TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NEW YORKER S.H.K. JEANS GMBH		104/24/2008 1	LIMITED COMPANY: GERMANY

RECEIVING PARTY DATA

Name:	ANN CHRISTINE LIZENZMANAGEMENT GMBH & CO. KG	
Street Address:	FAVORITENSTRASSE 103	
City:	1100 WIEN	
State/Country:	AUSTRIA	
Entity Type:	LIMITED COMPANY: AUSTRIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1517226	ANN CHRISTINE

CORRESPONDENCE DATA

Fax Number: (216)579-6073

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

216-579-1700 Phone:

lpittman@pearne.com Email:

Correspondent Name: JOHN P. MURTAUGH/PEARNE & GORDON LLP

Address Line 1: 1801 EAST 9TH STREET, SUITE 1200 CLEVELAND, OHIO 44114-3018 Address Line 4:

ATTORNEY DOCKET NUMBER: SKP-H5715

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3:

TRADEMARK **REEL: 003866 FRAME: 0174**

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Address Line 4:		
NAME OF SUBMITTER:	JOHN P. MURTAUGH	
Signature:	/johnpmurtaugh/	
Date:	10/06/2008	
Total Attachments: 1 source=Assignment2#page1.tif		

TRADEMARK REEL: 003866 FRAME: 0175

TRADEMARK ASSIGNMENT

WHEREAS, **New Yorker S.H.K. Jeans GmbH**, a limited company organized and existing under and by virtue of the laws of Germany and having a place of business at Hansestraße 48, 38112 Braunschweig, Germany (herein "Assignor"), owns and has used in its business the US trademark No. 1517226 "ANN CHRISTINE"(the "Assigned Trademark"); and

WHEREAS, Ann Christine Lizenzmanagement GmbH & Co. KG, a limited company organized and existing under and by virtue of the laws of Austria, and having a place of business at Favoritenstraße 103, 1100 Wien, Austria (herein "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Assigned Trademark and in and to any registrations, renewals and extension that may be granted thereon, together with the good will of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto Assignee, its successors or assigns, the entire right, title and interest in and to the Assigned Trademark and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

New Yorker S.H.K. Jeans GmbH

Dated: 244, 2008

RECORDED: 10/07/2008

Print Name: TRIEDEICH KNAPP

Print Title: CEO

TRADEMARK REEL: 003866 FRAME: 0176