JP \$40.00 7728

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Axa Enterprises Corp		10/07/2008	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Empire Imports, Inc.	
Street Address:	4401 South Soto Street	
City:	Vernon	
State/Country:	CALIFORNIA	
Postal Code:	90058	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77283477	BRITE

CORRESPONDENCE DATA

Fax Number: (310)887-1334

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-887-1333

Email: sepehr@daghighian.com
Correspondent Name: Sepehr Daghighian

Address Line 1: 433 North Camden Dr. Fourth Floor
Address Line 4: Beverly Hills, CALIFORNIA 90210

NAME OF SUBMITTER:	Sepehr Daghighian, Esq.
Signature:	/Sepehr Daghighian/
Date:	10/10/2008

Total Attachments: 1

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TRADEMARK
REEL: 003868 FRAME: 0683

900118231

TRADEMARK ASSIGNMENT

ASSIGNOR:

Axa Enterprises Corp

ASSIGNEE:

Empire Imports, Inc.

Trademark:

BRITE

Serial No.

77283477

Filing Date: 9/19/2007

Assignor, a New York corporation, is the owner of the aforementioned trademarks for which applications are now pending in the United States Patent and Trademark Office, and Assignee, a California corporation, is desirous of acquiring said trademark.

In consideration of ten dollars (\$10.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and said applications therefor, together with the goodwill of the business symbolized by said trademarks, and the applications to register said trademark.

Dated: 10/07/08

Ву:

Name: Lin Hu

Title: President

TRADEMARK REEL: 003868 FRAME: 0684

RECORDED: 10/10/2008