

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Index, Inc.		10/24/2008	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	International Filing Company, LLC		
Street Address:	5370 Highway 42		
City:	Hattiesburg		
State/Country:	MISSISSIPPI		
Postal Code:	39401		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1928984	DURATAB	
Registration Number:	3505034	TREASURED TABS SCRAPBOOK YOUR MEMORIES	
Registration Number:	3505033	TREASURED TABS	
CORRESPONDENCE DATA			
Fax Number:	(212)643-6500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	pto@sillscummis.com		
Correspondent Name:	Sills Cummis & Gross P.C.		
Address Line 1:	One Rockefeller Plaza		
Address Line 2:	Mark J. Rosenberg, Esq.		
Address Line 4:	New York, NEW YORK 10020		
ATTORNEY DOCKET NUMBER:	08280037.000002		
NAME OF SUBMITTER:	Kent Sowers		
Signature:	/Kent Sowers/		

CH \$90.00 1928984

Date:

10/30/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as October 24, 2008 ("Effective Date"), is between Time Index, Inc., an Arizona corporation ("Assignor"), and International Filing Company, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to (i) the trademarks, service marks and trade names TREASURED TABS, TREASURED TABS SCRAPBOOK YOUR MEMORIES and DURATAB and all other common law trademarks, service marks and trade names owned and used by Assignor in connection with its business (collectively, the "Marks"), the goodwill associated with the Marks, and U.S. Trademark Registration Nos. 1,928,984 for DURATAB; 3,505,034 for TREASURED TABS SCRAPBOOK YOUR MEMORIES and Design; and 3,505,033 for TREASURED TABS (collectively, the "Registrations"), and desires to assign, transfer and sell to Assignee the Registrations, the goodwill associated therewith and the Registrations; and

WHEREAS, Assignor agrees to assign, transfer and sell to Assignee Assignor's entire right, title and interest in and to the Marks, the goodwill associated therewith and the Registrations to Assignee; and Assignee agrees to acquire Assignor's entire right, title, and interest in and to the Marks, the goodwill associated therewith, and the Registrations.

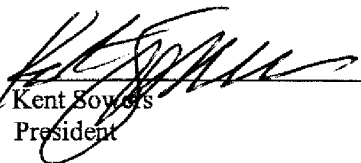
NOW, THEREFORE, for One Dollar (\$1.00) and other fair and good consideration, Assignor, as of the Effective Date, hereby assigns, transfers and sells to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Marks, the goodwill associated with the Marks, the Registrations, any renewals thereof, all income, royalties, damages, and payments now or hereafter due or payable with respect to the Marks, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto throughout the respective countries where Assignor holds rights in the Marks.

Assignor, as of the Effective Date, agrees to immediately cease using the Marks and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

[Signature Page Follows]

WHEREFORE, Assignor has duly executed this Trademark Assignment on the date indicated below.

Time Index, Inc.

By: 
Name: Kent Sowers
Title: President

Date:

STATE OF Arizona

COUNTY OF Maricopa

On this 24th day of October, 2008, before me came Kent Sowers, who being by me duly sworn, did depose and say to me that he is the President of Time Index, Inc; that he signed his name hereto by authority of the Board of Directors of said corporation, on behalf of said corporation.

Nancy G Houston
Notary Public:

