

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dedication to Detail, Inc.		09/04/2008	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	3M Company		
Street Address:	3M Center, 2501 Hudson Road		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55144		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2151581	THE EDGE	
CORRESPONDENCE DATA			
Fax Number:	(651)736-3783		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	651-736-3773		
Email:	trademarks@mmm.com		
Correspondent Name:	Sarah A. Lockner		
Address Line 1:	3M Center, 2501 Hudson Road		
Address Line 2:	Bldg. 220-9E-01		
Address Line 4:	St. Paul, MINNESOTA 55144		
NAME OF SUBMITTER:	Sarah A. Lockner		
Signature:	/Sarah A. Lockner/		
Date:	10/09/2008		

CH \$40.00 2151581

Total Attachments: 1

900118094

**TRADEMARK
 REEL: 003868 FRAME: 0824**

UNITED STATES TRADEMARK REGISTRATION ASSIGNMENT

WHEREAS Dedication to Detail, Inc., being a Pennsylvania corporation, located at 777 Henderson Blvd., Suite 1, Folcroft, Pennsylvania 19032 has adopted, used and is using the following registered marks:

<u>Mark</u>	<u>Application No.</u>	<u>Registration No.</u>
THE EDGE	74/599,040	2,151,581

WHEREAS 3M Company, a corporation of the State of Delaware, 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, is desirous of acquiring the said trademarks thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Dedication to Detail, Inc. does hereby assign unto the said 3M Company all right, title and interest in and to the said registered marks, together with the good will of the business symbolized by the registered marks.

Dedication to Detail, Inc.

By: Maureen C. Faricy
 Name: Maureen C. Faricy
 Title: Secretary
 Date: September 4, 2008

On this 4th day of September, 2008, before me appeared Maureen C. Faricy, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of Dedication to Detail, Inc. with authority to do so.

Susan J. Losinski
 Notary [stamp]

