

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/27/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Level Valley Creamery, Inc.		09/27/2008	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Schreiber Foods, Inc.
Street Address:	425 Pine Street
City:	Green Bay
State/Country:	WISCONSIN
Postal Code:	54301
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2147234	LEVEL VALLEY
Registration Number:	2278524	SCHMEARABLES
Registration Number:	2728401	CREAM CHEESE FOR ONE

CORRESPONDENCE DATA

Fax Number: (920)437-2868
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 920-437-0476
 Email: tlk@lcojlaw.com
 Correspondent Name: Tori Lynne Kluess
 Address Line 1: 231 S. Adams Street
 Address Line 4: Green Bay, WISCONSIN 54301

NAME OF SUBMITTER:	Tori Lynne Kluess, Attorney of Record
Signature:	/tori lynne kluess/

OP \$90.00 2147234

Date:

09/30/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

1. **LEVEL VALLEY CREAMERY, INC.** ("Assignor"), a Wisconsin corporation having its principal offices located at 425 Pine Street, Green Bay, Wisconsin 54301, is the owner of the following federally registered trademarks (collectively the "Marks"):

Mark: LEVEL VALLEY
Registration No.: 2,147,234
Registration Date: 03/31/1998

Mark: SCHMEARABLES
Registration No.: 2,278,524
Registration Date: 09/14/1999

Mark: CREAM CHEESE FOR ONE
Registration No.: 2,728,401
Registration Date: 06/17/2003

2. **SCHREIBER FOODS, INC.** ("Assignee"), a Wisconsin corporation, having its principal offices at 425 Pine Street, Green Bay, Wisconsin 54301, is desirous of acquiring all right, title and interest in and to the Marks.

3. Pursuant to the terms and conditions of a merger between Assignor and Assignee, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns exclusively to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Marks identified above, together with the goodwill of the business symbolized by the Marks, and together with the registration of the Marks and the right to sue for and recover damages for past infringement of the Marks.

4. Assignor further assigns to Assignee any rights held by Assignor, in any country, in the Marks, along with the goodwill associated therewith, such that the Assignee shall in all respects hold and enjoy any and all rights previously held and enjoyed by Assignor as user and owner of the Marks.

5. Assignor retains no rights whatsoever (by ownership, license or otherwise) in the Marks and hereby agrees to cease and desist all use of the Marks in any fashion or medium. Assignor further agrees not to use, in any fashion or medium, any mark that is confusingly similar to the Marks.

6. Assignor represents and warrants to Assignee, its successors, and assigns, as follows:

(a) that Assignor has not and shall not execute any writings or do any acts whatsoever conflicting with this Assignment;

(b) that any representative, executor and/or administrator of Assignor, will at any time, upon request and without additional consideration but at the expense of Assignee, its successors, and assigns, execute any and all additional writings and do such additional acts as Assignee, its successors, and assigns, may deem desirable to perfect its enjoyment

of this Assignment and grant, and render any and all assistance in making application for and obtaining, maintaining and enforcing the rights granted herein in all countries; and

(c) that, to the best of Assignor's knowledge, no other third party has any rights in, to and under the Marks.

Effective as of the 27th day of September, 2008.

ASSIGNOR:

LEVEL VALLEY CREAMERY, INC.

By: *Brian P. Liddy*
Brian P. Liddy, President

STATE OF WISCONSIN)
)ss
COUNTY OF BROWN)

Personally came before me this 27th day of September, 2008, the above-named Brian P. Liddy, in his capacity as President of Level Valley, Inc., to me known to be the person who executed the foregoing instrument and acknowledged the same.

James M. Stemberger
Notary Public, State of Wisconsin, Brown
My Commission Expires: 7/25/2010 County

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