orm PTO-1594 (Rev. 10-08)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office					
MB Collection 0651-0027 (exp. 11/30/2008) RECORDATION FORM COVER SHEET TRADEMARKS ONLY						
To the Director of the U. S. Patent and Trademark Office: Please	se record the attached documents or the new address(es) below.					
1. Name of conveying party(ies):	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship ettached?					
ART LEATHER MANUFACTURING CO., INC.	Name; <u>NYY26, LLC</u>					
Individual(s) Association	Address:					
General Partnership Limited Partnership	Street Address: 600 WEST JOHN STREET, SUITE 100					
Corporation- State: NEW YORK	City: HICKSVILLE					
Other	State: NEW YORK					
Citizenship (see guidelines)	Country: USA Zip: 11801					
Additional names of conveying parties attached?						
	General Partnership Citizenship					
3. Nature of conveyance)/Execution Date(s) :	Limited Partnership Citizenship NEW YORK					
Execution Date(s) NOV. 4, 2008	Corporation Citizenship					
★ Assignment	Other Citizenship					
Security Agreement Change of Name	If assigned is not domiciled in the United States, a domestic					
Other	representative designation is attached: Yes No (Designations must be a separate document from assignment)					
A. Trademark Application No.(s)	See attached Sheet for all eight Trademark Registrations Additional sheet(s) attached? Yes No					
C. Identification or Description of Trademark(s) (and Filin	ng Date if Application or Registration Number is unknown):					
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Davidoff Mailto & Hutcher	6. Total number of applications and registrations involved:					
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 215.00					
Street Address: 605 THIRD AVENUE - 34 FL	Authorized to be charged to deposit account Enclosed					
City: NEW YORK	8. Payment Information:					
State: NEW YORK Zip: 10158	_					
Phone Number: (212) 557-7200	Deposit Account Number _50-3977					
Fax Number: (217) 286-1884	<i>y</i> '					
Email Address: dwd@dmlenskcom	Authorized User Name David W. Denscherg					
9. Signature: Janiel W.	NOVEMBER 5, 2008					
Signature	Date					
DAVID W. DENENBERG	Total number of pages including cover sheet, attachments, and document:					
Name of Person Signing	arred, attachmenta, end assured.					

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

RECORDATION FORM COVER SHEET – TRADEMARKS ONLY (Continued)

Continuation of Item 4

11/11/2008 10:47 FAX

B. Trademark Registration No.(s)

TRADEMARK	REG. NO.		
Perma-Bound	1,305,004		
FUTURA	1,426,526		
FUTURA	1,426,525		
ART LEATHER	1,954,735		
A	2,083,669		
ART LEATHER	2,204,771		
MAGE BOX	2,284,248 (Supplemental Register)		
€MAGE BOX	3,153,842 (Principal Register)		

ASSIGNMENT OF TRADEMARKS AND RELATED GOODWILL

THIS TRADEMARK ASSIGNMENT is made and delivered this 3rd day of November 2008 by and between Art Leather Manufacturing Co., Inc. ("Assignor"), a New York corporation, having a place of business at 600 West John Street, Suite 100, Hicksville, New York 11801, and NYY26, LLC ("Assignee"), a New York limited liability company, having a place of business at 600 West John Street, Suite 100, Hicksville, New York 11801.

WITNESSETH:

WHEREAS, Assignor is the owner of United States and foreign trademarks, trademark registrations and the goodwill pertaining thereto;

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to Assignor's United States and foreign trademarks, trademark registrations and the goodwill pertaining thereto; and

WHEREAS, Assignor and Assignee are parties to an Asset Transfer Agreement, dated October 24, 2008 (the "Asset Transfer Agreement"), pursuant to which, among other things, Assignor desired to assign to Assignee, and Assignee desired to acquire from Assignor, all its right, title and interest in and to the Intellectual Property Rights listed in Section 1.1(b) of the Asset Transfer Agreement, and the trademarks listed on Schedule A hereto.

NOW, THEREFORE, IN CONSIDERATION of the sum of ten dollars (\$10.00) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby sells, grants, assigns, transfers, conveys and delivers unto Assignee, its successors and assigns:

(i) All of Assignors' right, title and interest in and to the Intellectual Property Rights
listed in Section 1.1(b) of the Asset Transfer Agreement, and the trademarks listed
on Schedule A hereto, all common law rights therein, and the corresponding

- registrations pertaining thereto;
- (ii) All good will associated with the Intellectual Property Rights listed in Section
 1.1(b) of the Asset Transfer Agreement, the trademarks listed on Schedule A
 hereto and item (i) above; and
- (iii) All rights to assert the Intellectual Property Rights listed in Section 1.1(b) of the Asset Transfer Agreement, the trademarks listed on Schedule A hercto and item (i) above and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

TO HAVE AND TO HOLD the same unto Assignee, its successors and assigns forever.

IN ADDITION, from time to time after the date hereof, without further consideration,
Assignor shall, at no cost or expense to Assignor, execute and deliver such other instruments of
assignment, transfer and conveyance and shall take such other action as Assignee may
reasonably request in order to more effectively assign, transfer and convey to Assignee, and to
place Assignee in possession and control of any of the property being assigned, transferred and
conveyed to it hereunder, or to enable it to exercise and enjoy all rights and benefits of Assignor
with respect thereto; and

FURTHER, the Assignee and its agents are hereby authorized to insert into this document any information required for recordation thereof.

Assignor represents and warrants to Assignee that it knows of no third party claim (a) asserting ownership rights in and to the Intellectual Property Rights listed in Section 1.1(b) of the Asset Transfer Agreement and the trademarks listed on Schedule A hereto, or (b) asserting that

the use of the Intellectual Property Rights listed in Section 1.1(b) of the Asset Transfer Agreement and the trademarks listed on Schedule A hereto infringes the rights of the third party.

This Trademark Assignment shall inure to the benefit of and be binding upon Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, and intending to be legally bound hereby, Assignor has caused this Trademark Assignment to be executed and delivered by its duly authorized representative as of the day and year first above written.

> ART LEATHER MANUFACTURING CO., INC.

Assignor

Name: Mark Roberts

Title: President

STATE OF NEW YORK

) ss.:

COUNTY OF MASSAU

On this _\frac{1}{1} day of \subseteq 0 ver Frace, 2008, before me personally appeared Mark Roberts, who duly acknowledged to me that he is President of the Assignor and that he executed the foregoing Trademark Assignment of his own free will and for the purposes set forth therein.

Notary Public

MITCHELL J. LUBOW Notary Public, State of New York
No. 01EU6022032
Qualified in Nassau County
Commission Expires August 17, 20

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ACCEPTED:

NYY26, LLC

Assignee

Varne: Mark Roberts

Title: President

STATE OF NEW YORK

SS.:

COUNTY OF Y-24-54-2

the foregoing Trademark Assignment of his own free will and for the purposes set forth therein.

Notary Bablic

MITCHELL J. LUBOW
Notary Public, State of New York
No. 01LU6022032
Qualified in Nassau County
Commission Expires August 17, 20 10

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SCHEDULE A

U.S. TRADEMARKS

MARK	REG. NO.	REG. DATE
Perma-Bound	1,305,004	November 13, 1984
FUTURA	1,426,526	January 27, 1987
FUFFERA	1,426,525	January 27,1987
ARTLEATHER	1,954,735	February 6, 1996
AL	2,083,669	July 27, 1997
ART LEATHER	2,204,771	November 24, 1998
AMAGE BOX	2,284,248 (Supplemental Register)	October 5, 1999
ØMAGE BOX	3,153,842 (Principal Register)	October 10, 2006

INTERNATIONAL TRADEMARKS

MARK	COUNTRY	REG. NO.	REG. DATE
PERMA-BOUND	Benelux	384475	August 24, 1982
ENCORE FOLIO	Benelux	384474	August 24, 1982
PERMA-BOUND	France	1549582	September 6, 1989
ENCORE FOLIO	France	1549581	September 6, 1989
ENCORE FOLIO	Germany	1009481	October 21, 1980
PERMA-BOUND	Germany	1003537	March 11, 1987
PERMA-BOUND	Ireland	109209	October 14, 1982
ENCORE FOLIO	Ireland	106253	October 14, 1982
ENCORE FOLIO	Italy	981849	November 7, 2005
ENCORE FOLIO	Japan	1446079	November 28. 1980
PERMA-BOUND	Japan	1446078	November 28, 1980
PERMA-BOUND	New Zealand	112709	August 11, 1975
ENCORE FOLIO	New Zealand	112710	August 11, 1975
ENCORE FOLIO	Switzerland	P 321138	August 18, 1982
PERMA-BOUND	Switzerland	P321137	August 18, 1982
ENCORE FOLIO	United Kingdom	1077523	April 26, 1977
(Albums)			
PERMA-BOUND	United Kingdom	1086499	November 12, 1977
ENCORE FOLIO	United Kingdom	1097677	June 24, 1978
(Picture Frames)			
art	United Kingdom	1081729	July 30, 1977

TRADEMARK REEL: 003885 FRAME: 0359

RECORDED: 11/11/2008