

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FTV Ltd.		12/10/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Fashiontv.com GmbH		
Street Address:	Brienner Strasse 21 D 80333		
City:	Munchen		
State/Country:	FEDERAL REPUBLIC GERMANY		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3524211	FTV	
Registration Number:	2601344	F L'ORIGINAL	
CORRESPONDENCE DATA			
Fax Number:	(212)661-7769		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 682-8811		
Email:	rdowd@dunnington.com		
Correspondent Name:	Raymond J. Dowd		
Address Line 1:	1359 Broadway		
Address Line 2:	Suite 600		
Address Line 4:	New York, NEW YORK 10009		
DOMESTIC REPRESENTATIVE			
Name:	Raymond J. Dowd		
Address Line 1:	1359 Broadway		
Address Line 2:	Suite 600		
Address Line 4:	New York, NEW YORK 10018		

OP \$65.00 3524211

NAME OF SUBMITTER:	Raymond J. Dowd
Signature:	/Raymond J. Dowd/
Date:	12/10/2008
Total Attachments: 4 source=Assignment of Resgistration 10 12 08#page1.tif source=Assignment of Resgistration 10 12 08#page2.tif source=Assignment of Resgistration 10 12 08#page3.tif source=Assignment of Resgistration 10 12 08#page4.tif	

ASSIGNMENT OF REGISTRATION

WHEREAS FTV Ltd., ("Assignor") with an address of P.O. Box 31149 Road Town, Tortola, British Virgin Islands has adopted, and is using the marks referenced in Schedule A attached hereto, which are registered in the United States Patent and Trademark Office; and

WHEREAS FTV Ltd. is erroneously listed in the trademark registration number 3524211 as "Fashion TV Ltd." due to a typographical error; and

WHEREAS Fashiontv.com GmbH ("Assignee") with the address of Brienner Strasse 21 D 80333 Munchen, Germany, is desirous of acquiring said mark and the registration thereof; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said marks, all accrued good will, and rights to pursue infringement claims and to act as an agent in pursuing past infringement claims.

Dated: 10.12.2008

FTV Ltd. (a/k/a Fashion TV Ltd.)

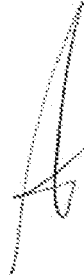
By: _____
Name: *[Signature]*
Title: *Director*

SCHEDULE A

Mark
FTV

Registration Number
3524211

Registration Date
October 28, 2008

A handwritten mark, possibly a signature or initials, consisting of a vertical line with a loop at the bottom and a diagonal stroke extending from the top right.

ASSIGNMENT OF REGISTRATION

WHEREAS FTV Ltd., ("Assignor") with an address of P.O. Box 31149 Road Town, Tortola, British Virgin Islands has adopted, and is using the marks referenced in Schedule A attached hereto, which are registered in the United States Patent and Trademark Office; and

WHEREAS Fashiontv.com GmbH ("Assignee") with the address of Briener Strasse 21 D 80333 Munchen, Germany, is desirous of acquiring said mark and the registration thereof; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said marks, all accrued good will, and rights to pursue infringement claims and to act as an agent in pursuing past infringement claims.

Dated: 10.13.2008

FTV Ltd.
By: _____
Name: _____
Title: Director

SCHEDULE A

Mark
F L'ORIGINAL

Registration Number
2601344

Registration Date
July 30, 2002

