

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Pajamas Media Inc. | | 10/31/2008 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | OSM Media | | |
| Also Known As: | AKA Pajamas Media | | |
| Street Address: | 100 N. Sepulveda Blvd | | |
| Internal Address: | Suite 275 | | |
| City: | El Segundo | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90245 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3191433 | PAJAMAS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (408)955-9191 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 408-955-9100 | | |
| Email: | nina@buslaw.com | | |
| Correspondent Name: | Nina Yablok | | |
| Address Line 1: | 1313 N. Milpitas Blvd. | | |
| Address Line 2: | Suite 155 | | |
| Address Line 4: | Milpitas, CALIFORNIA 95035 | | |
| NAME OF SUBMITTER: | Nina Yablok | | |
| Signature: | //ninayablok16// | | |
| Date: | 10/31/2008 | | |

OP \$40.00 3191433

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

Mark: Pajamas

Registration No. 3191433

Date of Registration: 01/02/2007

ASSIGNOR:

Pajamas Media, Inc.

100 N Sepulveda Blvd

El Segundo, CA 90245

ASSIGNEE:

OSM Media, LLC, A Delaware, limited liability company

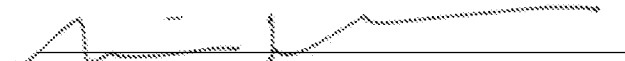
100 N Sepulveda Blvd, Suite 225

El Segundo, CA 90245

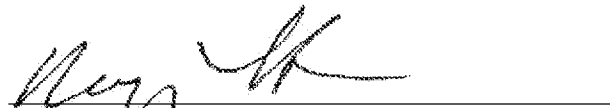
Assignor is, and has been, the owner of the above trademark since prior to June 2, 2005.

For valuable consideration received, Assignor hereby grants and assigns to Assignee Assignor's entire interest in the trademark and its registration, together with the goodwill of the business in which the mark is used.

Pajamas Media, Inc.


By: Nina Yablok, General Counsel

OSM Media, LLC


By: Roger L. Simon, CEO