

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
G&W Industries, Inc.		10/25/2008	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GW Acquisition LLC		
<b>Street Address:</b>	1370 Broadway		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1330975	LITTLE LASS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 292 5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Epstein Drangel Bazerman & James, LLP		
<b>Address Line 1:</b>	60 East 42nd Street, Suite 820		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	2696-002		
<b>NAME OF SUBMITTER:</b>	Robert L. Epstein		
<b>Signature:</b>	/robert l. epstein/		
<b>Date:</b>	11/11/2008		

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Total Attachments: 3

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## ASSIGNMENT OF U.S. TRADEMARK AND REGISTRATION

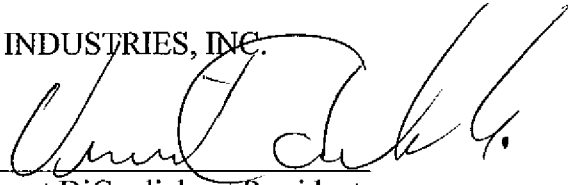
WHEREAS, G&W INDUSTRIES, INC., a New Jersey corporation, doing business at 15 Winding Creek Drive, Millstone Township, New Jersey, hereinafter referred to as "Assignor," warrants and represents that it is the owner of the trademark and registration identified on the attached Exhibit "A" and has the right to transfer same; and

WHEREAS, GW ACQUISITION LLC, a New York limited liability company, doing business at 1370 Broadway, New York, New York 10018, hereinafter referred to as "Assignee", desires to acquire all right, title and interest of Assignor in and to the trademark and registration identified on the attached Exhibit "A";

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, all of Assignor's right, title and interest in and to the trademark and registration identified and listed in Exhibit "A" attached hereto, together with the right to sue for and obtain any damages for infringement of any of said trademark prior to the date of transfer thereof, and to the goodwill of the business associated with said trademark.


Executed to be effective as of the 25th day of October, 2008.

G&W INDUSTRIES, INC.

By:   
Vincent DiGuglielmo, President

STATE OF NEW YORK    )  
                                  )  
                                  )    ss.:  
COUNTY OF NEW YORK )

On this 30th day of October, 2008, before me personally came Vincent DiGuglielmo, to me known and known to me to be the President of G&W Industries, Inc., the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

  
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Notary Public

**MITCHELL IDEN**  
Notary Public, State of New York  
No. 03 4793171  
Qualified in Suffolk County  
Certificate Filed in New York County  
Commission Expires December 31, 2009

EXHIBIT A

MARK	REGISTRATION NO.	ISSUE DATE
LITTLE LASS	1330975	APRIL 16, 1988