

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/06/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Havana Honeys Holdings, LLC		10/27/2008	LIMITED LIABILITY COMPANY: NEVADA

RECEIVING PARTY DATA

Name:	General Cigar Dominicana, S.A.
Street Address:	Zona Franca Industrial
Internal Address:	Apartado Postal 875, Planta #1
City:	Santiago
State/Country:	DOMINICAN REP
Entity Type:	CORPORATION: DOMINICAN REP

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2548553	HAVANA HONEYS
Registration Number:	2573569	SIMPLY THE SWEETEST SMOKE THIS SIDE OF HAVANA
Registration Number:	2607378	HAVANA HONEYS
Registration Number:	3060043	HAVANA HONEYS
Registration Number:	3334551	HAVANA HONEYS
Registration Number:	3334552	HAVANA HONEYS

CORRESPONDENCE DATA

Fax Number: (212)415-8701
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: ptotmcommunications@morganfinnegan.com
 Correspondent Name: Morgan & Finnegan, L.L.P.
 Address Line 1: 3 World Financial Center
 Address Line 4: New York, NEW YORK 10281-2101

TRADEMARK

CH \$165.00 2548553

ATTORNEY DOCKET NUMBER:

0246-4632

DOMESTIC REPRESENTATIVE

Name: Morgan & Finnegan, L.L.P.
Address Line 1: 3 World Financial Center
Address Line 4: New York, NEW YORK 10281-2101

NAME OF SUBMITTER:

Christine Benton

Signature:

/Christine Benton/

Date:

11/19/2008

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF UNITED STATES REGISTERED TRADEMARKS

WHEREAS, Havana Honey Holdings, LLC, a Nevada Limited Liability Company, having an address at 4325 Dean Martin Drive, No. 315, Las Vegas, NV 89103 (hereinafter "Assignor"), had adopted, used and was the owner of the following trademarks that are registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
HAVANA HONEYS	2,548,553	March 12, 2002
SIMPLY THE SWEETEST SMOKE THIS SIDE OF HAVANA	2,573,569	May 28, 2002
HAVANA HONEYS & Design	2,607,378	August 13, 2002
HAVANA HONEYS	3,060,043	February 21, 2006
HAVANA HONEYS	3,334,551	November 13, 2007
HAVANA HONEYS & Design	3,334,552	November 13, 2007

AND WHEREAS, General Cigar Dominicana, S.A., a Dominican Republic Corporation, having an address at Zona Franca Industrial, Apartado Postal 875, Planta #1, Santiago, Dominican Republic ("Assignee"), acquired said marks from Assignor, together with the goodwill underlying the marks and the registrations thereof, on December 6, 2007;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms that on December 6, 2007 it sold, assigned and transferred to Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by

the marks, the above-identified registrations thereof, and the right to sue and recover for damages for past, present and future infringement thereof.

HAVANA HONEYS HOLDINGS, LLC

By: _____

Name: Joseph Lewis Gold
Title: Managing Member

State of Nevada
County of Clark

On this 27th day of October, 2008, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Havana Honeys Holdings, LLC, and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Kimberly Peets

Notary Public

[SEAL]

