

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cemex Trademarks Worldwide Ltd.		11/15/2007	CORPORATION: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cemex Research Group AG		
<b>Street Address:</b>	Rommerstrasse 13		
<b>City:</b>	Brugg		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	2555		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2706329	CONSTRURAMA	
Registration Number:	2242366	TOLTECA	
Registration Number:	2258391		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)588-0500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-588-0800		
<b>Email:</b>	docket@flhlaw.com		
<b>Correspondent Name:</b>	A. Thomas Safford		
<b>Address Line 1:</b>	745 Fifth Avenue		
<b>Address Line 2:</b>	Tenth Floor		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10151		
<b>ATTORNEY DOCKET NUMBER:</b>	120431-6000		

OP \$90.00 2706329

DOMESTIC REPRESENTATIVE

**900121605**

**TRADEMARK  
 REEL: 003894 FRAME: 0906**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	A. Thomas S. Safford
Signature:	/ATSS/
Date:	11/26/2008

**Total Attachments: 16**

source=00606066#page1.tif  
source=00606066#page2.tif  
source=00606066#page3.tif  
source=00606066#page4.tif  
source=00606066#page5.tif  
source=00606066#page6.tif  
source=00606066#page7.tif  
source=00606066#page8.tif  
source=00606066#page9.tif  
source=00606066#page10.tif  
source=00606066#page11.tif  
source=00606066#page12.tif  
source=00606066#page13.tif  
source=00606066#page14.tif  
source=00606066#page15.tif  
source=00606066#page16.tif

GRÜNINGER HUNZIKER ROTH  
RECHTSANWÄLTE



Marc Grüninger, M.C.I.  
Bruno Hunziker, LL.M.  
Gerhard Roth  
Rolf Hartmann, M.B.A.  
Dr. Sabine Burkhalter Kaimaklötis  
Dr. Michael A. Meer, LL.M.  
Marcel Hostettler  
Michael Walther  
Norbert Sennhäuser

To whom it may concern

Bern, January 25, 2008

**Confirmation**

Dear Sirs

I hereby confirm that the hereto attached copy of the *Agreement on Contributions in Kind (Asset Transfer pursuant to Art. 69 FusG [Merger Law])* is a translation of the document "Urschrift Nr. 4734 vom 15.11.2007: *Vermögensübertragung gemäss Art. 69 FusG (Sacheinlagevertrag)*", [hereinafter "**Agreement**"]. A copy of the Agreement and a legalized confirmation of true copy of the Agreement is also attached herewith.

The Agreement has been signed and executed on November 15, 2007 before the Notary, Mr. Urs Hunziker, with residence in Herzogenbuchsee, Switzerland, with offices at Bernstrasse 29, 3360 Herzogenbuchsee and Thunstrasse 73, 3006 Bern (Switzerland). Pursuant to the Agreement all assets and liabilities have been transferred from CEMEX Trademarks Worldwide Ltd., Brugg (Switzerland) to CEMEX Research Group AG with registered offices at Römerstrasse 13, 2555 Brugg bei Biel, Switzerland. With regard to Intellectual Property Assets, a copy of Annex 4 (Immaterial Assets) as well as an excerpt of Annex 5 (Intellectual Property) is attached to the translation of the Agreement and to the Agreement enclosed herewith.

Yours sincerely

Rolf Hartmann, Attorney-at-Law

Encl.

Bern:  
Thunstrasse 73, Postfach 231  
CH-3000 Bern 15

Zürich:  
Bahnhofstrasse 64, Postfach 3268  
CH-8021 Zürich

www.ghr.ch  
ghr@ghr.ch  
Member of LAW



**TRADEMARK**

**REEL: 003894 FRAME: 0908**



Nº 00388

LEGALIZATION

Urs Hunziker, notary public, registered in the notary's register of the canton of Berne (Switzerland), with offices at CH-3360 Herzogenbuchsee and CH-3006 Berne,

certifies:



The foregoing signature was written by Mr. Rolf Hartmann, born 18.4.1971, citizen of Möri AG, married, Attorney-at-Law at Grüninger Hunziker Roth Attorneys-at-Law in Berne/Zurich, Switzerland, Mitteldorfstrasse 6, CH-3072 Ostermundigen.

certified at the office of the notary public in CH-3360 Herzogenbuchsee, Bernstrasse 29, on the seventh of February two thousand and eight.

Nº 00388

7<sup>th</sup> February 2008

The notary public:



Tasa: CHF 15.-

**APOSTILLE**

(Convention de La Haye du 5 octobre 1961)

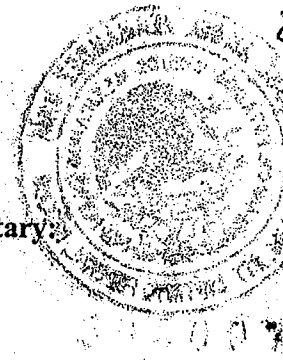
- 1. País: Confederación Suiza, Cantón de Berna
- El presente documento público
- 2. ha sido firmado por Urs Hunziker
- 3. actuando en calidad de notario
- 4. se halla sellado/timbrado con notaria  
del cantón de Berna
- Certificado
- 5. en Berna
- 6. el 07/02/08
- 7. por Jörg Vogt
- funcionario/a de la Cancillería de Estado del cantón de Berna
- 8. con el número: 443
- 9. Sello/timbre
- 10. Firma



TRADEMARK

REEL: 003894 FRAME: 0909

N° 0 0 3 8 8



Drawn up in five copies for the specified purposes  
16 November 2007

The Notary

Deed No. 4734  
Dated 15.11.2007

**Asset Transfer pursuant to Art. 69 FusG [Merger Law]  
(Agreement on Contributions in Kind)**

Urs Hunziker, Notary in the Canton of Bern, with offices in Herzogenbuchsee and Bern,

*certifies that:*

**Cemex Trademarks Worldwide Ltd.**, a corporation [*Aktiengesellschaft*] with headquarters in 2555 Brugg, Römerstrasse 13, company number CH-035.3.029.637-1, acting through the two members of its board of directors who are authorised to sign by joint signature, Mr **Marc Grüninger**, see hereinafter, and Ms. **Sibylle Blättler**, see hereinafter,

*hereinafter "Contributor in Kind [Sacheinlegerin]"*

and

**Cemex Research Group AG/SA/Ltd.**, a firm to be newly established as a corporation [*Aktiengesellschaft*] with headquarters in Brugg, acting through the founders:

1. **Cemex Trademarks Worldwide Ltd**, as described hereinbefore, represented by Ms Sibylle Blättler, see hereinafter;
2. **Mr. Juan Pelegri y Giron**, 14.7.1954, Spanish citizen, married, Caino Viejo 17, Somosaguas Norte, 28223 Pozuelo de Alarcón, Madrid, Spain, represented by Mr. Rolf Hartmann, see hereinafter;
3. **Ms. Sibylle Blättler**, 15.5.1973, from Hergiswil NW, single, Seestrasse 72c, 6052 Hergiswil;
4. **Mr Marc Grüninger**, 23.8.1959, from Berneck SG and Lucerne LU, married, Hofmeisterstrasse 22, 3006 Bern, represented by Rolf Hartmann, see hereinafter;
5. **Mr. Rolf Hartmann**, 18.4.1971, of Möriken AG, attorney-at-law, married,



Mitteldorfstrasse 6, 3072 Ostermundigen BE;

6. Mr. **Gerhard Roth**, 30.4.1965, of Erlinsbach AG, married, attorney-at-law, Bimerweg 34, 3303 Jegenstorf, represented by Mr Rolf Hartmann

Nº 00388

hereinafter "Company"

declare:

## I. INITIAL POSITION

The Contributor in Kind will, within the scope of an internal company restructuring bring assets and liabilities as listed in the inventory as at 31.10.2007 as a contribution in kind into the "Company" that is to be newly established.

## II. SUBJECT MATTER OF THE CONTRACT

### 1. Transfer of assets and liabilities

The Contributor in Kind shall transfer to the Company assets and liabilities as listed in the inventory as at 31<sup>st</sup> October 2007.

### 2. Transfer balance sheet and inventory as at 31st October 2007

All items forming part of the assets and liabilities of the Contributor in Kind are listed in the inventory as at 31<sup>st</sup> October 2007 (**Annex 1**) and are summarised in the transfer balance sheet as at 31<sup>st</sup> October 2007 (**Annex 2**).

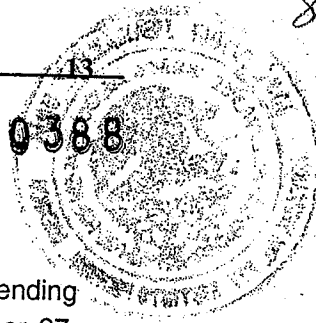
This inventory and the transfer balance sheet shall be certified as correct by the parties and signed in quintuplicate. They shall be deemed to be part of this contract and original copies shall be held in safekeeping with this original document as **Annex 1 and Annex 2**.

### 3. Valuation

The balance sheet for the Contributor in Kind shows a considerable asset surplus.

Except for the intangible assets, which were entered in the takeover balance sheet at market value, the transfer of business shall take place on the basis of book values as set out in the transfer balance sheet as at 31<sup>st</sup> October 2007 (**Annex 2**).

13  
200388



**e. Pending land register transaction / contractual pre-emptive right**

Regarding the building right Brügg Land Register No. 1878 there is a pending transaction noted in the land register, no. 2007/3152/0 dated September 27, 2007. This transaction has been filed but not yet registered with the land register. The transaction consists of an assignment agreement dated May 29, 2007. In its clause II/8/b, the Contributor in Kind and the previous owner, the Biella-Neher AG, created a mutual pre-emptive right with regard to this building right. Para. 2 of said clause reads as follows:

*"The transfer of the building right to a related party (e.g. in case of a merger or a transfer of assets to a holding company etc.) specifically does not trigger the pre-emptive right of the other party."*

The notary states that, with regard to this pre-emptive right, Cemex Research Group AG/SA/Ltd. is the beneficial owner of 100% of the Contributor in Kind and that the pre-emptive right of Biella-Neher AG is therefore excluded for the present transaction.

**f. Statutory Pre-Emptive Right**

According to Art. 682 para. 2 Swiss Civil Code, the municipality of Brügg as the owner of Brügg land register no. 1417 and grantor of the building right has a statutory pre-emptive right. The municipality of Brügg waived such right by a special waiver declaration which is deposited as Annex 6 to this original deed and which constitutes a part of this agreement.

**g. Building Right Contract**

The Company confirms that it has received a copy of the building right agreement dated December 17, 1991 (original deed no. 3373 by notary Daniel Niklaus, Brügg) and that it is familiar with its content.

**9. Securities**

The Contributor in Kind undertakes to transfer to the Company all the securities which are made out in the name of the Contributor in Kind and listed in the transfer inventory according to Annex 7 and the borrower's notes listed in Cl. V/8/a. Annex 7 is approved and to be signed by the parties. It constitutes a part of this agreement and is deposited as Annex 7 to this original deed.



Nº 00388

**Free Transferability**

P00388

The Contributor in Kind declares that the items listed in the asset transfer are freely transferable and that the Company can have immediate unrestricted access as owner to all the assets in the transfer balance sheet (Annex 2) and/or in the inventory as at 31<sup>st</sup> October 2007 (Annex 1) and in respect of 2 (two) plots of land (pursuant to Cl. V/8 above) an unconditional entitlement to enter them in the land register. It is noted that Cemex Mexico S.A. de C.V. Monterrey Nuevo Leon, has a limited purchase right in respect of certain trademarks according to the purchase right agreement dated October 30, 2007. The trademarks are listed in Annex 1 to said agreement in detail. The unconditional transfer of these trademarks to the Company is not affected by the present agreement.

**VI. FINAL PROVISIONS****1. Partial Universal Succession (*Partielle Universalsukzession*)**

The parties agree that the assets and liabilities of the Contributor in Kind according to the inventory dated October 31, 2007 are to be transferred to the Company, irrespective of whether the individual items and contracts, respectively, are explicitly listed in this agreement or its annexes or not.

**2. Entry in the commercial register**

The notary has made all parties aware that the Board of Directors of the Contributor in Kind must notify this asset transfer to the Commercial Register Office in Bern and that transfer of assets will become legally effective at the time when it is entered into the commercial register.

The Board of Directors of the Contributor in Kind will undertake the notification to the Commercial Registry Office as soon as the shareholders' general meeting of the Contributor in Kind has approved this agreement. When this agreement has been notified to the Commercial Registry Office, these conditions shall be deemed to be fulfilled.

**3. Notification to land registry**

The Company instructs the notary to notify this agreement to the District Land Registry Office II in Biel-Nidau immediately after the transfer of assets has been entered in the commercial register.



PO 0388



**4. Costs**

Each party shall bear one-half of the costs of this agreement and the costs of the trusteeship of the notary associated with the processing of the payment of the purchase price. This also applies if the agreement fails to come into force.

The tax on transfer of ownership and the Commercial and Land registry fees shall be for the account of the Company.

**5. Other registry amendments**

Notification of the transfer of intellectual property rights such as trademarks, designs and patents to the relevant register shall be undertaken by the Company.

**6. Powers of Attorney**

4 Powers of Attorney are deposited with the original deed as its **Annexes 8 to 11**.

**7. Copies**

This original document shall be prepared in *quintuplicate* for the Commercial Registry Office of Bern Canton (2 copies), the District Land Registry Office II Biel-Nidau, and for both parties.

**8. Place of jurisdiction**

For all disputes arising from or in connection with this agreement, the courts of law in **Bern** shall be deemed to have exclusive jurisdiction.

The Notary reads this deed to the present parties personally known to him and signs the deed with them.



00388

Certified without interruption and in the presence of all parties involved in the offices of the Notary in Bern, Thunstrasse 73, on the fifteenth day of November of the year two thousand and seven.

00388

November 15, 2007

For the Contributor in Kind

For the Founders of Cemex  
Research Group AG/SA/Ltd.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The officiating notary

\_\_\_\_\_

**Attestation**

We hereby certify that, to the best of our knowledge, this is a correct translation of the respective document.

Bern, 04.02.2008



Inter-Translations SA, Bern

Inter-Translations SA  
Pavillonweg 14 • CH-3001 Bern

*[Signature]*  
Danielle Cesarov-Zaugg

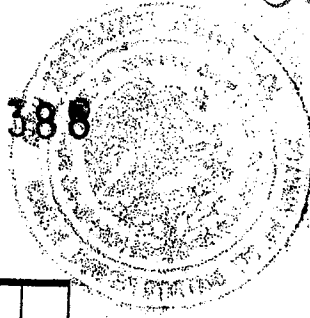


ins SA  
001 Bern

CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

VARCEM	Mexico	19	CEMEX TRADEMARKS	09.04.2013	10.07.2003	09.04.2003	617729	808518
VARCEM & DEVICE	Mexico	1	WORLDWIDE.Ltd.	09.04.2013	19/07/2004	09.04.2003	617700	842412
VARCEM & DEVICE	Mexico	6	WORLDWIDE.Ltd.	09.04.2013	12.09.2003	09.04.2003	617701	816508
VARCEM & DEVICE	Mexico	19	WORLDWIDE.Ltd.	09.04.2013	16/10/2003	09.04.2003	617702	810255
WHALE DEVICE	Mexico	19	WORLDWIDE.Ltd.	10.08.2012	09.02.1993	10.08.1992	151791	441116
WHALE DEVICE	Mexico	37	WORLDWIDE.Ltd.	10.08.2012	19/05/1993	10.08.1992	151792	434437
CONSTRURAMA & DEVICE	Argentina	6	WORLDWIDE.Ltd.	24/06/2015	24/11/2005	16/07/2004	2350936	2053902
CONSTRURAMA & DEVICE	Argentina	19	CEMEX TRADEMARKS	24/06/2015	24/06/2005	29/08/2001	2350932	2032980
MAYA	Argentina	19	WORLDWIDE.Ltd.	23/09/2014	23/09/2004	31/10/2002	2.396.459	1.992.700
MAYA & DEVICE	Argentina	19	WORLDWIDE.Ltd.	14/07/2013	14/07/2003	31/10/2002	2396458	1940771
TOLTECA & DEVICE	Argentina	19	CEMEX TRADEMARKS	20/05/2017	20/05/1997	04.03.1996	2028364	1633072
CONSTRURAMA & DEVICE	Argentina	37	WORLDWIDE.Ltd.	24/06/2015	24/06/2005	29/08/2001	2350933	2032981
CONSTRURAMA & DEVICE	Argentina	39	CEMEX TRADEMARKS	24/06/2015	24/06/2005	29/08/2001	2350934	2032982
CONSTRURAMA & DEVICE	Argentina	42	WORLDWIDE.Ltd.	24/06/2015	24/06/2005	29/08/2001	2350935	2032983
CONSTRURAMA & DEVICE	Bangladesh	6	CEMEX TRADEMARKS			18/09/2001	72381	
CONSTRURAMA & DEVICE	Bangladesh	19	WORLDWIDE.Ltd.			18/09/2001	72380	
DESIGN MARK	Bolivia	19	CEMEX TRADEMARKS	20/07/2017	20/07/1998	03.07.1997	SM-1017-97	66366-C
TOLTECA	Bolivia	19	WORLDWIDE.Ltd.			02.11.2003	SM-0972-03	
TOLTECA	Bolivia	19	CEMEX TRADEMARKS	26/03/2017	18/05/1998	03.07.1997	SM-97-1018	65866-c
TOLTECA & DEVICE	Bolivia	19	WORLDWIDE.Ltd.	20/07/2008	20/07/1998	03.07.1997	SM-1016-97	66368-C
CONSTRURAMA & DEVICE	Bolivia	6	CEMEX TRADEMARKS			13/08/2001	M-389-01.CAM	
CONSTRURAMA & DEVICE	Bolivia	19	WORLDWIDE.Ltd.			13/08/2001	M-388-01.CAM	
CONSTRURAMA & DEVICE	Bolivia	37	CEMEX TRADEMARKS			13/08/2001	M-387-01.CAM	
CONSTRURAMA & DEVICE	Bolivia	39	WORLDWIDE.Ltd.			13/08/2001	M-386-01.CAM	

000388





№ 00388

CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

CONSTRURAMA & DEVICE	Bolivia	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.			13/08/2001	M-385-01.CAM	
CONSTRURAMA & DEVICE	Brazil	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.			09.04.2001	823576892	
CONSTRURAMA & DEVICE	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			09.04.2001	823576906	
DESIGN MARK	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			22/08/1996	819369888	
TOLTECA	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/12/2008	29/12/1998	07.03.1996	819275409	819275409
TOLTECA & DEVICE	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/12/2008	29/12/1998	07.03.1996	819275417	819275417
CONSTRURAMA & DEVICE	Brazil	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.			09.04.2001	823576914	
CONSTRURAMA & DEVICE	Brazil	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.			09.04.2001	823576922	
CONSTRURAMA & DEVICE	Brazil	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.			09.04.2001	823576930	
CONSTRURAMA & DEVICE	Chile	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/12/2016	16/04/2007	29/08/2001	541147	775606
CONSTRURAMA & DEVICE	Chile	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/03/2012	15/03/2002	29/08/2001	541148	624.731
CONSTRURAMA & DEVICE	Chile	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06.11.2013	06.11.2003	29/08/2001	541.149	667.059
CONSTRURAMA & DEVICE	Chile	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.			29/08/2001	541150	
CONSTRURAMA & DEVICE	Chile	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04.01.2012	04.01.2002	29/08/2001	541.151	626.175
DESIGN MARK	Chile	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/06/2017	10.03.1997	19/11/1996	361599	487916
TOLTECA & DEVICE	Chile	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	25/06/2017	10.03.1997	19/11/1996	361600	488432
CONSTRURAMA & DEVICE	Colombia	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068832	256900
ANAHUAC	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/04/2015	22/11/2005	19/04/2005	5036937	30754
CALIFORNIA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036935	309724
CAMPANA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			19/04/2005	5036936	
CENTENARIO	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/05/2016	22/05/2006	19/04/2005	5036943	318879
CONSTRUCARD	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02.02.2006	02.02.2006	06.08.2005	05 055257	311751
CONSTRURAMA & DEVICE	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068826	256897
DESIGN MARK	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/10/2006	31/10/1998	15/03/1996	96-013034	190583

CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

ECOBIND	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015		14/02/2007	7014737	
GALLO	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036944	309725
GUADALAJARA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036934	309723
HIDALGO	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036947	309332
MAYA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			19/04/2005	5036950	
TOLTECA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/02/2016	13/02/2006	19/04/2005	5036945	311192
TOLTECA & DEVICE	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/10/2006	31/10/1996	15/03/1996	96013031	190469
TOLTECA & DEVICE	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.08.2016	09.08.2006	19/04/2005	6016554	323705
CONSTRUCARD	Colombia	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/01/2015	22/12/2005	06.08.2005	05 055256	310229
CONSTRURAMA & DEVICE	Colombia	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068827	256898
CONSTRUCARD	Colombia	38	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02.02.2006	02.02.2006	06.08.2005	05 055258	311750
CONSTRURAMA & DEVICE	Colombia	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068830	256899
CONSTRURAMA & DEVICE	Colombia	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/01/2013	21/01/2003	23/08/2001	1068831	263351
CONSTRURAMA & DEVICE	Costa Rica	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04.05.2012	04.05.2002	09.05.2001	2001-0006740	8110-7978
CONSTRURAMA & DEVICE	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04.05.2012	04.05.2002	09.05.2001	2001-0006741	8109-7978
DESIGN MARK	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/04/2017	16/04/1997	25/09/1996	S/N	100926
TOLTECA & DEVICE	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/04/2017	14/04/1997	25/09/1996	S/N	100784
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			03.06.2006	S/N	
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			03.06.2006	S/N	
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			03.06.2006	S/N	
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			03.06.2006	S/N	
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			03.06.2006	S/N	
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			03.06.2006	S/N	
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.			03.06.2006	S/N	
CONSTRURAMA & DEVICE	Costa Rica	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04.05.2012	04.05.2002	09.05.2001	2001-0006742	8108-7978



TRADEMARK

REEL: 003894 FRAME: 0918



Nº 00388

CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

CONSTRURAMA & DEVICE	Costa Rica	39	CEMEX TRADEMARKS	04.05.2012	04.05.2002	09.05.2001	2001-0006745	2001-0006745	8197-7978
CONSTRURAMA & DEVICE	Costa Rica	42	WORLDWIDE, Ltd.	04.05.2012	04.05.2002	09.05.2001	2001-0006746	2001-0006746	8106-7978
CONSTRURAMA & DEVICE	Dominican Republic	6	WORLDWIDE, Ltd.	16/11/2011	15/12/2001	10.12.2001	0491267/0079756	0491267/0079756	123742
CONSTRURAMA & DEVICE	Dominican Republic	19	CEMEX TRADEMARKS	16/11/2011	15/12/2001	10.12.2001	0491268/0079757	0491268/0079757	123739
ECOBIND	Dominican Republic	19	WORLDWIDE, Ltd.			26/02/2007	1264-2007207194		
TOLTECA & DEVICE	Dominican Republic	19	WORLDWIDE, Ltd.	15/05/2016	15/05/1996	16/01/1996	S/N	S/N	85461
TOLTECA DEVICE	Dominican Republic	19	CEMEX TRADEMARKS	15/04/2006	15/04/1996		S/N	S/N	85460
CONSTRURAMA & DEVICE	Dominican Republic	37	WORLDWIDE, Ltd.	19/11/2011	19/11/2001	10.12.2001	0491269/0079759	0491269/0079759	123871
CONSTRUCARD	Dominican Republic	38	CEMEX TRADEMARKS	03.01.2016	03.01.2006	12.07.2005	2005-160687	2005-160687	152908
CONSTRURAMA & DEVICE	Dominican Republic	39	WORLDWIDE, Ltd.	15/11/2011	15/11/2001	10.12.2001	0491270/0079761	0491270/0079761	123872
CONSTRURAMA & DEVICE	Dominican Republic	42	CEMEX TRADEMARKS	20/11/2011	20/11/2001	10.12.2001	0491271/0079762	0491271/0079762	123873
DESIGN MARK	Ecuador	19	WORLDWIDE, Ltd.	12.01.2017	12.01.1997	04.10.1996	96-67465	96-67465	4064-97
TOLTECA & DEVICE	Ecuador	19	CEMEX TRADEMARKS	12.01.2017	12.01.1997	04.10.1996	96-67463	96-67463	4062-97
CONSTRURAMA & DEVICE	Egypt	6	WORLDWIDE, Ltd.			22/09/2001	145741	145741	
CONSTRURAMA & DEVICE	Egypt	19	CEMEX TRADEMARKS			28/08/2001	145086	145086	
CONSTRURAMA & DEVICE	Egypt	35	WORLDWIDE, Ltd.			22/09/2001	145.744	145.744	
CONSTRURAMA & DEVICE	Egypt	37	CEMEX TRADEMARKS			22/09/2001	145742	145742	
CONSTRURAMA & DEVICE	Egypt	39	WORLDWIDE, Ltd.			22/09/2001	145743	145743	
DESIGN MARK	El Salvador	19	WORLDWIDE, Ltd.	26/06/2017	26/06/1997	10.04.1996	11996004519	11996004519	Registro N°125, Libro 57
TOLTECA & DEVICE	El Salvador	19	CEMEX TRADEMARKS	14/01/2012	14/01/2002	10.04.1996	11996004520	11996004520	42
TOLTECA & DEVICE	El Salvador	37	WORLDWIDE, Ltd.			16/12/1998	7938/98	7938/98	
TOLTECA & DEVICE	El Salvador	40	CEMEX TRADEMARKS	07.05.2010	07.05.2000	16/12/1998	7937/98	7937/98	56
CONSTRURAMA & DEVICE	European Union	06 19 37 39 Y 42	WORLDWIDE, Ltd.	27/07/2011	21/05/2003	27/07/2001	2.320.026	2.320.026	2.320.026
CONSTRURAMA & DEVICE	Guatemala	6	WORLDWIDE, Ltd.	14/02/2012	15/02/2002	09.07.2001	2001-6553	2001-6553	115465

CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

CONSTRURAMA & DEVICE DESIGN MARK	Guatemala	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/02/2012	15/02/2002	09.07.2001	2001-6555	115446
TOLTECA	Guatemala	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.01.2009	09.02.1999	10.03.1996	96-7648	98798
TOLTECA & DEVICE	Guatemala	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06.12.2016	13/06/2006	09.06.2005	2005-06691	143,008 Folio 75 Tomo 335 88417
CONSTRURAMA & DEVICE	Guatemala	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12.04.2007	12.04.1997	10.03.1996	96-7646	116.339
CONSTRURAMA & DEVICE	Guatemala	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/03/2012	21/03/2002	09.07.2001	2001-6554	115500
CONSTRURAMA & DEVICE	Guatemala	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/02/2012	15/02/2002	09.07.2001	2001-6552	115577
DESIGN MARK	Honduras	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/02/2012	19/02/2002	09.07.2001	2001-6556	68783
TOLTECA	Honduras	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/05/2007	13/10/1997	23/09/1996	10.223/96	58768
TOLTECA & DEVICE	Honduras	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/11/2013	04.11.2000	17/11/1993	5823/200	83.796
CONSTRURAMA & DEVICE	Indonesia	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03.04.2012	03.04.2002	23/09/1996	10.222/96	524330
CONSTRURAMA & DEVICE	Indonesia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12.06.2001	2001.27059.27269	524329
CONSTRURAMA & DEVICE	Indonesia	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	11.08.2012	28/11/2002	12.06.2001	2001.27058.27268	524328
CONSTRURAMA & DEVICE	Indonesia	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12.06.2001	2001.27057.27267	524327
CONSTRURAMA & DEVICE	Indonesia	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12.06.2001	2001.27056.27266	524326
CONSTRURAMA & DEVICE	Japan	06 19 37 39 42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12.06.2001	2001.27055.27265	4715033
CONSTRURAMA & DEVICE	Nicaragua	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10.03.2013	10.03.2003	31/08/2001	2001-79030	82533
CONSTRURAMA & DEVICE	Nicaragua	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06.08.2015	06.09.2005	31/08/2001	2001-03213	82534
TOLTECA & DEVICE	Nicaragua	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06.08.2015	06.09.2005	31/08/2001	2001-03214	32625
TOLTECA DEVICE	Nicaragua	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12.02.2017	12.03.1996	11.07.1995	95-03190	32638
CONSTRURAMA & DEVICE	Nicaragua	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12.02.2017	12.03.1996	11.07.1995	95-03189	82535
CONSTRURAMA & DEVICE	Nicaragua	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06.08.2015	06.09.2005	31/08/2001	2001-03215	82529
CONSTRURAMA & DEVICE	Nicaragua	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06.09.2015	06.09.2005	31/08/2001	2001-03216	82550
CONSTRURAMA & DEVICE	Panama	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06.09.2015	06.09.2005	31/08/2001	2001-03217	116944
CONSTRURAMA & DEVICE	Panama	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2011	09.04.2001	09.04.2001	116944	

00389





CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

CONSTRURAMA & DEVICE	Panama	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2011	09.04.2001	09.04.2001	116945	116945	116945
TOLTECA & DEVICE	Panama	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/11/2016	14/11/1996	20/11/1995	78376	78376	78376
TOLTECA DEVICE	Panama	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/11/2015	20/11/1995	20/11/1995	78377	78377	78377
CONSTRURAMA & DEVICE	Panama	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	11.07.2012	11.07.2002	11.07.2002	124023	124023	124023
CONSTRURAMA & DEVICE	Panama	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2011	09.04.2001	09.04.2001	116946	116946	116946
CONSTRURAMA & DEVICE	Panama	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2011	09.04.2001	09.04.2001	116947	116947	116947
CONSTRURAMA & DEVICE	Panama	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2011	09.04.2001	09.04.2001	116948	116948	116948
DESIGN MARK	Paraguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	25/06/2011	25/06/2001	30/12/1996	26341	26341	236282
TOLTECA	Paraguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/09/2008	17/09/1998	13/09/1996	18867	18867	207021
TOLTECA & DEVICE	Paraguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12.11.2006	25/06/2001	13/09/1996	18866	18866	236282
CONSTRURAMA & DEVICE	Peru	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/12/2011	19/12/2001	28/08/2001	133767-2001	133767-2001	77319
CONSTRURAMA & DEVICE	Peru	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/12/2011	19/12/2001	28/08/2001	133766-2001	133766-2001	77318
DESIGN MARK	Peru	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2016	29/08/1996	04.01.1996	7031	7031	28823
TOLTECA & DEVICE	Peru	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2016	29/08/1996	04.01.1996	7029	7029	28822
CONSTRURAMA & DEVICE	Peru	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12.07.2011	12.07.2001	28/08/2001	133765-2001	133765-2001	27939
CONSTRURAMA & DEVICE	Peru	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12.07.2011	12.07.2001	28/08/2001	133764-2001	133764-2001	27983
CONSTRURAMA & DEVICE	Peru	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12.07.2011	12.07.2001	28/08/2001	133763-2001	133763-2001	27982
CONSTRURAMA & DEVICE	Philippines	06 19 37 39 42	CEMEX TRADEMARKS WORLDWIDE, Ltd.			09.05.2001	4-2001-0006620		
CONSTRURAMA & DEVICE	Singapore	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/10/2011	18/06/2001	30/08/2001	T01/13730F	T01/13730F	T01/13730F
CONSTRURAMA & DEVICE	Singapore	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/10/2011	18/06/2001	30/08/2001	T01/13731D	T01/13731D	T01/13731D
CONSTRURAMA & DEVICE	Singapore	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	18/06/2001	30/08/2001	T01/13732B	T01/13732B	T01/13732B
CONSTRURAMA & DEVICE	Singapore	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	18/06/2001	30/08/2001	T01/13733J	T01/13733J	T01/13733J
CONSTRURAMA & DEVICE	Singapore	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	18/06/2001	30/08/2001	T01/13734I	T01/13734I	T01/13734I
CONSTRURAMA & DEVICE	Taiwan	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/01/2013	16/01/2003	18/10/2001	90042858	90042858	1029396



CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

CONSTRURAMA & DEVICE	Taiwan	19	CEMEX TRADEMARKS	16/01/2013	16/02/2003	18/10/2001	90042859	1033898
CONSTRURAMA & DEVICE	Taiwan	35	WORLDWIDE, Ltd.	15/11/2014	16/11/2004	12.05.2002	91051372	1127997
CONSTRURAMA & DEVICE	Taiwan	37	WORLDWIDE, Ltd.	30/09/2012	10.01.2002	22/11/2001	90042860	170761
CONSTRURAMA & DEVICE	Taiwan	39	WORLDWIDE, Ltd.	15/12/2012	16/12/2002	22/11/2001	90042861	174507
CONSTRURAMA & DEVICE	Taiwan	42	WORLDWIDE, Ltd.	16/03/2013	16/03/2003	18/10/2001	90042862	178827
CONSTRURAMA & DEVICE	Thailand	6	WORLDWIDE, Ltd.	21/11/2011	22/11/2001	22/11/2001	473039	Kor179254
CONSTRURAMA & DEVICE	Thailand	19	WORLDWIDE, Ltd.	21/11/2011	22/11/2001	22/11/2001	473040	Kor182407
CONSTRURAMA & DEVICE	Thailand	37	WORLDWIDE, Ltd.	21/11/2011	22/11/2001	22/11/2001	473041	Bor19252
CONSTRURAMA & DEVICE	Thailand	39	WORLDWIDE, Ltd.	21/11/2011	22/11/2001	22/11/2001	473042	Bor18952
CONSTRURAMA & DEVICE	Thailand	42	WORLDWIDE, Ltd.	22/11/2011	22/11/2001	22/11/2001	473043	Bor19339
TOLTECA	Unites States	19	WORLDWIDE, Ltd.	05.04.2009	05.04.1999	23/10/1996	75/186115	2.242.366
TOLTECA DEVICE	Unites States	19	WORLDWIDE, Ltd.	07.06.2008	07.06.1999	23/10/1996	75/186116	2.258.391
CONSTRURAMA & DEVICE	Unites States	42	WORLDWIDE, Ltd.	15/04/2013	15/04/2003	23/08/2001	76/303,727	2706329
DESIGN MARK	Uruguay	19	WORLDWIDE, Ltd.	30/12/2016	26/10/1998	30/12/1996	292362	292362
TOLTECA & DEVICE	Uruguay	19	WORLDWIDE, Ltd.	30/12/2016	26/10/1998	30/12/1996	292361	292361
CONSTRURAMA & DEVICE	Venezuela	6	WORLDWIDE, Ltd.			20/09/2001	2001-017145	P-242364
CONSTRURAMA & DEVICE	Venezuela	19	CEMEX TRADEMARKS			20/09/2001	2001-017152	P-242365
TOLTECA & COLOR DEVICE	Venezuela	19	WORLDWIDE, Ltd.			21/02/2006	3576-2006	
CONSTRURAMA & COLOR DEVICE	Venezuela	35	WORLDWIDE, Ltd.			10.07.2005	22525-2005	
CONSTRURAMA & DEVICE	Venezuela	35	WORLDWIDE, Ltd.	09.04.2016	09.04.2006	21/07/2005	15815-2005	
CONSTRURAMA & DEVICE	Venezuela	37	WORLDWIDE, Ltd.	11.11.2012	11.11.2002	20/09/2001	2001-017144	S-021104
CONSTRUCARD	Venezuela	38	WORLDWIDE, Ltd.	17/07/2016	17/07/2006	12.06.2005	27394-2005	PENDIENTE
CONSTRURAMA & DEVICE	Venezuela	39	WORLDWIDE, Ltd.	11.11.2012	11.11.2002	20/09/2001	2001-017151	S-021108



Nº 003

CEMEX TRADEMARKS WORLDWIDE LTD. - Trademarks related to CEMEX México

Trademark	Country	International class	Owner	Renewal Date	Grantig Date	Application Date	Application Number	Registratión Number
AINICON	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2013	15/09/2003	09.04.2003	617733	807610
AINICON	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2013	15/09/2003	09.04.2003	617734	807620
AINICON	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2013	15/09/2003	09.04.2003	617735	807621
AINICON & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2013	28/01/2004	09.04.2003	617703	819816
AINICON & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2013	12.09.2003	09.04.2003	617704	816509
AINICON & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09.04.2013	16/10/2003	09.04.2003	617705	810256
Al tamaño de tu obra	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12.08.2005	28/09/2005	32238	36302
Al tamaño de tu obra	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12.08.2005	28/09/2005	32239	36303
Al tamaño de tu obra	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12.09.2005	28/09/2005	32240	36314
Al tamaño de tu obra	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12.09.2005	28/09/2005	32241	36315
Al tamaño de tu obra	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12.08.2005	28/09/2005	32242	36316
ANAHUAC	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03.02.2015	31/10/1995	03.02.1995	225907	509241
ANAHUAC	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03.02.2015	17/05/1995	03.02.1995	225908	491818
ANAHUAC	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03.02.2015	17/05/1995	03.02.1995	225909	491819
ANAHUAC & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	14/08/2003	27/02/2002	534838	804061
ANAHUAC & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	22/07/2003	27/02/2002	534839	800058
ANAHUAC & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	15/03/2005	27/02/2002	534840	872123
ANAHUAC & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	31/01/2003	27/02/2002	534841	776805
ANAHUAC & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02.08.2012	25/02/2005	02.08.2002	531569	869620
ANAHUAC & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012		27/02/2002	534842	
ANAHUAC & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	22/07/2003	27/02/2002	534843	800059
ANAHUAC & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012		27/02/2002	534844	
ANAHUAC & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	28/07/2005	27/02/2002	534845	892857

*S. D. B. H.*  
*R. K. L. H.*

15 Nov 2007

TRADEMARK