

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cemex Research Group AG		01/25/2008	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Cemex Mexico, S.A. de C.V.		
Street Address:	Avenida Constitucion Pte. No. 444		
Internal Address:	Col. Centro		
City:	Monterrey, Nuevo Leon		
State/Country:	MEXICO		
Postal Code:	C.P. 64000		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2706329	CONSTRURAMA	
Registration Number:	2242366	TOLTECA	
Registration Number:	2258391		
CORRESPONDENCE DATA			
Fax Number:	(212)588-0500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-588-0800		
Email:	docket@flhlaw.com		
Correspondent Name:	A. Thomas Safford		
Address Line 1:	745 Fifth Avenue		
Address Line 2:	Tenth Floor		
Address Line 4:	NEW YORK, NEW YORK 10151		
ATTORNEY DOCKET NUMBER:	120431-6000		

OP \$90.00 2706329

DOMESTIC REPRESENTATIVE

900121612

**TRADEMARK
 REEL: 003894 FRAME: 0930**

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	A. Thomas S. Safford
Signature:	/ATSS/
Date:	11/26/2008

Total Attachments: 39

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TESTIMONIO DEL ACTA DE PROTOCOLIZACION DE DOCUMENTO
QUE REALIZO A SOLICITUD DE LA LICENCIADA MARIA DE
LA PAZ FERNÁNDEZ URÍA.



NOTARIAS ASOCIADAS
229 y 242

LIC. MARCO ANTONIO RUIZ AGUIRRE
NOTARIO No. 229 DEL DISTRITO FEDERAL

LIC. ROBERTO GARZÓN JIMÉNEZ
NOTARIO No. 242 DEL DISTRITO FEDERAL



LIBRO NUMERO MIL CUATROCIENTOS TREINTA Y OCHO. ----- MARA/IAH/MRSG
INSTRUMENTO TREINTA Y NUEVE MIL SETENTA Y SEIS. -----

- - - En la Ciudad de México, Distrito Federal, a veinte de mayo
de dos mil ocho. -----

MARCO ANTONIO RUIZ AGUIRRE, titular de la Notaría número
doscientos veintinueve del Distrito Federal, protocolizo a
solicitud de la licenciada **MARÍA DE LA PAZ FERNÁNDEZ URÍA**, un
documento redactado en idioma extranjero y traducido al idioma
español, de fecha veinticinco de enero de dos mil ocho, otorgado
ante Urs Hunziker, notario público del Cantón de Berna, Suiza,
celebrado de una parte por "**CEMEX MEXICO**" **SOCIEDAD ANONIMA DE
CAPITAL VARIABLE** y de otra "**CEMEX RESEARCH GROUP AG**", documento que
en unión de su respectiva apostilla en términos de la Convención
por la que se Suprime el Requisito de Legalización de los
Documentos Públicos Extranjeros, publicada en el Diario Oficial de
la Federación el día catorce de agosto de mil novecientos noventa y
cinco, agrego al apéndice de esta acta con la letra "A". -----

YO EL NOTARIO CERTIFICO: -----

- I.- Que conozco personalmente a la compareciente y la conceptúo
capacitada legalmente. -----
- II.- Que la compareciente declara por sus generales ser: -----
Mexicana, originaria de México, Distrito Federal, lugar donde
nació el día once de enero de mil novecientos sesenta y cuatro,
casada, con domicilio en Presidente Mazaryk número ciento uno, piso
dieciocho, colonia Polanco, delegación Miguel Hidalgo, en este
Distrito Federal, abogada. -----
- III.- Que hice saber a la compareciente el derecho que tiene a leer
personalmente el presente instrumento. -----
- IV.- Que tuve a la vista los documentos citados en esta acta. -----
- V.- Que leída y explicada esta acta a la compareciente y advertida
de las penas en que incurren quienes declaran falsamente,
habiéndome identificado plenamente como notario, manifestó su
conformidad con ella, así como su plena comprensión y la firmó el



día veinte de mayo del año en curso, mismo momento en que la autorizo.-----Doy fe. -----

Firma de la licenciada María de la Paz Fernández Uria. -----

Marco Antonio Ruíz Aguirre. -----Firma. -----

El sello de autorizar. -----

NOTAS AL APENDICE. -----

MARCO ANTONIO RUIZ AGUIRRE, TITULAR DE LA NOTARIA NUMERO DOSCIENTOS VEINTINUEVE DEL DISTRITO FEDERAL. -----

EXPIDO PRIMER TESTIMONIO PRIMERO EN SU ORDEN PARA CONSTANCIA DE LA LICENCIADA **MARÍA DE LA PAZ FERNÁNDEZ URÍA**, EN DOS PAGINAS. -----

MEXICO, DISTRITO FEDERAL, A VEINTE DE MAYO DE DOS MIL OCHO. -----

DOY FE. -----

ACS/iah*

Handwritten signature of Marco Antonio Ruíz Aguirre



"A"



This Agreement is made

BETWEEN:

1. **CEMEX RESEARCH GROUP AG** incorporated and registered in Switzerland, with registered office at Römmerstrasse 13, 2555 Brugg, Switzerland, (the "Seller"), and
2. **CEMEX MÉXICO, S.A. de C.V.** incorporated and registered in México, with Federal Tax ID CME-820101-LJ4 and registered office at Av. Constitución Pte. N° 444, Col. Centro, C.P. 64000 Monterrey Nuevo León México (the "Buyer")

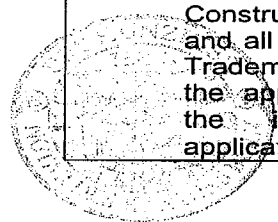
WHEREAS:

- A. The Seller is the owner of certain trademarks and trade names related to the Mexican market (the "Trademarks"), including the "Construrama" trademark, listed in Schedule I,
- B. The Seller is the owner of the intellectual property associated with the "Construrama" distribution network (the "Construrama IP"), described in Schedule II.
- C. The Seller has agreed to sell the Trademarks and the Construrama IP to the Buyer for the consideration mentioned below.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. SALE OF THE TRADEMARKS AND THE CONSTRURAMA IP

The Seller hereby sells to the Buyer with effect as of this date the Construrama IP and the Trademarks and all and any rights attached to the Trademarks including the benefit of the applications for registration with the intention that when the applications are granted the



Este Contrato es suscrito

ENTRE:

1. **CEMEX RESEARCH GROUP AG** inscrita y registrada en Suiza, con domicilio social en Römmerstrasse 13, 2555 Brugg, Suiza, (el "Vendedor"), y
2. **CEMEX MÉXICO, S.A. de C.V.** inscrita y registrada en México, con Registro Federal de Contribuyente CME-820101-LJ4 y domicilio social en Av. Constitución Pte. N° 444, Col. Centro, C.P. 64000 Monterrey Nuevo León México (el "Comprador")

EXPONEN:

- A. El Vendedor es el propietario de ciertas marcas y nombres comerciales relacionados con el mercado mexicano ("las "Marcas"), incluyendo la marca "Construrama", que se listan en el Anexo I.
- B. El Vendedor es el propietario de la propiedad intelectual/industrial asociada a la red de distribución "Construrama" (la "PI Construrama"), descrita en el Anexo II.
- C. El Vendedor ha acordado vender al Comprador todas las Marcas y la PI Construrama por el precio indicado a continuación.

SE ACUERDA LO SIGUIENTE:

1. VENTA DE LAS MARCAS Y DE LA PI CONSTRURAMA

El Vendedor vende al Comprador con efectos desde esta fecha la PI Construrama y las Marcas y todos los derechos inherentes a las mismas, incluyendo la titularidad de las solicitudes de registro con la intención de que una vez sean concedidas las solicitudes, el Comprador sea titular de

[Handwritten signature] 1

registrations will vest in the Buyer.

The Construrama IP and the Trademarks are sold with full title guarantee free from any liens, charges and encumbrances and with all rights attached to them.

This sale shall include the right for the Buyer to bring proceedings against any third party for infringement of the rights of the Seller in the Construrama IP and the Trademarks.

2. PURCHASE PRICE

The purchase price payable by the Buyer to the Seller for the purchase of all the Construrama IP and the Trademarks amounts to US\$ [REDACTED]

The Parties agree that the purchase price shall be paid in instalments, as follows:

- US\$ [REDACTED] shall be paid on or before January 31, 2008;

- US\$ [REDACTED] together with interest (the "Interest") shall be paid on or before January 31, 2009. To this effect Interest shall accrue as of February 1, 2008 at a rate of 5.5% per annum. Interest shall be calculated from day to day, taking into account the actual number of days elapsed, on the basis of a year of 360 days.

This purchase price represents a fair market value as per the valuation conducted on January 2, 2008 by an independent consulting firm - Ballentine Barbera Group-.

3. WARRANTIES

The Seller warrants to the Buyer that:

- a) It has full power and authority to execute this agreement on the terms and conditions of this Agreement;

dicho registro.

La PI Construrama y las Marcas son vendidas en pleno dominio, libres de cualquier carga o gravamen y con todos los derechos asociados a las mismas.

Esta venta incluye el derecho del Comprador a ejercitar acciones contra terceros por violación de los derechos del Vendedor respecto de la PI Construrama y las Marcas.

2. PRECIO DE COMPRA

El precio de compra a pagar por el Comprador al Vendedor por la compra de la totalidad de la PI Construrama y las Marcas asciende a US\$ [REDACTED]

Las Partes acuerdan que el precio deberá ser abonado en plazos, según se indica:

- US\$ [REDACTED] deberán ser abonados antes de o el 31 de enero de 2008;

- US\$ [REDACTED] más intereses (el "Interés") deberán ser abonados antes de o el 31 de enero de 2009. A estos efectos el Interés se devengará a partir del 1 de febrero de 2008 a una tasa anual del 5.5%. El Interés se calculará diariamente, tomando en consideración el número de días transcurrido hasta su pago, sobre la base de una anualidad de 360 días.

Este precio de compra representa un valor justo de mercado conforme a la valoración realizada con fecha 2 de enero de 2008 por una consultora independiente - Ballentine Barbera Group-.

3. GARANTÍAS

El Vendedor garantiza al Comprador que:

- a) Tiene plenos poderes para formalizar este contrato en los términos y condiciones de este Contrato;

b) The Construrama IP and the Trademarks are in the sole and exclusive legal ownership of the Seller.

c) All fees for the grant or renewal of the relevant Construrama IP and the Trademarks have been paid and no circumstances exist which might lead to the cancellation, forfeiture or modification of the Seller's rights in and to the Trademarks.

4. COOPERATION

The Seller covenants that it will, at the cost and request of the Buyer, execute such deeds or documents or do such acts or things as may be necessary or desirable to give effect to this purchase.

5. TERMINATION

If the Buyer fails to pay any amount due under clause 2, the Seller may, without prejudice of any other rights or remedies it has (including the right to claim damages for breach of this Agreement) terminate this Agreement with immediate effect.

6. SEVERABILITY

In case that any provision contained in this Agreement becomes null or void by reason of a subsequent legal provision or by judicial resolution, the prevailing provisions shall continue in full force and effect and the parties shall make their best efforts in order to modify in an equitable manner the affected provision with the purpose that it becomes legally valid, follows the intent of the parties and the adequate function of this Agreement.

7. NOTICES

Notices, demands or other communications required to be made

b) La PI Construrama y las Marcas son de la exclusiva propiedad legal del Vendedor;

c) Todas las tasas para la concesión o renovación de la correspondiente PI Construrama y las Marcas han sido pagadas y no existen circunstancias que pudieran llevar a la cancelación, pérdida o modificación de los derechos del Vendedor respecto a las Marcas.

4. COOPERACIÓN

El Vendedor se compromete a otorgar las escrituras notariales o documentos, o realizar los actos, a requerimiento y a cargo del Comprador, que puedan ser necesarios o deseables para dar efectividad a esta compraventa.

5. RESOLUCIÓN


En caso de que el Comprador no abone alguno de los pagos debidos bajo la cláusula 2, el Vendedor podrá, sin perjuicio de cualesquiera otros derechos y remedios que tenga (incluyendo el derecho a reclamar daños por incumplimiento de este Contrato) resolver este Contrato con efectos inmediatos.

6. VALIDEZ DEL CLAUSULADO

En caso que cualquier disposición de este Contrato deviniese nula o contraria a derecho por disposición legal superveniente o por resolución judicial, las demás cláusulas continuarán en pleno vigor y efecto y las partes harán su mejor esfuerzo para modificar, de manera equitativa, la disposición afectada con la intención de que devenga legalmente válida, represente la intención de las partes y la adecuada función de este Contrato.

7. NOTIFICACIONES

Las notificaciones, requerimientos u otras comunicaciones que se requiera

 3

hereunder shall be in writing and (a) delivered personally, or (b) sent by courier delivery, or (c) sent by facsimile transmission, addressed to the intended recipient at its address or facsimile number set out in this Agreement or such other address or number as may be notified hereunder. Unless the contrary shall be proved, each such notice or communication shall be deemed to have been made and delivered, if by personal or courier delivery, when left at the relevant address, and, if by facsimile transmission, when transmitted.

All notices to Seller shall be delivered as follows:

Cemex Research Group AG
Attn. Marc Grüninger
Römerstrasse 13
CH - 2555 Brügg, Switzerland
Fax: +41 323667892

All notices to Buyer shall be delivered as follows:

Cemex México S.A. de C.V.
Att.: María de la Paz Fernández
Avda Av. Constitución Pte. N° 444,
Col. Centro, C.P. 64000 Monterrey,
Nuevo León, México
Fax: +52(55)56266325

8. COUNTERPARTS

This Agreement may be executed in any number of counterparts, each of which is an original and which together shall have the same effect as if each party had signed the same document.

9. COSTS AND EXPENSES

Each party will be responsible for its own costs and expenses in relation to the negotiation, preparation, execution and implementation of this agreement.

efectuar bajo este Contrato, deberán ser por escrito y (a) entregadas personalmente, o (b) enviadas por mensajería certificada, o (c) enviadas por facsímil, dirigidas al receptor, a su dirección o número de fax indicados en este Contrato o a aquella dirección o número que se puedan notificar bajo este Contrato. Salvo prueba en contrario, cada notificación o comunicación se entenderá debidamente efectuada y entregada, si es entregada personalmente o por mensajería, al momento de su entrega, y, si es transmitida por fax, cuando se transmita.

Todas las notificaciones al Vendedor deben ser entregadas a:

Cemex Research Group AG
Attn. Marc Grüninger,
Römerstrasse 13
CH- 2555 Brügg, Switzerland
Fax: +41 323667892

Todas las notificaciones al Comprador deben ser entregadas a:

Cemex México S.A. de C.V.
Att.: María de la Paz Fernández
Avda Av. Constitución Pte. N° 444, Col.
Centro, C.P. 64000 Monterrey, Nuevo
León, México
Fax: +52(55)56266325

8. FIRMA DE EJEMPLARES

Este Contrato puede ser formalizado y ejecutado por separado en cualquier número de ejemplares (hojas de firma), y cada uno de ellos se considerará un original y todos ellos en su conjunto tendrán el mismo efecto como si las partes hubieren firmado todas ellas en el mismo ejemplar.

9. COSTES Y GASTOS

Cada parte asumirá sus propios costes y gastos en relación con la negociación, preparación, ejecución e implementación de este contrato.

TRADEMARK

REEL: 003894 FRAME: 0938

10. LANGUAGE

The Parties agree that in the event of any discrepancy, the English language text shall prevail.

11. LAW AND JURISDICTION

This Agreement shall be governed and construed in accordance with the laws of Switzerland and the parties hereto submit to the exclusive jurisdiction of the courts of the Canton of Berne, expressly waiving any other law and venue to which they may be entitled by reason of their present or future domiciles or by any other cause.

IN WITNESS WHEREOF, the parties have executed this agreement effective as of January 25, 2008.

10. IDIOMA

Las partes acuerdan que en caso de cualquier discrepancia, el texto en inglés prevalecerá.

11. LEY Y JURISDICCIÓN

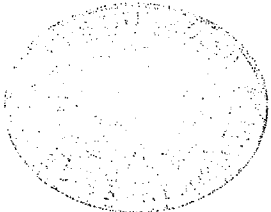
Este Contrato se regulará e interpretará de acuerdo con la Ley suiza y las partes se someten a la exclusiva jurisdicción de los tribunales ordinarios del Cantón de Berna, con expresa renuncia a cualquier otra Ley o jurisdicción que pudiere corresponderles por razón de su domicilio actual o futuro o por cualquier otra causa.

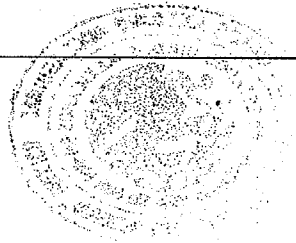
EN TESTIMONIO DE LO ANTERIOR, las partes han formalizado este contrato con fecha efectiva de 25 de enero de 2008.

CEMEX RESEARCH GROUP AG
By: / Por: Marc Grüniger
Title: / Cargo: Director/Consejero

CEMEX MEXICO, S.A. DE C.V.
By: / Por: Víctor Manuel Romo Muñoz
Title: / Cargo: Attorney -in- fact/Apoderado

CEMEX RESEARCH GROUP AG
By: / Por: Bruno Hunziker
Title: / Cargo: Director/Consejero





LEGALISATION

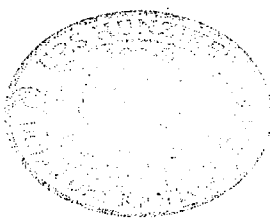
Urs Hunziker, notary public, registered in the notary's register of the canton of Berne (Switzerland), with offices at CH-3360 Herzogenbuchsee and CH-3006 Berne, certifies, that the foregoing signatures were written by the following persons:

1. Mr. **Marc Grüninger**, born 23.8.1959, citizen of Luzern and Berneck, married, Attorney at law, Hofmeisterstrasse 22, CH-3006 Bern;
2. Mr. **Bruno Hunziker**, born 6.9.1960, citizen of Staffelbach, married, Attorney at law, Waldriedstrasse 53, CH-3074 Muri b. Bern.

Mr. Marc Grüninger is president and Mr. Bruno Hunziker is member and secretary of the Board of Cemex Research Group AG, with registered office at Brügg (Switzerland), and they are authorized to sign jointly on behalf of Cemex Research Group AG.

Certified at the office of the notary public in CH-3360 Herzogenbuchsee, Bernstrasse 29, on the seventh of February two thousand and eight.

7th February 2008



The notary public

[Handwritten signature of Urs Hunziker]



Tasa: CHF 15.-



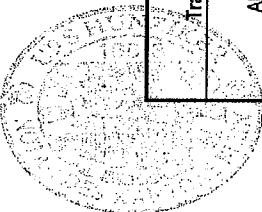
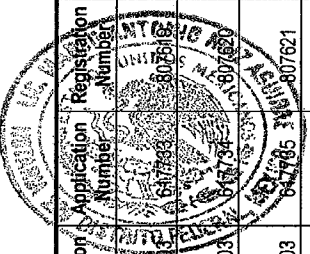
APOSTILLE

(Convention de La Haye du 5 octobre 1961)

1. País: Confederación Suiza, Cantón de Berna
- El presente documento público
2. ha sido firmado por Urs Hunziker
3. actuando en calidad de notario
4. se halla sellado/timbado con notaria
del cantón de Berna
5. en Berna
6. el 07/02/08
7. por Jörg Vogt
funcionario/a de la Cancillería de Estado del cantón de Berna
8. con el número: 446
9. Firma *[Handwritten signature]*

Schedule I
- The Brands related to the operation in México/Las Marcas relacionadas con la operación en México

Trademark	Country	International class	Owner	Renewal Date	Granting Date	Application Date	Application Number	Registration Number
ANICON	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	15/09/2003	09/04/2003	617703	819816
ANICON	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	15/09/2003	09/04/2003	617704	816509
ANICON	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	15/09/2003	09/04/2003	617705	810256
ANICON & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	28/01/2004	09/04/2003	617703	819816
ANICON & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	12/09/2003	09/04/2003	617704	816509
ANICON & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	16/10/2003	09/04/2003	617705	810256
Al tamaño de tu obra	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12/08/2005	28/09/2005	32238	36302
Al tamaño de tu obra	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12/08/2005	28/09/2005	32239	36303
Al tamaño de tu obra	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12/09/2005	28/09/2005	32240	36314
Al tamaño de tu obra	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12/09/2005	28/09/2005	32241	36315
Al tamaño de tu obra	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/09/2015	12/09/2005	28/09/2005	32242	36316
ANAHUAC	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/02/2015	31/10/1995	03/02/1995	225907	509241
ANAHUAC	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/02/2015	17/05/1995	03/02/1995	225908	491818
ANAHUAC	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/02/2015	17/05/1995	03/02/1995	225909	491819
ANAHUAC & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	14/08/2003	27/02/2002	534838	804061
ANAHUAC & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	22/07/2003	27/02/2002	534839	800058
ANAHUAC & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	15/03/2005	27/02/2002	534840	872123
ANAHUAC & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	31/01/2003	27/02/2002	534841	776805
ANAHUAC & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/08/2012	25/02/2005	02/08/2002	531569	869620



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Schedule I
- The Brands related to the operation in México/Las Marcas relacionadas con la operación en México

ANAHUAC & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	11/06/2007	27/02/2002	534842	967753
ANAHUAC & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	22/07/2003	27/02/2002	534843	800859
ANAHUAC & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	27/02/2002	534844	PENDING
ANAHUAC & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	28/07/2005	27/02/2002	534845	892857
AZTECA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2017	31/05/2000	09/04/1997	306694	657384
BUENAS OBRAS CON TOLTECA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/04/2017	30/06/1997	29/04/1997	6867	14417
BUENAS OBRAS CON TOLTECA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/04/2017	30/06/1997	29/04/1997	6865	14415
BUENAS OBRAS CON TOLTECA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/04/2017	30/06/1997	29/04/1997	6866	14416
CALIFORNIA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	30/01/2015	05/02/1995	30/01/1995	223037	490712
CALIFORNIA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	30/01/2015	24/06/1998	30/01/1995	223033	578946
CALIFORNIA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	30/01/2015	05/02/1995	30/01/1995	223034	490711
CALIFORNIA & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	23/07/2002	14/03/2002	539125	755150
CALIFORNIA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	12/11/2002	14/03/2002	539126	773000
CALIFORNIA & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	22/05/2002	14/03/2002	539127	747962
CALIFORNIA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	29/01/2003	14/03/2002	539128	775742
CALIFORNIA & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012		14/03/2002	539129	
CALIFORNIA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	03/11/2003	14/03/2002	539130	782300
CALIFORNIA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	16/04/2004	14/03/2002	539131	829837
CAMPANA	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/09/2017	31/10/1997	26/09/1997	308895	563187
CAMPANA	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/09/2017	31/10/1997	26/09/1997	308896	563188

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CAMPANA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/02/2015	24/07/1995	23/02/1995	225318	498326
CAMPANA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/02/2015	20/07/1995	23/02/1995	225327	497257
CAMPANA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/02/2015	20/07/1995	23/02/1995	225323	497655
CAMPANA & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	08/09/2005	14/03/2002	539115	894310
CAMPANA & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	27/07/2005	14/03/2002	539116	892185
CAMPANA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	12/11/2002	14/03/2002	539117	772989
CAMPANA & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	31/01/2003	14/03/2002	539118	776892
CAMPANA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	30/11/2005	14/03/2002	539119	902832
CAMPANA & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	27/05/2002	14/03/2002	539120	748778
CAMPANA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	03/11/2003	14/03/2002	539121	782299
CAMPANA & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	30/08/2005	14/03/2002	539122	897865
CAMPANA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	16/04/2004	14/03/2002	539123	829836
CAMPANA DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/01/2008	29/03/1999	12/01/1998	356262	604214
CEMENT-ACRIL	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	01/10/2017	30/01/1997	01/10/1997	283746	541072
CEMENTO SUPER REPELENTE A LA HUMEDAD	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	21/11/2005	774426	PENDING
CEMENTOSA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	01/10/2017	30/01/1997	01/10/1997	283745	541071
CENTENARIO	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/09/2007	26/08/1999	26/09/1997	308897	619271
CENTENARIO	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/09/2007	24/08/1999	26/09/1997	308898	618439
CENTENARIO	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/02/2015	30/01/1996	23/02/1995	225317	515754

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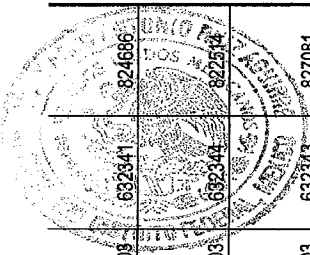
- The Brands related to the operation in México/Las Marcas relacionadas con la operación en México

CENTENARIO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/02/2015	30/01/1996	23/02/1995	225328	515755
CENTENARIO	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/02/2015	20/07/1995	23/02/1995	225324	487796
CENTENARIO & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	28/11/2005	03/06/2002	536423	910334
CENTENARIO & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	31/01/2003	03/06/2002	536424	76826
CENTENARIO & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	16/12/2002	03/06/2002	536425	773432
CENTENARIO & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	31/01/2003	03/06/2002	536426	776826
CENTENARIO & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	25/02/2005	03/06/2002	536427	869623
CENTENARIO & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	30/04/2002	03/06/2002	536428	745437
CENTENARIO & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	16/12/2002	03/06/2002	536429	773433
CENTENARIO & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	26/04/2002	03/06/2002	536430	742851
CENTENARIO & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/06/2012	18/03/2003	03/06/2002	536431	782872
CLIMACRETO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691837	865767
CLIMACRETO	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691838	865768
CLUB ALIADO & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/01/2007	832748	PENDING
CLUB ALIADO & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/01/2007	832749	PENDING
CLUB ALIADO & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/01/2007	832751	PENDING
CLUB ALIADO & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/01/2007	832750	PENDING
CLUB DE LA CONSTRUCCION & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	31/03/2004	12/03/2003	632339	828067
CLUB DE LA CONSTRUCCION & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	27/02/2004	12/03/2003	632340	823711

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CLUB DE LA CONSTRUCCION & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	03/12/2004	12/03/2009	632341	824686
CLUB DE LA CONSTRUCCION & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	26/02/2004	12/03/2003	632344	822512
CLUB DE LA CONSTRUCCION & DEVICE	Mexico	41	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	29/03/2004	12/03/2003	632343	827081
CLUB DE LA CONSTRUCCION & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	12/03/2003	632342	PENDING
CLUB DEL ALBAÑIL	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	27/02/2004	12/03/2003	632346	823712
CLUB DEL ALBAÑIL	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	26/02/2004	12/03/2003	632345	822515
CLUB DEL ALBAÑIL	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	27/02/2004	12/03/2003	632347	823713
CLUB DEL ALBAÑIL	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	27/02/2004	12/03/2003	632348	823714
CLUB DEL ALBAÑIL	Mexico	41	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	27/02/2004	12/03/2003	632349	823715
CLUB DEL ALBAÑIL	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/03/2013	27/02/2004	12/03/2003	632350	823716
CLUB GENERACIÓN & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	23/11/2005	21/06/2005	724016	900596
CLUB GENERACIÓN & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	23/11/2005	21/06/2005	724018	900598
CLUB GENERACIÓN & DEVICE	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/07/2015	19/11/2005	19/07/2005	729071	899503
CLUB GENERACIÓN & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	23/11/2005	21/06/2005	724019	900599
CLUB GENERACIÓN & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	23/11/2005	21/06/2005	724017	900597



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CON CEMENTO TOLTECA HACES UNA BUENA OBRA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	15/04/1997	6827	14380
CON CEMENTO TOLTECA HACES UNA BUENA OBRA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	15/04/1997	6828	14301
CON CEMENTO TOLTECA HACES UNA BUENA OBRA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	15/04/1997	6829	14302
CONFORCRETO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	12/08/2004	691849	866774
CONFORCRETO	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	16/06/2005	12/08/2004	12/08/2004	691853	886027
CONFORCRETO	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	12/08/2004	691854	866775
CONFORCRETO	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	12/08/2004	691855	866776
CONSTRUABONO & DEVICE	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/06/2013	16/04/2004	13/06/2003	13/06/2003	605207	829916
CONSTRUABONO & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/06/2013	10/10/2003	13/06/2003	13/06/2003	605208	809141
CONSTRUUPOYO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/12/2016	26/01/2007	14/12/2006	14/12/2006	825181	970404
CONSTRUUPOYO	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04/03/2017	30/04/2007	04/03/2007	04/03/2007	846675	983403
CONSTRUUPOYO	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/12/2016	26/01/2007	14/12/2006	14/12/2006	825182	970405
CONSTRUUPOYO	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	PENDING	04/03/2007	846676	PENDING
CONSTRURAMA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/05/2011	26/07/2001	31/05/2001	31/05/2001	488324	707584
CONSTRURAMA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/05/2011	26/07/2001	31/05/2001	31/05/2001	488325	707585
CONSTRURAMA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/05/2011	26/07/2001	31/05/2001	31/05/2001	488326	707586
CONSTRURAMA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/05/2011	26/07/2001	31/05/2001	31/05/2001	488327	707587



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CONSTRURAMA	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/05/2011	26/07/2001	31/05/2001	468328	707688
CONSTRURAMA & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/08/2016	16/10/2006	08/07/2006	798942	957866
CONSTRURAMA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/06/2011	20/06/2001	02/06/2001	469497	702766
CONSTRURAMA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	30/08/2001	18/06/2001	491262	713667
CONSTRURAMA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	30/08/2001	18/06/2001	491267	713669
CONSTRURAMA & DEVICE	Mexico	8	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2016	15/09/2006	08/07/2006	798641	952306
CONSTRURAMA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/06/2011	24/05/2001	02/06/2001	469496	699321
CONSTRURAMA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	31/08/2001	18/06/2001	491263	714735
CONSTRURAMA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	28/09/2001	18/06/2001	491268	718452
CONSTRURAMA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/06/2011	29/05/2001	02/06/2001	469495	699802
CONSTRURAMA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	30/08/2001	18/06/2001	491264	713668
CONSTRURAMA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	30/08/2001	18/06/2001	491269	713670
CONSTRURAMA & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/06/2011	29/05/2001	02/06/2001	469494	699801
CONSTRURAMA & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	27/09/2001	18/06/2001	491265	717404
CONSTRURAMA & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	27/09/2001	18/06/2001	491270	717406
CONSTRURAMA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	27/09/2001	18/06/2001	491266	717405
CONSTRURAMA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	27/09/2001	18/06/2001	491271	717407
CONSTRURAMA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/06/2011	04/09/2002	02/06/2001	469527	742252
CONSTRUTIPS	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/06/2015	22/08/2005	07/06/2005	726912	895853
CONSTRUTIPS	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/06/2015	22/08/2005	07/06/2005	726913	895854



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CONSTRUITIPS	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/06/2015	22/08/2005	07/06/2005	726915	895955
CONSTRUITIPS	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/06/2015	22/08/2005	07/06/2005	726916	895956
CONSTRUITIPS	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	07/06/2005	726917	PENDING
CONSTRUYE SIN HUMEDAD Y GANA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	21/05/2007	41765	PENDING
CONSTRUYE SIN HUMEDAD Y GANA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	21/05/2007	41706	PENDING
CONSTRUYE Y GANA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/09/2017	24/10/2007	26/09/2007	43445	44656
CONSTRUYE Y GANA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/09/2017	24/10/2007	26/09/2007	43446	44657
CONSTRUYE Y GANA	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/09/2017	24/10/2007	26/09/2007	43447	44658
CONSTRUYE Y GANA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	26/09/2007	43448	PENDING
CONSTRUYENDO TU RECOMPENSA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/11/2013	22/01/2004	18/11/2003	24400	29049
CONSTRUYENDO TU RECOMPENSA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/11/2013	22/01/2004	18/11/2003	24403	29052
CONSTRUYENDO TU RECOMPENSA	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/11/2013	23/01/2004	18/11/2003	24399	29091
CONSTRUYENDO TU RECOMPENSA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/11/2013	22/01/2004	18/11/2003	24402	29051
CONSTRUYENDO TU RECOMPENSA	Mexico	41	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/11/2013	22/01/2004	18/11/2003	24401	29050
CONSTRUYENDO TU RECOMPENSA	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/11/2013	19/07/2004	18/11/2003	24398	30814
COSMO COLOR	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/08/2014	15/04/2004	03/08/2004	645543	829724
CREDIPLAZO & DEVICE	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/06/2013	16/04/2004	13/06/2003	605209	829917
CREDIPLAZO & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/06/2013	10/10/2003	13/06/2003	605210	809142
CREDIRAMA & DEVICE	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/06/2013	16/04/2004	13/06/2003	605212	829918

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CREDIRAMA & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/06/2013	10/10/2003	13/06/2003	605211	809143
EL CEMENTO A TIEMPO EN SU OBRA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/08/1997	08/07/1997	7292	14686
EL CEMENTO A TIEMPO EN SU OBRA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/08/1997	08/07/1997	7293	14687
EL CEMENTO A TIEMPO EN SU OBRA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/08/1997	08/07/1997	7294	14688
EL CEMENTO A TIEMPO EN SU OBRA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/08/1997	08/07/1997	7295	14689
EL CEMENTO DE MÉXICO	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/02/2016	21/02/1996	02/02/1996	5069	12870
EL CEMENTO DE MÉXICO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/02/2016	21/02/1996	02/02/1996	5070	12871
EL CEMENTO DE MÉXICO	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/02/2016	26/02/1996	02/02/1996	5071	12889
El club de los que crecen con solidez	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	24/08/2005	21/06/2005	30869	34779
El club de los que crecen con solidez	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	24/08/2005	21/06/2005	30870	34780
El club de los que crecen con solidez	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	24/08/2005	21/06/2005	30868	34778
El club de los que crecen con solidez	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/06/2015	25/08/2005	21/06/2005	30871	34850
El principio de toda gran obra.	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/09/2014	22/09/2004	09/09/2004	27509	31502
El principio de toda gran obra.	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/09/2014	10/07/2004	23/09/2004	27648	31667
El principio de toda gran obra.	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/09/2014	21/09/2004	09/09/2004	27506	31472
El principio de toda gran obra.	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/09/2014	21/09/2004	09/09/2004	27507	31473

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El principio de toda gran obra.	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/09/2014	22/09/2004	09/09/2004	27508	31561
El principio de toda gran obra.	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/09/2004	27505	PENDING
FERROCEMENTO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/07/2016	28/10/1996	10/07/1996	276166	534815
FRESCOCRETO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691839	865789
FRESCOCRETO	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	20/06/2005	12/08/2004	691840	886735
GALLO	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/08/2012	15/04/1993	10/08/1992	151778	433163
GALLO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/08/2012	29/11/1993	10/08/1992	151779	447671
GALLO	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/08/2012	15/06/1995	10/08/1992	151780	494640
GALLO & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/08/2012	24/11/2005	02/08/2002	531560	909871
GALLO & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/08/2012	15/03/2005	02/08/2002	531562	872122
GALLO & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/08/2012	30/05/2003	02/08/2002	531563	794112
GALLO & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	05/04/2007	867765	PENDING
GALLO & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	02/08/2002	531565	PENDING
GALLO & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/08/2012	16/12/2002	02/08/2002	531566	773428
GALLO & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/08/2012	27/10/2003	02/08/2002	531568	811116
GALLO EXPRESS	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	17/09/1999	08/07/1997	303738	622455
GALLO EXPRESS	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	17/09/1999	08/07/1997	303739	622456
GALLO EXPRESS	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/08/1997	08/07/1997	303740	557973
GALLO EXPRESS	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/08/1997	08/07/1997	303741	557974
GALLO EXPRESS & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/09/1997	08/07/1997	303742	559612

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GALLO EXPRESS & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	29/09/1997	08/07/1997	303743	559813
GALLO EXPRESS & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	25/09/1997	08/07/1997	303744	559020
GALLO EXPRESS & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/07/2017	26/09/1997	08/07/1997	303745	559444
GARANITIA 20 X 20	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/02/2017	26/06/1997	06/02/1997	7001	44363
GARANITIA 20 X 20	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/02/2017	26/06/1997	06/02/1997	7002	44384
GARANITIA 20 X 20	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/02/2017	26/06/1997	06/02/1997	7003	14385
GUADALAJARA	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/09/2011	05/06/1992	12/09/1991	128529	412492
GUADALAJARA	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/09/2011	05/06/1992	12/09/1991	128530	412493
GUADALAJARA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	01/09/2014	19/02/1979	01/09/1979	133171	222043
GUADALAJARA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	01/09/2014	19/02/1979	01/09/1979	133172	222044
GUADALAJARA & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	29/11/2002	27/02/2002	534830	772062
GUADALAJARA & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	10/05/2004	27/02/2002	534831	854274
GUADALAJARA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	25/08/2005	27/02/2002	534832	896810
GUADALAJARA & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	31/01/2003	27/02/2002	534833	776804
GUADALAJARA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/08/2012	19/07/2004	02/08/2002	531570	842332
GUADALAJARA & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	27/02/2002	534824	PENDING
GUADALAJARA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	29/11/2002	27/02/2002	534835	772063
GUADALAJARA & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	29/11/2002	27/02/2002	534836	772064
GUADALAJARA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2012	28/07/2005	27/02/2002	534837	892856
H2OFF	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	28/04/2006	20/04/2006	778262	933045

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H2OFF	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	28/04/2006	20/04/2006	778263	933046
H2OFF	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	28/04/2006	20/04/2006	778264	933047
H2OFF	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	19/09/2006	20/04/2006	778265	952900
H2OFF	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	28/04/2006	20/04/2006	778266	933048
HAZ UNA BUENA OBRA CON TOLTECA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	6824	14297
HAZ UNA BUENA OBRA CON TOLTECA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	6825	14298
HAZ UNA BUENA OBRA CON TOLTECA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	6826	14299
HULECRETO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	20/01/2005	12/08/2004	691843	865285
HULECRETO	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	16/06/2005	12/08/2004	691844	886025
IMPERCEM	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	28/04/2006	20/04/2006	778256	933043
IMPERCEM	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	28/04/2006	20/04/2006	778257	933044
IMPERCEM	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	05/12/2006	20/04/2006	778258	933499
IMPERCEM	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	05/12/2006	20/04/2006	778259	933500
IMPERCEM	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/04/2016	05/12/2006	20/04/2006	778260	933501
IMPERCEM & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/06/2016	27/10/2006	09/06/2006	804915	959226
IMPERCEM & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/06/2016	28/09/2006	09/06/2006	804916	956301
IMPERCEM & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/06/2016	27/10/2006	09/06/2006	804917	959227
IMPERCEM & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/06/2016	16/11/2006	09/06/2006	804918	961484

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LA MARCA DE LA EXPERIENCIA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	10/11/2005	09/08/2005	32017	35466
LA MARCA DE LA EXPERIENCIA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	10/11/2005	09/08/2005	32018	35467
LA MARCA DE LA EXPERIENCIA	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	28/09/2005	09/08/2005	32019	35636
LA MARCA DE LA EXPERIENCIA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	28/09/2005	09/08/2005	32020	35637
LA MARCA DE LA EXPERIENCIA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	28/09/2005	09/08/2005	32021	35638
LA MARCA SEGURA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	29/09/2005	09/08/2005	32012	35403
LA MARCA SEGURA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	29/09/2005	09/08/2005	32013	35404
LA MARCA SEGURA	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	29/09/2005	09/08/2005	32014	35405
LA MARCA SEGURA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	29/09/2005	09/08/2005	32015	35406
LA MARCA SEGURA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2015	28/09/2005	09/08/2005	32016	35335
LEÓN	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/06/2016	18/12/1996	12/06/1996	281645	539142
LLANCRETO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691845	865771
LLANCRETO	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691846	865772
LLANCRETO	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691847	865773
LLANCRETO	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	16/06/2005	12/08/2004	691848	886026
MATERALIA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/12/2014	08/05/2004	07/12/2004	665909	845552
MATERALIA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/12/2014	08/05/2004	07/12/2004	665912	845555
MATERALIA	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/12/2014	08/05/2004	07/12/2004	665910	845553
MATERALIA	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/12/2014	08/05/2004	07/12/2004	665911	845554
MAYA	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/11/2011	20/03/1992	12/11/1991	128761	408560

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MAYA	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/10/2011	20/03/1992	12/10/1991	128688	408586
MAYA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/10/2014	08/01/1980	31/10/1979	155341	248587
MAYA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/10/2014	08/01/1980	31/10/1979	155343	248589
MAYA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/10/2014	08/01/1980	31/10/1979	155342	248588
MAYA & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	26/01/2004	14/03/2002	539114	818788
MAYA & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	26/01/2004	14/03/2002	539113	818787
MAYA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	22/07/2003	14/03/2002	539112	800063
MAYA & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	31/01/2003	14/03/2002	539111	778891
MAYA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	14/03/2002	539110	PENDING
MAYA & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	14/03/2002	539109	PENDING
MAYA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	24/03/2006	14/03/2002	539108	925226
MAYA & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	28/07/2005	14/03/2002	539107	892861
MAYA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/03/2012	16/04/2004	14/03/2002	539106	829835
Mi plan Tolleca	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/08/2010	24/05/2001	08/08/2000	440742	699074
Mi plan Tolleca	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/08/2010	27/03/2001	08/08/2000	440743	690890
Mi plan Tolleca	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	24/05/2001	29/08/2000	440744	699075
Mi plan Tolleca	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/08/2010	24/05/2001	08/08/2000	440745	699076
Mi plan Tolleca	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/08/2010	24/05/2001	08/08/2000	440746	699077
Mi plan Tolleca	Mexico	41	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/08/2010	29/09/2000	08/08/2000	440747	673794
Mi plan Tolleca	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	08/08/2010	17/12/2001	08/08/2000	440748	728868

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OLMECA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/06/2016	18/12/1996	12/06/1996	281644	539141
ORCA WHALE DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/08/2012	23/07/1993	10/08/1992	151790	498677
PAQUETE TOLTECA	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	29/09/2000	29/08/2000	444625	574387
PAQUETE TOLTECA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	24/05/2001	29/08/2000	444626	699705
PAQUETE TOLTECA	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	24/05/2001	29/08/2000	444627	699106
PAVILLANTA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691834	865765
PAVILLANTA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/08/2014	26/01/2005	12/08/2004	691835	865766
Porque es para siempre cemento anahuac	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	27/02/2003	27/01/2003	21302	26336
Porque es para siempre cemento anahuac	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2013	27/02/2003	27/01/2003	21303	26337
Porque es para siempre cemento anahuac	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/02/2013	27/02/2003	27/01/2003	21304	26338
Porque es para siempre cemento anahuac	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	27/02/2003	27/01/2003	21305	26339
Porque es para siempre cemento campana	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21314	26393
Porque es para siempre cemento campana	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21315	26394
Porque es para siempre cemento campana	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21316	26395
Porque es para siempre cemento campana	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21317	26396

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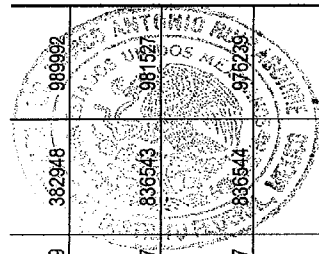
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Porque es para siempre cemento centenario	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21310	26390
Porque es para siempre cemento centenario	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	30/05/2003	27/01/2003	21311	26391
Porque es para siempre cemento centenario	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21312	26391
Porque es para siempre cemento centenario	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21313	26392
Porque es para siempre cemento gallo	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21318	26397
Porque es para siempre cemento gallo	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21319	26398
Porque es para siempre cemento gallo	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21320	26399
Porque es para siempre cemento gallo	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/01/2013	28/02/2003	27/01/2003	21321	26400
Porque es para siempre cemento maya	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	27/01/2003	21309	PENDING
Porque es para siempre cemento maya	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	27/01/2003	21307	PENDING
Porque es para siempre cemento maya	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	27/01/2003	21308	PENDING
Porque es para siempre cemento maya	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	27/01/2003	21306	PENDING
PRACTIMENTO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/10/2014	28/10/2004	14/10/2004	682215	857964
PRACTIMENTO	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/10/2014	28/10/2004	14/10/2004	682217	857965

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PRECONCRETO & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/07/2009	27/06/2007	14/07/1999	382948	989992
PROGRAMA AMIGO CONSTRUCTOR	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/02/2017	23/04/2007	16/02/2007	836543	981527
PROGRAMA AMIGO CONSTRUCTOR	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/02/2017	13/03/2007	16/02/2007	836544	976239
PROGRAMA EL CONSTRUCTOR PROFESIONAL	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/08/2017	30/04/2007	03/08/2007	840997	983293
PROGRAMA EL CONSTRUCTOR PROFESIONAL	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/08/2017	23/04/2007	03/08/2007	840996	981636
PYRAMID DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/02/2014	23/05/1994	22/02/1994	191601	461340
REFRESCA TU ESFUERZO	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/07/2014	08/12/2004	19/07/2004	26892	31073
SIN MANO DE OBRA (SMO)	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/11/2016	19/01/2007	13/11/2006	818963	969115
SIN MANO DE OBRA (SMO)	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/11/2016	29/11/2006	17/11/2006	820187	965222
SPINDEL & DEVICE	Mexico	8	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/04/2003	617699	PENDING
SUSTAINABLE SOA	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	26/09/07	986746	PENDING
SUSTAINABLE SOA	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	26/09/07	986745	PENDING
TOLTECA	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/09/2011	29/04/1992	12/09/1991	128537	411943
TOLTECA	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/09/2011	29/04/1992	12/09/1991	128535	411941
TOLTECA	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/01/2016	29/01/1996	22/01/1996	252493	515724
TOLTECA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/01/2016	29/01/1996	22/01/1996	252494	515725
TOLTECA	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/04/2010	24/02/2005	27/04/2000	422731	868497
TOLTECA	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/09/2011	29/04/1992	12/09/1991	128528	411937



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TOLTECA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/04/2010	15/08/2003	27/04/2000	422732	804351
TOLTECA	Mexico	40	CEMEX TRADEMARKS WORLDWIDE, Ltd.	05/04/2010	27/10/2000	05/04/2000	423658	675949
TOLTECA & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/08/2000	444614	PENDING
TOLTECA & DEVICE	Mexico	2	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	08/12/2003	29/08/2000	444615	803348
TOLTECA & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	30/11/2000	29/08/2000	444616	680491
TOLTECA & DEVICE	Mexico	17	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	27/11/2000	29/08/2000	444617	678603
TOLTECA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/01/2012	02/10/1978	18/01/1977	108180	210549
TOLTECA & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	08/12/2003	29/08/2000	444619	803349
TOLTECA & DEVICE	Mexico	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	17/10/2016	29/08/2000	444618	957997
TOLTECA & DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/08/2000	444621	PENDING
TOLTECA & DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	15/08/2003	29/08/2000	444620	804352
TOLTECA & DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	30/01/2001	29/08/2000	444622	684382
TOLTECA & DEVICE	Mexico	41	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/08/2000	444623	PENDING
TOLTECA & DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2010	28/02/2001	29/08/2000	444624	688735
TOLTECA DEVICE	Mexico	36	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	27/04/2000	422733	PENDING
TOLTECA DEVICE	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/04/2010	29/09/2000	27/04/2000	422734	673273
TOLTECA DEVICE	Mexico	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	05/04/2010	20/12/2000	05/04/2000	423657	682103
TOLTECA EN LAS BUENAS OBRAS	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	6830	14303
TOLTECA EN LAS BUENAS OBRAS	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	6822	14295

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TOLTECA EN LAS BUENAS OBRAS	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2017	29/04/1997	15/04/1997	58823	14236
TOLTESACOS	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/12/2010	27/09/2002	13/12/2000	462271	162690
TOLTESACOS	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/12/2010	12/08/2005	13/12/2000	462272	912804
TOLTESACOS	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/12/2010	12/08/2005	13/12/2000	462270	912803
TOLTESACOS	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/12/2010	12/08/2005	13/12/2000	462269	912802
TU MEZCLA	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/10/2014	28/10/2004	14/10/2004	682219	857966
TU MEZCLA	Mexico	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/10/2014	28/10/2004	14/10/2004	682221	857967
VARCEM	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	27/02/2004	09/04/2003	617731	823081
VARCEM	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	10/07/2003	09/04/2003	617730	808519
VARCEM	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	10/07/2003	09/04/2003	617729	808518
VARCEM & DEVICE	Mexico	1	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	19/07/2004	09/04/2003	617700	842412
VARCEM & DEVICE	Mexico	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	12/09/2003	09/04/2003	617701	816508
VARCEM & DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2013	16/10/2003	09/04/2003	617702	810255
WHALE DEVICE	Mexico	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/08/2012	09/02/1993	10/08/1992	151791	441116
WHALE DEVICE	Mexico	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/08/2012	19/05/1993	10/08/1992	151792	434437
CONSTRURAMA & DEVICE	Argentina	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	24/06/2015	24/11/2005	16/07/2004	2350936	2053902
CONSTRURAMA & DEVICE	Argentina	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	24/06/2015	24/06/2005	29/08/2001	2350932	2032980
MAYA	Argentina	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	23/09/2014	23/09/2004	31/10/2002	2.396.459	1.992.700
MAYA & DEVICE	Argentina	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/07/2013	14/07/2003	31/10/2002	2396458	1940771

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TOLTECA & DEVICE	Argentina	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/05/2017	20/05/1997	04/03/1996	2028364	1633072
CONSTRURAMA & DEVICE	Argentina	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	24/06/2015	24/06/2005	29/08/2001	2350933	2032981
CONSTRURAMA & DEVICE	Argentina	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	24/06/2015	24/06/2005	29/08/2001	2350934	2032982
CONSTRURAMA & DEVICE	Argentina	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	24/06/2015	24/06/2005	29/08/2001	2350936	2032983
CONSTRURAMA & DEVICE	Bangladesh	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	18/09/2001	72381	PENDING
CONSTRURAMA & DEVICE	Bangladesh	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	18/09/2001	72380	PENDING
DESIGN MARK	Bolivia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/07/2017	20/07/1998	03/07/1997	SM-1017-97	66366-C
TOLTECA	Bolivia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	02/11/2003	SM-0972-03	PENDING
TOLTECA	Bolivia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/03/2017	18/05/1998	03/07/1997	SM-97-1018	65866-c
TOLTECA & DEVICE	Bolivia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/07/2008	20/07/1998	03/07/1997	SM-1016-97	66368-C
CONSTRURAMA & DEVICE	Bolivia	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	13/08/2001	M-389-01.CAM	PENDING
CONSTRURAMA & DEVICE	Bolivia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	13/08/2001	M-388-01.CAM	PENDING
CONSTRURAMA & DEVICE	Bolivia	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	13/08/2001	M-387-01.CAM	PENDING
CONSTRURAMA & DEVICE	Bolivia	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	13/08/2001	M-386-01.CAM	PENDING
CONSTRURAMA & DEVICE	Bolivia	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	13/08/2001	M-385-01.CAM	PENDING
CONSTRURAMA & DEVICE	Brazil	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/04/2001	823576892	PENDING
CONSTRURAMA & DEVICE	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/04/2001	823576906	PENDING
DESIGN MARK	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	22/08/1996	819369888	PENDING
TOLTECA	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/12/2008	29/12/1998	07/03/1996	819275409	819275409
TOLTECA & DEVICE	Brazil	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/12/2008	29/12/1998	07/03/1996	819275417	819275417

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CONSTRURAMA & DEVICE	Brazil	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/04/2001	823576914	PENDING
CONSTRURAMA & DEVICE	Brazil	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/04/2001	823576922	PENDING
CONSTRURAMA & DEVICE	Brazil	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/04/2001	823576930	PENDING
CONSTRURAMA & DEVICE	Chile	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/12/2016	16/04/2007	29/08/2001	541147	775606
CONSTRURAMA & DEVICE	Chile	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/03/2012	15/03/2002	29/08/2001	541148	624.731
CONSTRURAMA & DEVICE	Chile	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/11/2013	06/11/2003	29/08/2001	541149	667.059
CONSTRURAMA & DEVICE	Chile	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	29/08/2001	541150	PENDING
CONSTRURAMA & DEVICE	Chile	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04/01/2012	04/01/2002	29/08/2001	541151	626.175
DESIGN MARK	Chile	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/06/2017	10/03/1997	19/11/1996	361599	487916
TOLTECA & DEVICE	Chile	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	25/06/2017	10/03/1997	19/11/1996	361600	489432
CONSTRURAMA & DEVICE	Colombia	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068832	256900
ANAHUAC	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/04/2015	22/11/2005	19/04/2005	5036937	30754
CALIFORNIA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036935	309724
CAMPANA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	19/04/2005	5036936	PENDING
CENTENARIO	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/05/2016	22/05/2006	19/04/2005	5036943	318879
CONSTRUCARD	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/02/2006	02/02/2006	06/08/2005	05 055257	311751
CONSTRURAMA & DEVICE	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068826	256897
DESIGN MARK	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/10/2006	31/10/1998	15/03/1996	96-013034	190583
ECOBIND	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	14/02/2007	7014737	PENDING
GALLO	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036944	309725

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GUADALAJARA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036934	309723
HIDALGO	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2015	21/11/2005	19/04/2005	5036947	309332
MAYA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	19/04/2005	5036950	PENDING
TOLTECA	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	13/02/2016	13/02/2006	19/04/2005	5036945	311192
TOLTECA & DEVICE	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	31/10/2006	31/10/1996	15/03/1996	96013031	190469
TOLTECA & DEVICE	Colombia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/08/2016	09/08/2006	19/04/2005	6016554	323705
CONSTRUCARD	Colombia	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/01/2015	22/12/2005	06/08/2005	05 055256	310229
CONSTRURAMA & DEVICE	Colombia	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068827	256898
CONSTRUCARD	Colombia	38	CEMEX TRADEMARKS WORLDWIDE, Ltd.	02/02/2006	02/02/2006	06/08/2005	05 055258	311750
CONSTRURAMA & DEVICE	Colombia	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/08/2012	21/08/2002	23/08/2001	1068830	256899
CONSTRURAMA & DEVICE	Colombia	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/01/2013	21/01/2003	23/08/2001	1068831	263351
CONSTRURAMA & DEVICE	Costa Rica	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04/05/2012	04/05/2002	09/05/2001	2001- 0006740	8110-7978
CONSTRURAMA & DEVICE	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04/05/2012	04/05/2002	09/05/2001	2001- 0006741	8109-7978
DESIGN MARK	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/04/2017	16/04/1997	25/09/1996	S/N	100926
TOLTECA & DEVICE	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/04/2017	14/04/1997	25/09/1996	S/N	100784
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	03/06/2006	S/N	PENDING
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	03/06/2006	S/N	PENDING
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	03/06/2006	S/N	PENDING
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	03/06/2006	S/N	PENDING
TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	03/06/2006	S/N	PENDING

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TOLTECA & DEVICE (colors)	Costa Rica	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	03/06/2006	SIN	PENDING
CONSTRURAMA & DEVICE	Costa Rica	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04/05/2012	04/05/2002	09/05/2001	2001- 0006742	8106-7978
CONSTRURAMA & DEVICE	Costa Rica	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04/05/2012	04/05/2002	09/05/2001	2001- 0006745	8107-7978
CONSTRURAMA & DEVICE	Costa Rica	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	04/05/2012	04/05/2002	09/05/2001	2001- 0006746	8106-7978
CONSTRURAMA & DEVICE	Dominican Republic	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/11/2011	15/12/2001	10/12/2001	0491267/007 9756	123742
CONSTRURAMA & DEVICE	Dominican Republic	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/11/2011	15/12/2001	10/12/2001	0491268/007 9757	123739
ECOBIND	Dominican Republic	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	26/02/2007	1264- 2007207194	PENDING
TOLTECA & DEVICE	Dominican Republic	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/05/2016	15/05/1996	16/01/1996	SIN	85461
TOLTECA DEVICE	Dominican Republic	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2006	15/04/1996	SIN	SIN	85460
CONSTRURAMA & DEVICE	Dominican Republic	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/11/2011	19/11/2001	10/12/2001	0491269/007 9759	123871
CONSTRUCARD	Dominican Republic	38	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/01/2016	03/01/2006	12/07/2005	2005- 160687	152908
CONSTRURAMA & DEVICE	Dominican Republic	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/11/2011	15/11/2001	10/12/2001	0491270/007 9761	123872
CONSTRURAMA & DEVICE	Dominican Republic	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/11/2011	20/11/2001	10/12/2001	0491271/007 9762	123873
DESIGN MARK	Ecuador	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/01/2017	12/01/1997	04/10/1996	96-67465	4064-97
TOLTECA & DEVICE	Ecuador	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/01/2017	12/01/1997	04/10/1996	96-67463	4062-97
CONSTRURAMA & DEVICE	Egypt	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	22/09/2001	145741	PENDING
CONSTRURAMA & DEVICE	Egypt	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	28/08/2001	145086	PENDING
CONSTRURAMA & DEVICE	Egypt	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	22/09/2001	145.744	PENDING
CONSTRURAMA & DEVICE	Egypt	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	22/09/2001	145742	PENDING
CONSTRURAMA & DEVICE	Egypt	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	22/09/2001	145743	PENDING

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DESIGN MARK	El Salvador	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	26/06/2017	26/06/1997	10/04/1996	1199600451 9	Registro NP/25, Libro 157
TOLTECA & DEVICE	El Salvador	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/01/2012	14/01/2002	10/04/1996	1199600452 0	42
TOLTECA & DEVICE	El Salvador	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	16/12/1998	7933/98	PENDING
TOLTECA & DEVICE	El Salvador	40	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/05/2010	07/05/2000	16/12/1998	7937/98	56
CONSTRURAMA & DEVICE	European Union	06 19 37 39 Y 42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	27/07/2011	21/05/2003	27/07/2001	2.320.026	2.320.026
CONSTRURAMA & DEVICE	Guatemala	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/02/2012	15/02/2002	09/07/2001	2001-6553	115,465
CONSTRURAMA & DEVICE	Guatemala	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/02/2012	15/02/2002	09/07/2001	2001-6555	115446
DESIGN MARK	Guatemala	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/01/2009	09/02/1999	10/03/1996	96-7648	98,798
TOLTECA	Guatemala	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/12/2016	13/06/2006	09/06/2005	2005-06691	143.008 Folio 75 Tomo 335
TOLTECA & DEVICE	Guatemala	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/04/2007	12/04/1997	10/03/1996	96-7646	88417
CONSTRURAMA & DEVICE	Guatemala	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/03/2012	21/03/2002	09/07/2001	2001-6554	116.339
CONSTRURAMA & DEVICE	Guatemala	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/02/2012	15/02/2002	09/07/2001	2001-6552	115500
CONSTRURAMA & DEVICE	Guatemala	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/02/2012	19/02/2002	09/07/2001	2001-6556	115577
DESIGN MARK	Honduras	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/05/2007	13/10/1997	23/09/1996	10.223/96	68783
TOLTECA	Honduras	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/11/2013	04/11/2000	17/11/1993	5823/200	58768
TOLTECA & DEVICE	Honduras	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	03/04/2012	03/04/2002	23/09/1996	10.222/96	83.796
CONSTRURAMA & DEVICE	Indonesia	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12/06/2001	2001.27059.	27269
CONSTRURAMA & DEVICE	Indonesia	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	11/08/2012	28/11/2002	12/06/2001	2001.27058.	27268
CONSTRURAMA & DEVICE	Indonesia	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12/06/2001	2001- 2.7057.27267	524328

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CONSTRURAMA & DEVICE	Indonesia	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12/06/2001	2001.27056; 27266	524327
CONSTRURAMA & DEVICE	Indonesia	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	28/11/2012	28/11/2002	12/06/2001	2001.27055; 27265	524326
CONSTRURAMA & DEVICE	Japan	06 19 37 39 42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	10/03/2013	10/03/2003	31/08/2001	2001-19030	4216033
CONSTRURAMA & DEVICE	Nicaragua	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/08/2015	06/09/2005	31/08/2001	2001-03213	82556
CONSTRURAMA & DEVICE	Nicaragua	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/08/2015	06/09/2005	31/08/2001	2001-03214	82554
TOLTECA & DEVICE	Nicaragua	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/02/2017	12/03/1996	11/07/1995	95-03190	32625
TOLTECA DEVICE	Nicaragua	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/02/2017	12/03/1996	11/07/1995	95-03189	32638
CONSTRURAMA & DEVICE	Nicaragua	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/08/2015	06/09/2005	31/08/2001	2001-03215	82535
CONSTRURAMA & DEVICE	Nicaragua	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/09/2015	06/09/2005	31/08/2001	2001-03216	82529
CONSTRURAMA & DEVICE	Nicaragua	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	06/09/2015	06/09/2005	31/08/2001	2001-03217	82530
CONSTRURAMA & DEVICE	Panama	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2011	09/04/2001	09/04/2001	116944	116944
CONSTRURAMA & DEVICE	Panama	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2011	09/04/2001	09/04/2001	116945	116945
TOLTECA & DEVICE	Panama	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	14/11/2016	14/11/1996	20/11/1995	78376	78376
TOLTECA DEVICE	Panama	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	20/11/2015	20/11/1995	20/11/1995	78377	78377
CONSTRURAMA & DEVICE	Panama	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	11/07/2012	11/07/2002	11/07/2002	124023	124023
CONSTRURAMA & DEVICE	Panama	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2011	09/04/2001	09/04/2001	116946	116946
CONSTRURAMA & DEVICE	Panama	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2011	09/04/2001	09/04/2001	116947	116947
CONSTRURAMA & DEVICE	Panama	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2011	09/04/2001	09/04/2001	116948	116948
DESIGN MARK	Paraguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	25/06/2011	25/06/2001	30/12/1996	26341	236282
TOLTECA	Paraguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/09/2008	17/09/1998	13/09/1996	18867	207021

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Schedule I
- The Brands related to the operation in México/Las Marcas relacionadas con la operación en México

TOLTECA & DEVICE	Paraguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/11/2006	25/06/2001	13/09/1996	18866-236282
CONSTRURAMA & DEVICE	Peru	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/12/2011	19/12/2001	28/08/2001	133767-2001-77319
CONSTRURAMA & DEVICE	Peru	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	19/12/2011	19/12/2001	28/08/2001	133766-2001-77319
DESIGN MARK	Peru	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2016	29/08/1996	04/01/1996	7081-28823
TOLTECA & DEVICE	Peru	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	29/08/2016	29/08/1996	04/01/1996	7029-28822
CONSTRURAMA & DEVICE	Peru	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/07/2011	12/07/2001	28/08/2001	133765-2001-27939
CONSTRURAMA & DEVICE	Peru	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/07/2011	12/07/2001	28/08/2001	133764-2001-27983
CONSTRURAMA & DEVICE	Peru	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	12/07/2011	12/07/2001	28/08/2001	133763-2001-27982
CONSTRURAMA & DEVICE	Philippines	06 19 37 39 42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	09/05/2001	4-2001-0006620 PENDING
CONSTRURAMA & DEVICE	Singapore	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/10/2011	18/06/2001	30/08/2001	T01/13730F T01/13730F
CONSTRURAMA & DEVICE	Singapore	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/10/2011	18/06/2001	30/08/2001	T01/13731D T01/13731D
CONSTRURAMA & DEVICE	Singapore	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	18/06/2001	30/08/2001	T01/13732B T01/13732B
CONSTRURAMA & DEVICE	Singapore	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	18/06/2001	30/08/2001	T01/13733J T01/13733J
CONSTRURAMA & DEVICE	Singapore	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	18/06/2011	18/06/2001	30/08/2001	T01/13734I T01/13734I
CONSTRURAMA & DEVICE	Taiwan	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/01/2013	16/01/2003	18/10/2001	90042858 1029396
CONSTRURAMA & DEVICE	Taiwan	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/01/2013	16/02/2003	18/10/2001	90042859 1033898
CONSTRURAMA & DEVICE	Taiwan	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/11/2014	16/11/2004	12/05/2002	91051372 1127997
CONSTRURAMA & DEVICE	Taiwan	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	30/09/2012	10/01/2002	22/11/2001	90042860 170761
CONSTRURAMA & DEVICE	Taiwan	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/12/2012	16/12/2002	22/11/2001	90042861 174507
CONSTRURAMA & DEVICE	Taiwan	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	16/03/2013	16/03/2003	18/10/2001	90042862 178827

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Schedule I
- The Brands related to the operation in México/Las Marcas relacionadas con la operación en México

CONSTRURAMA & DEVICE	Thailand	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2011	22/11/2001	473039	Ker179254
CONSTRURAMA & DEVICE	Thailand	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2011	22/11/2001	473040	Kor182407
CONSTRURAMA & DEVICE	Thailand	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2011	22/11/2001	473041	BoF19252
CONSTRURAMA & DEVICE	Thailand	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	21/11/2011	22/11/2001	473042	BoF18952
CONSTRURAMA & DEVICE	Thailand	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	22/11/2011	22/11/2001	473043	BoF19339
TOLTECA	Unites States	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	05/04/2009	05/04/1999	75186115	2.242.366
TOLTECA DEVICE	Unites States	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	07/06/2008	07/06/1999	75186116	2.258.391
CONSTRURAMA & DEVICE	Unites States	42	CEMEX TRADEMARKS WORLDWIDE, Ltd.	15/04/2013	15/04/2003	76303727	2706329
DESIGN MARK	Uruguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	30/12/2016	26/10/1998	292362	292362
TOLTECA & DEVICE	Uruguay	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	30/12/2016	26/10/1998	292361	292361
CONSTRURAMA & DEVICE	Venezuela	6	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	2001-017145	P-242364
CONSTRURAMA & DEVICE	Venezuela	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	2001-017152	P-242365
TOLTECA & COLOR DEVICE	Venezuela	19	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	3576-2006	PENDING
CONSTRURAMA & COLOR DEVICE	Venezuela	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	PENDING	PENDING	22525-2005	PENDING
CONSTRURAMA & DEVICE	Venezuela	35	CEMEX TRADEMARKS WORLDWIDE, Ltd.	09/04/2016	09/04/2006	15815-2005	SIN
CONSTRURAMA & DEVICE	Venezuela	37	CEMEX TRADEMARKS WORLDWIDE, Ltd.	11/11/2012	11/11/2002	2001-017144	S-021104
CONSTRUCARD	Venezuela	38	CEMEX TRADEMARKS WORLDWIDE, Ltd.	17/07/2016	17/07/2006	27394-2005	SIN
CONSTRURAMA & DEVICE	Venezuela	39	CEMEX TRADEMARKS WORLDWIDE, Ltd.	11/11/2012	11/11/2002	2001-017151	S-021108

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SCHEDULE II – CONSTRURAMA IP

The business structure of Construrama is a concept for the commercialization of products for the construction industry, based on a distribution network, of high performance, well-positioned in an integrated group of Construrama Concessionaries. The business structure includes the collaboration of CEMEX as an intermediary for the commercialization of certain products for the construction industry.

Likewise, the Construrama business structure includes the use of registered brands, qualification programs and technical support, that are necessary for the standardization of outlets, image, marketing programs, publicity, products and services for the distinction in the market of a unified image of excellency and quality. This is to distinguish Construrama Concessionaires from other channels of commercialization, allowing better and bigger earnings and efficiencies.

SOFTWARE

1) Public Site (Network Programs)

Development of web pages to maintain communication with the public. In these pages the user will be able to find information about the location of points of sale that make the network, the concept of Construrama, products and services that the network offers, construction tips, ideas, events of the network, etc.

2) Private Site

Development of web pages to maintain direct communication with the concessionaires of the network. In these pages the concessionaires will be able to find all the subjects of interest in each one of the areas of Construrama (Services

ANEXO II – PI CONSTRURAMA

El esquema de negocio Construrama es un concepto para la comercialización de productos para la industria de la construcción, basado en una red de distribuidores que con base en un desempeño y posición destacados dentro del mercado integren el grupo de Concesionarios Construrama. El esquema incluye la participación de Cemex como un intermediario para la comercialización de ciertos productos para la industria de la construcción.

Asimismo, el esquema Construrama incluye el uso de marcas registradas, programas de capacitación y apoyos técnicos necesarios para la estandarización de los establecimientos, la imagen, los programas de mercadotecnia, publicidad, productos y servicios para la acreditación de mercado de una imagen unificada de excelencia y calidad que distinga a los Concesionarios Construrama de otros canales de comercialización, permitiendo a los mismos acceder a mejores y mayores ganancias y eficiencias.

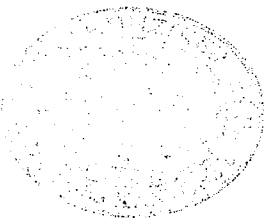
SOFTWARE

1) Portal Público (Programa de cómputo)

Desarrollo de páginas de Internet para mantener comunicación con el público en general. En estas páginas podrán encontrar información acerca de la localización de los puntos de venta que conforman la red, del concepto de Construrama, los productos y servicios que ofrece la red, consejos para la construcción, ideas para mejorar, eventos de la red, etc.

2) Portal Privado

Desarrollo de páginas de Internet para mantener comunicación directa con los concesionarios integrantes de la red. En estas páginas los concesionarios podrán encontrar todos los temas de interés en cada una de las áreas de Construrama (Desarrollo de Servicios



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Development, Product Development, Standards Pursuit, Stores Transformation, Marketing, etc).

Desarrollo de Productos, Seguimiento de Estándares, Transformación de tiendas, Marketing, etc).

3) Search of Maps (Computer Program specially for the territorial function)

Development of maps in the private part of the site. Within this map the Concessionaires will be able to search for points of sale, to search if at the time of opening a new point of sale this one fulfils territory requirements or not, to review the type of services and products that each one of the points of sale of the network has.

3) Búsqueda de Mapas (Programa de cómputo especialmente para la función de territorialidad)

Desarrollo de mapas en la parte privada del portal. En este mapa los Concesionarios podrán hacer búsqueda de sus puntos de venta, podrán revisar si al momento de querer abrir un nuevo punto de venta, éste cumple con la territorialidad o no, podrán revisar con que servicios y productos cuenta cada uno de los puntos de venta que conforman la red.

4) Cars Quotation (Computer Program)

Development so that the concessionaires can quote the purchase of cars. This is one of the services that Construrama has developed for its network.

4) Cotizador de autos (Programa de cómputo)

Desarrollo para que los concesionarios puedan cotizar la compra de autos. Este es uno de los servicios que ha desarrollado Construrama para su red.

5) Uniforms Maintenance Report (Internet Computer Program)

Development so that the concessionaires can update the number of employees (office, yard, car drivers), its size, etc, so that Construrama can supply their uniforms twice a year.

5) Reporte de Mantenimiento de Uniformes (Internet Programa de Cómputo)

Desarrollo para que los concesionarios puedan actualizar el número de empleados (cocina, patio, choferes), sus tallas, etc para que Construrama les pueda hacer el resurtido de uniformes, el cual se les hace 2 veces al año.

6) Construrama Tools (Contract Pursuit; Systems development).

System that serves to control contracts and promissory notes that the Concessionaires sign. The control can also be made by point of sale.

6) Herramientas Construrama (Seguimiento de Contratos: desarrollo de sistemas)

Sistema que sirve para llevar el control de los contratos y pagarés que firman los Concesionarios. Igualmente se puede llevar el control por punto de venta.

COPYRIGHT

1) "Awareness of the Change" (training manual)

Description: Manual with ideas and suggestions so that the user can share the basic concepts for a suitable awareness of change.

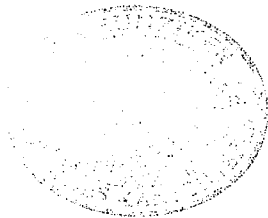
Registered at the "INDAUTOR under number 03-2004-082710361000-01 on September 17, 2004.

DERECHOS DE AUTOR

1) "Sensibilización al Cambio" (manual de capacitación).

Descripción: Manual con ideas y sugerencias para que el facilitador pueda compartir convincentemente los conceptos básicos para una adecuada sensibilización al cambio.

Registrado ante el "INDAUTOR" bajo el número 03-2004-082710361000-01 el 17 de septiembre de 2004.



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2) "Construrama Certification" (training manual)

Description: Manual that describes the basics of formation of Construrama, as well as the established objectives

Registered at the National Institute of Mexico (hereinafter "INDAUTOR") under number 03-2004-082710341500-01 on September 15, 2004.



2) "Certificación Construrama" (manual de capacitación)

Descripción: Manual que describe la base de formación de Construrama así como los objetivos establecidos.

Registrado ante el Instituto Nacional del Derecho de Autor en México (en lo sucesivo "INDAUTOR") bajo el número 03-2004-082710341500-01 el 15 de septiembre de 2004.

3) "Transportation Administration Manual" (training manual)

Description: Manual that supports the user with ideas and suggestions to communicate the issues related to transport.

Registered at the "INDAUTOR" under number 03-2004-082710323200-01 on September 15, 2004.

3) "Taller de Administración del Transporte" (manual de capacitación)

Descripción: Manual que apoya al facilitador con ideas y sugerencias para comunicar convincentemente los temas del transporte.

Registrado ante el "INDAUTOR" bajo el número 03-2004-082710323200-01 el 15 de septiembre de 2004.

4) "Inventories Manual (training manual)

Description: Manual which includes material with ideas and suggestions for the user to allow him to communicate the concepts for the handling of inventories.

Registered at the "INDAUTOR" under number 03-2004-082710310900-01 on September 15, 2004

4) "Taller de Inventarios Construrama" (manual de capacitación)

Descripción: Manual que incluye material con ideas y sugerencias para el facilitador que le permiten comunicar convincentemente los conceptos del manejo de inventarios.

Registrado ante el "INDAUTOR" bajo el número 03-2004- 03-2004-082710310900-01 el 15 de septiembre de 2004.

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