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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Anna G., Inc.		11/10/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	R.N'Ovate, Inc.
Street Address:	834 S. Broadway
Internal Address:	11th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90014
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2481695	ROZAE NICHOLS
Registration Number:	3275163	RN CONVERTIBLE

CORRESPONDENCE DATA

Fax Number: (310)820-5988

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310.207.3800

Email: dax_alvarez@bstz.com

Correspondent Name: Dax Alvarez

Address Line 1: 12400 Wilshire Blvd.

Address Line 2: 7th Floor

Address Line 4: Los Angeles, CALIFORNIA 90025-1040

ATTORNEY DOCKET NUMBER:	006890.A002
NAME OF SUBMITTER:	Dax Alvarez

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Signature:	/dax alvarez/
Date:	11/24/2008
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

TRADEMARK REEL: 003892 FRAME: 0833

ASSIGNMENT OF TRADEMARKS AND THE UNITED STATES REGISTRATIONS THEREOF

WHEREAS, Anna G., Inc., a California corporation having a place of business at 834 S. Broadway, 11th Floor, Los Angeles, California 90014 ("Assignor"), has acquired or adopted, and used, and thereby owns all rights, title and interest in and to (i) the trademarks and (ii) the registrations thereof identified in Exhibit A attached hereto and by this reference incorporated into and made a part hereof (hereinafter collectively referred to as the "Marks"), together with the goodwill of the business appurtenant to said Marks;

WHEREAS, Assignor is assigning the Marks as part of the entire business to which the Marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, R.N'Ovate, Inc., a California corporation having a place of business at 834 S. Broadway, 11th Floor, Los Angeles, California 90014 ("Assignee") is desirous of acquiring said Marks; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interest in and to the Marks and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interest in and to the Marks, and the attendant goodwill symbolized by the Marks, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the

TRADEMARK
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infringement of the Marks by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office, so as to establish Assignee as owner of record of the Marks.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment in the United States Patent and Trademark Office, so that Assignee's ownership of the Marks is duly made of record.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

Dated: 1.10.08

ANNA G., INC. ("Assignor")

Bv:

Name:

Locae

Title:

OWNER

EXHIBIT A

Mark	Registration No.	Class
ROZAE NICHOLS	Reg. No. 2,481,695	25
RN CONVERTIBLE	Reg. No. 3,275,163	25

RECORDED: 11/24/2008

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