

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Family Business Resource Center, Inc.		10/22/2008	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Succession Planning Association, LLC		
<b>Street Address:</b>	1700 W. Colonial Drive		
<b>City:</b>	Orlando		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32804		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2644813	SUCCESSION CERTIFICATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(407)841-2343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	407-841-2330		
<b>Email:</b>	dsigalow@addmg.com		
<b>Correspondent Name:</b>	David L. Sigalow, Esq.		
<b>Address Line 1:</b>	255 South Orange Avenue		
<b>Address Line 2:</b>	Suite 1401		
<b>Address Line 4:</b>	Orlando, FLORIDA 32801		
<b>ATTORNEY DOCKET NUMBER:</b>	41609		
<b>NAME OF SUBMITTER:</b>	David L. Sigalow		
<b>Signature:</b>	/David L. Sigalow/		

OP \$40.00 2644813

Date:

10/27/2008

Total Attachments: 1  
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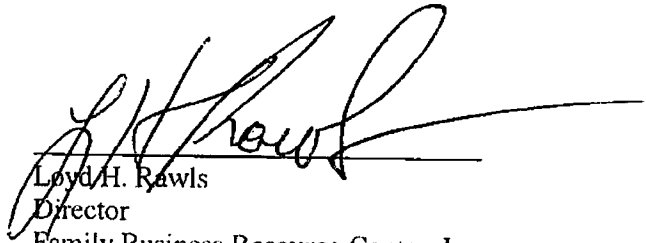
**TRADEMARK ASSIGNMENT**

WHEREAS FAMILY BUSINESS RESOURCE CENTER, INC., a Florida corporation, whose address is 1700 W. Colonial Drive, Orlando, Florida 32804 (hereinafter "ASSIGNOR"), is the owner of U.S. Trademark Registration No. 2,644,813 for the mark **SUCCESSION CERTIFICATION** (hereinafter "The Trademark"); and

WHEREAS ASSIGNOR desires to assign and transfer an undivided one-half interest in the Trademark to INTERNATIONAL SUCCESSION PLANNING ASSOCIATION, LLC (hereinafter "ASSIGNEE"), a Florida limited liability company, whose address is 1700 W. Colonial Drive, Orlando, Florida 32804;

NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE an undivided one-half interest in and to the Trademark, together with the goodwill of the business symbolized thereby.

Date: 10/22/08

  
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Lloyd H. Rawls  
Director  
Family Business Resource Center, Inc.

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