

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                       |
|----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| E.S. Originals, Inc.             |  | 10/10/2008            | CORPORATION: NEW YORK |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | Litewear Technologies LLC  |                       |                       |
| <b>Street Address:</b>           | 111 West 40th Street   |                       |                       |
| <b>City:</b>                     | New York   |                       |                       |
| <b>State/Country:</b>            | NEW YORK   |                       |                       |
| <b>Postal Code:</b>              | 10018  |                       |                       |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: NEW YORK  |                       |                       |
| <b>PROPERTY NUMBERS Total: 4</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| <b>Serial Number:</b>            | 77418402   | LITEWEAR              |                       |
| <b>Serial Number:</b>            | 77459431   | LITEWEAR              |                       |
| <b>Serial Number:</b>            | 77463536   | LITEWEAR              |                       |
| <b>Serial Number:</b>            | 78973190   | LITEWEAR              |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| <b>Fax Number:</b>               | (212)949-1690  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Phone:</b>                    | 212-697-3750   |                       |                       |
| <b>Email:</b>                    | lap@kirschsteinlaw.com   |                       |                       |
| <b>Correspondent Name:</b>       | Lisa A. Pieroni  |                       |                       |
| <b>Address Line 1:</b>           | 425 Fifth Avenue   |                       |                       |
| <b>Address Line 2:</b>           | 5th Floor  |                       |                       |
| <b>Address Line 4:</b>           | New York, NEW YORK 10016-2223  |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | LITEWEAR ASSIGN  |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | Lisa A. Pieroni  |                       |                       |

**CH \$115.00 77418402**

Signature:

/Lisa A. Pieroni/

Date:

10/13/2008

Total Attachments: 1

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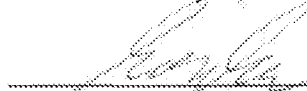
TRADEMARK ASSIGNMENT

WHEREAS, E.S. ORIGINALS, INC., a corporation organized and existing under the laws of the State of New York and having a principal place of business and mailing address at 450 West 33<sup>rd</sup> Street, New York, New York 10001 ("Assignor"), is the sole and exclusive owner of all right, title and interest in and to the trademark LITEWEAR ("Trademark") and to United States Trademark Application Serial Nos. 77-418,402, 77-459,431, 77-463,536 and 78-973,190 for the trademark LITEWEAR ("Trademark Applications"), which Trademark Applications are currently pending and for which applications Statements of Use were previously filed with the Trademark Office; and

WHEREAS, LITEWEAR TECHNOLOGIES LLC, a limited liability company organized and existing under the laws of the State of New York and having a principal place of business and mailing address at 111 West 40<sup>th</sup> Street, New York, New York 10018 ("Assignee") is desirous of acquiring the title, rights, benefits and privileges to the above identified Trademark and Trademark Applications.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademark and Trademark Applications, together with all goodwill of the business arising from the use of and symbolized by the Trademark and Trademark Applications.

E.S. ORIGINALS, INC.

  
Name: EDDIE J. ESSES  
Title: President

Dated: October /0, 2008