

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VRL International Limited		11/26/2008	CORPORATION: CAYMAN ISLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Village Resorts Limited		
<b>Street Address:</b>	2 St. Lucia Avenue		
<b>City:</b>	Kingston 5		
<b>State/Country:</b>	JAMAICA		
<b>Entity Type:</b>	CORPORATION: JAMAICA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78788648	HEDONISM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)295-1130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	rebecca.mcdougall@kattenlaw.com, peter.riebling@kattenlaw.com		
<b>Correspondent Name:</b>	Peter Riebling, Katten Muchin Rosenman		
<b>Address Line 1:</b>	2900 K Street, NW		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20007		
<b>ATTORNEY DOCKET NUMBER:</b>	330473.00178		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

CH \$40.00 78788648

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Rebecca E. McDougall

Signature:

/Rebecca E. McDougall/

Date:

12/01/2008

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS VRL International Limited, a Cayman Island corporation and having its principal office at Clifton House, Fort Street, Georgetown Grand Cayman, Cayman Islands ("Assignor"), is the sole owner of the entire right, title and interest in trademark application no. 78/788,648 ("the Mark"); and

WHEREAS, Village Resorts Limited, a corporation organized and existing under the laws of Jamaica and having its principal office at 2 St. Lucia Avenue, Kingston 5, Jamaica ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the said Mark, throughout the world, including the good will represented by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Mark, together with the entire goodwill associated with and symbolized by the Mark, together with all common law rights, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Mark, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made;

Assignor also hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and that it will, at any time upon request without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writing and do such additional acts as said Assignee may deem necessary or desirable to perfect, secure, record, and register said Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee;

IN TESTIMONY WHEREOF, We have hereunto set our hands.

VRL INTERNATIONAL LIMITED

Date: November 26, 2008

By: \_\_\_\_\_

Title: \_\_\_\_\_

CHAIRMAN

*cf*  
STATE OF Kingston  
Jamaica  
COUNTY OF JAMAICA

SS.

On this 16 day of November, 2008, before me, CHRISTOPHER D.R. BOVELL,  
Notary Public, personally appeared to me known to be the individual whose name is subscribed  
to this instrument, and acknowledged that he/~~she~~ executed it as his/~~her~~ free and voluntary act and  
deed for the uses and purposes mentioned therein *cf*

WITNESS my hand and official seal.

*Christopher D.R. Bovell*  
Notary Public *cf*  
My Commission Expires: 15 For Life

CHRISTOPHER D.R. BOVELL  
48 Duke Street, Kingston  
Jamaica, West Indies  
My Commission is for Life