

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Individualized Shirt Company		11/21/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tom James Company		
<b>Street Address:</b>	263 Seaboard Lane		
<b>City:</b>	Franklin		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37067		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3364938	INDIVIDUALIZED SHIRTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)530-1055		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 530-1010		
<b>Email:</b>	ehaughey@fchs.com		
<b>Correspondent Name:</b>	Edmund J. Haughey		
<b>Address Line 1:</b>	30 Rockefeller Plaza		
<b>Address Line 2:</b>	Fitzpatrick, Cella, Harper & Scinto		
<b>Address Line 4:</b>	New York, NEW YORK 10112-3800		
<b>ATTORNEY DOCKET NUMBER:</b>	01645.601500.		
<b>NAME OF SUBMITTER:</b>	Edmund J. Haughey		
<b>Signature:</b>	/ehaughey/		
<b>Date:</b>	11/21/2008		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, INDIVIDUALIZED SHIRT COMPANY, a Delaware corporation, having a place of business at 263 Seaboard Lane, Franklin, Tennessee 37067 (the "Assignor"), is the owner of the trademark INDIVIDUALIZED SHIRTS and the following trademark registrations and application for registration of the same mark in standard characters or stylized form: United States Trademark Registration No. 3,364,938; Australian Trademark Registration No. 1203935; Japanese Trademark Registration No. 5117023; and Chilean Trademark Application No. 802.368 (collectively the "Trademark"); and

WHEREAS, TOM JAMES COMPANY, a Tennessee corporation, having a place of business at 263 Seaboard Lane, Franklin, Tennessee 37067 (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration given to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at Franklin, Tennessee this 21<sup>st</sup> day of November, 2008.

INDIVIDUALIZED SHIRT COMPANY

By: Walt Salyer

Name: Walt Salyer

Title: Secretary

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