

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Association of Volleyball Professionals, Inc.		02/25/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AVP Pro Beach Volleyball Tour, Inc.		
Street Address:	6100 Center Drive		
Internal Address:	Suite 900		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2755382	AVP	
Registration Number:	2760999	AVP	
Registration Number:	2758227	AVP	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3105513450		
Email:	efiling@kmob.com		
Correspondent Name:	Knobbe Martens Olson & Bear, LLP		
Address Line 1:	2040 Main Street		
Address Line 2:	Fourteenth Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	MPLUS8.001T/002T/003T		

OP \$90.00 2755382

NAME OF SUBMITTER:	Jonathan A. Hyman
Signature:	/jhh/
Date:	10/06/2008
Total Attachments: 0	

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**