

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Excelsior Products, Inc.		06/30/2006	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Fisk Industries, Inc.		
Street Address:	50 Ramland Road		
City:	Orangeburg		
State/Country:	NEW YORK		
Postal Code:	10962		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1681733	EXCELSIOR BOTANICAL HAIR SYSTEMS	
Registration Number:	1681734		
Registration Number:	2825748	MUDLITE	
Registration Number:	1704074	ASSURANCE	
Registration Number:	1710665	POSITIVE PERFORMANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-790-9200		
Email:	trademark@cfl.com		
Correspondent Name:	Lynn S. Fruchter		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	148526008;LSF;NP		

OP \$140.00 1681733

NAME OF SUBMITTER:	Lynn S. Fruchter
Signature:	/Lynn S. Fruchter/
Date:	10/10/2008
Total Attachments: 6 source=fiskassign#page1.tif source=fiskassign#page2.tif source=fiskassign#page3.tif source=fiskassign#page4.tif source=fiskassign#page5.tif source=fiskassign#page6.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 30th day of June, 2006 between Excelsior Products, Inc., a corporation organized and existing under the laws of the State of Minnesota with its principal place of business at 22103 Montebello Drive, Boca Raton, Florida 33433 ("Assignor") and Fisk Industries, Inc., a corporation, organized and existing under the laws of the State of New York, with its principal place of business at 50 Ramland Road, Orangeburg, New York 10962 ("Assignee").

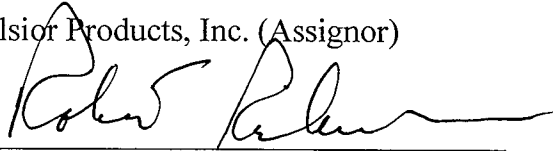
WHEREAS, Assignor has adopted and used in the United States the trademarks listed in the Schedule attached hereto and is the owner of the registrations and application thereof shown in the Schedule (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized this __ day of June, 2006.

Excelsior Products, Inc. (Assignor)

By: 

Name: Robert Richman

Title: President

Fisk Industries, Inc. (Assignee)

By: _____

Name: Steven H. Adler

Title: President

Schedule 1.1 (ii)

US Trademark Registrations

1681733	Excelsior Botanical Hair Systems
1681734	E Design
2825748	Mudlite
1704074	Assurance
1710665	Positive Performance

Canadian Trademark Registrations

423372	Excelsior Botanical Hair Systems
421171	Millennia Mud
418372	E Design
402725	Assurance
421172	Positive Performance
430023	Millenia Mist
430316	Gellaire

Dominican Republic Trademark Registrations

70217	E Design
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Mexican Trademark Registrations

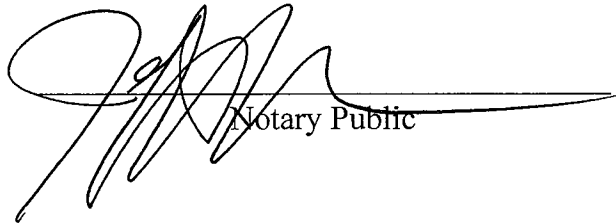
499094	Excelsior Botanical Hair Systems
492011	E Design
42152	Excelsior Millennia Mud

STATE OF FLORIDA)
) SS.:
COUNTY OF *Palm Beach*)

On the 29th day of June, 2006 before me, the undersigned, personally appeared Robert Richman, the President of Excelsior Products, Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the party executing the within instrument on behalf of said corporation and who acknowledged said instrument so executed to be the act of said corporation.



Jeffrey J Galvan
My Commission DD244888
Expires August 26, 2007


Notary Public

STATE OF NEW YORK)
) SS.:
COUNTY OF)

On the _____ day of June, 2006 before me, the undersigned, personally appeared Steven H. Adler, the President of Fisk Industries, Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the party executing the within instrument on behalf of said corporation and who acknowledged said instrument so executed to be the act of said corporation.

Notary Public

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized this __ day of June, 2006.

Excelsior Products, Inc. (Assignor)

By: _____

Name: Robert Richman

Title: President

Fisk Industries, Inc. (Assignee)

By:  _____

Name: Steven H. Adler

Title: President

STATE OF FLORIDA)
) SS.:
COUNTY OF)

On the _____ day of June, 2006 before me, the undersigned, personally appeared Robert Richman, the President of Excelsior Products, Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the party executing the within instrument on behalf of said corporation and who acknowledged said instrument so executed to be the act of said corporation.

Notary Public

STATE OF NEW YORK)
) SS.:
COUNTY OF ORANGE)

On the 30th day of June, 2006 before me, the undersigned, personally appeared Steven H. Adler, the President of Fisk Industries, Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the party executing the within instrument on behalf of said corporation and who acknowledged said instrument so executed to be the act of said corporation.

Guille Serrano

Notary Public

**GISELLE SERRANO
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01SE6099377
QUALIFIED IN ORANGE COUNTY
COMMISSION EXPIRES MARCH 13, 20 10**