

10-28-2008



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OPR/FINANCE

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10-27-08

1. Name of conveying party(ies):

Nelida Vasquez-Rowland
180 West Washington, 10th Floor
Chicago, IL 60662

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: 2BE! INSPIRED, LLC

Internal _____

Address: _____

Street Address: 180 West Washington, 10th Floor

City: Chicago

State: Illinois

Country: USA Zip: 60602

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) October 2, 2008

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

77/414,831

B. Trademark Registration No.(s)

3,154,059

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

77/414,831 for "MANI-COUTURE"
3,154,059 for "FOR WOMEN ON TOP OF THEIR GAME"

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Justin Lampel

Internal Address: _____

Street Address: 555 Skokie Blvd., Suite 500

City: Northbrook

State: Illinois Zip: 60062

Phone Number: 847.845.4345

Fax Number: 847.897.5834

Email Address: jlampel@lampellaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 80

- Authorized to be charged to _____ deposit account
- Enclosed

CHECK Refund total: \$15.00

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

October 23, 2008

Date

Justin Lampel
Name of Person Signing

18/27/2008 09:05:00
18/27/2008 09:05:00
sheet, attachments, and document: 77/414831

01 EC-A521

02 FC-A500

18/28/08 09:25:00

Assignment of Trademark Applications/Registrations

This Assignment is entered into this 2ND day of October, 2008 between Nelida Vasquez-Rowland of 180 West Washington, 10th Floor Chicago, IL 60602, herein referred to as "Assignor", and 2BE! INSPIRED, LLC of 180 West Washington, 10th Floor Chicago, IL 60602, herein referred to as "Assignee."

That Assignor is/has developed the following trademarks, for which federal trademark registration has been granted in the United States Trademark Office or for which trademark applications have been filed:

Registration No.: 3,154,059 for the mark:

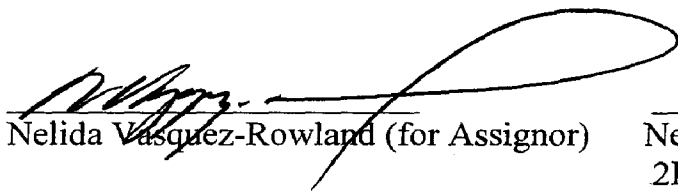
"FOR WOMEN ON TOP OF THEIR GAME"

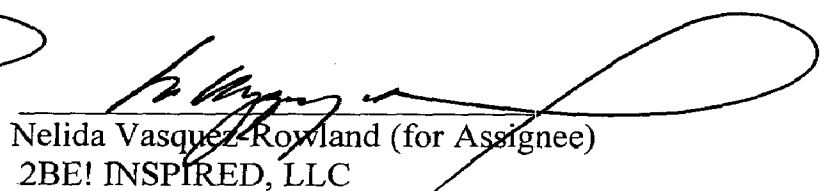
Serial No.: 77/414,831 for the mark:

"MANI-COUTURE"

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest, both foreign and domestic, in and to said mark and any corresponding applications and/or registrations which may issue regarding the same, and the goodwill of the business symbolized by said mark.

Date October 2, 2008


Nelida Vasquez-Rowland (for Assignor)


Nelida Vasquez-Rowland (for Assignee)
2BE! INSPIRED, LLC