

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of fifty percent (50%) of Assignor's interest in the mark and the goodwill associated therewith.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Heart Association, Inc.		09/29/2008	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	The William J. Clinton Foundation
Street Address:	1200 President Clinton Avenue
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72201
Entity Type:	CORPORATION: ARKANSAS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77059022	G

CORRESPONDENCE DATA

Fax Number: (202)393-5350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2026386666
 Email: trademark@jhip.com,smoskowitz@jhip.com
 Correspondent Name: Simor L. Moskowitz
 Address Line 1: 400 7th Street, NW
 Address Line 2: 6th Floor
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	T36243US0
NAME OF SUBMITTER:	Simor L. Moskowitz
Signature:	/Simor L. Moskowitz/

OP \$40.00 77059022

Date:

10/08/2008

Total Attachments: 2

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TRADEMARK/SERVICE MARK ASSIGNMENT

THIS ASSIGNMENT is made this date between American Heart Association, Inc., a corporation duly organized and existing under the laws of the State of **New York**, located and doing business at **7272 Greenville Avenue, Dallas, Texas 75231-4596**, (Assignor"), and **The William J. Clinton Foundation**, a non-profit corporation duly organized and existing under the laws of the State of **Arkansas**, located and doing business at **1200 President Clinton Avenue, Little Rock, Arkansas 72201**, (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used and is using, and is the owner of the trademark and service mark HUGO Design, and the United States trademark/service mark application therefor, No. 77/059022 filed December 7, 2006 (hereinafter referred to as the "ASSIGNED MARK"); and

WHEREAS, Assignee is desirous of acquiring fifty percent of Assignor's right, title and interest in and to the ASSIGNED MARK, together with the goodwill of the business pertaining thereto.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, fifty percent of its right, title and interest in and to the ASSIGNED MARKS and the identified U.S. application therefor, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use, and for the use and enjoyment of its successors, assigns or other legal

representatives as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed by its duly authorized officer this 29 day of September, 2008.

AMERICAN HEART ASSOCIATION, INC.

By: *David Livingston*

Name: David Wm. Livingston

Title: EVP, Corporate Secretary, and General Counsel

STATE OF TEXAS)
COUNTY OF DALLAS)

BEFORE ME, the undersigned Notary Public, personally appeared, David Wm. Livingston, known to me to be the EVP, Corporate Secretary, and General Counsel of American Heart Association, Inc. whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of Assignor and that he has executed same for the purposes and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 29 day of September, 2008.

Darlene Primm
Notary Public

