TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Navajo Jeans, Inc.		07/30/2008	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Navajo Brands Holding, Inc.	
Street Address:	119 Longwood Avenue	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78734	
Entity Type:	CORPORATION: TEXAS	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	76690643	NAVAJO
Serial Number:	76660867	NAVAJO
Serial Number:	76657668	NAVAJO
Serial Number:	76660862	NAVAJO
Serial Number:	76654713	NAVAJO
Serial Number:	76646510	NAVAJO
Serial Number:	76294595	NAVAJO

CORRESPONDENCE DATA

Fax Number: (512)703-1250

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 512-476-1400

Email: hsimpson@dmtechlaw.com

Correspondent Name: Jeff A. McDaniel Address Line 1: P.O. Box 684908

Address Line 4: Austin, TEXAS 78768-4908

TRADEMARK

900122078 **REEL: 003898 FRAME: 0519**

ATTORNEY DOCKET NUMBER:	5279-00000/JAM	
NAME OF SUBMITTER:	Jeff A. McDaniel	
Signature:	/jeffamcdaniel/	
Date:	12/05/2008	
Total Attachments: 3 source=Certificate of Amendment Name Change#page1.tif source=Certificate of Amendment Name Change#page2.tif source=Certificate of Amendment Name Change#page3.tif		

TRADEMARK REEL: 003898 FRAME: 0520



Office of the Secretary of State

CERTIFICATE OF FILING OF

Navajo Brands Holding, Inc. 134432200

[formerly: NAVAJO JEANS, INC.]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 07/30/2008

Effective: 07/30/2008



Hope Andrade Secretary of State

CERTIFICATE OF AMENDMENT

FILED
In the Office of the
Secretary of State of Texas
JUL 3 () 2008

OF

NAVAJO JEANS, INC.

Corporations Section

I. ENTITY NAME AND TYPE

The name of the filing entity is: Navajo Jeans, Inc.

The file number issued to the filing entity is: 13443220

The date of formation of the entity is: February 6, 1995

II. ALTERED PROVISIONS

The amendment changes the Articles of Incorporation to change the article that names the corporation. The article in the Articles of Incorporation is amended to read as follows:

The name of the corporation is Navajo Brands Holding, Inc.

III. STATEMENT OF APPROVAL

The amendment to the Certificate of Formation of Navajo Jeans, Inc. has been approved in the manner required by the Texas Business Organizations Code and by the governing documents of the entity.

IV. EFFECTIVENESS OF FILING

This document becomes effective when the document is filed by the Secretary of State.

V. EXECUTION

The undersigned signs this document subject to the penalties imposed by law for the submission

TRADEMARK REEL: 003898 FRAME: 0522 of a materially false or fraudulent instrument.

Date: July ____, 2008

NAVAJO JEANS, INC.

PHILLIP N. BRADER, CEO

119 Longwood Ave. Austin, Texas 78734

RECORDED: 12/05/2008