TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sockwise, Inc.		12/06/2008	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	Eurosocks International, LLC
Street Address:	4575 S. Coach Drive
City:	Tucson
State/Country:	ARIZONA
Postal Code:	85714
Entity Type:	CORPORATION: ARIZONA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2722445	EUROSOCKS
Registration Number:	2582263	EUROS
Registration Number:	3224498	EUROS

CORRESPONDENCE DATA

Fax Number: (520)770-2237

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5207708716

Email: avanicek@quarles.com

Correspondent Name: Gavin Milczarek-Desai/Quarles & Brady
Address Line 1: One South Church Avenue, Suite 1700

Address Line 4: Tucson, ARIZONA 85701

ATTORNEY DOCKET NUMBER:	871333.00003
NAME OF SUBMITTER:	Gavin J. Milczarek-Desai
Signature:	/Gavin J. Milczarek-Desai/

TRADEMARK REEL: 003901 FRAME: 0244

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Date:	12/11/2008
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TRADEMARK REEL: 003901 FRAME: 0245 TRADEMARK ASSIGNMENT

This Assignment is effective as of December 6, 2008, by Sockwise, Inc., an

Arizona corporation ("Assignor") having is principal place of business at 4575 S. Coach Dr.,

Tucson, Arizona 85714, for the benefit of Eurosocks International, LLC, an Arizona limited

liability company ("Assignee") having its principal place of business at 4575 S. Coach Dr.,

Tucson, Arizona 85714.

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the

Trademarks and Trademark Registrations listed on the attached Schedule of Trademarks; and

WHEREAS, Assignee desires to acquire from Assignor the Trademarks and Trademark

Registrations and the goodwill of the business in connection with which the Trademarks are

used;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable

consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to

sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and

transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and

to the Trademarks and Trademark Registrations, and the goodwill of the business symbolized by

the Trademarks and in connection with which the Trademarks are used, and all claims and

demands, if any, including all claims and demands for past infringement, that Assignor may have

in connection with the Trademarks and Trademark Registrations arising before and as of the date

of this Assignment.

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TRADEMARK

REEL: 003901 FRAME: 0246

The terms and provisions of this Assignment shall inure to the benefit of Assignee and its successors and assigns, and shall be binding on Assignor and its legal representatives and any corporation controlling Assignor.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their respective authorized officers as of the date first stated above.

Sockwise, Inc.

By:

Giulio Mario Cortinovis

President

Eurosocks International, LLC

Bv

Giulio Mario Cortinovi

Schedule of Trademarks

<u>Mark</u>	Country	Registration Number
Eurosocks	United States	2722445
Euros	United States	2582263
Euros	United States	3224498