TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Royal Copenhagen A/S		10/28/2008	CORPORATION: DENMARK

RECEIVING PARTY DATA

Name:	Royal Scandinavian A/S
Street Address:	Sonde Fasanvej 9
City:	2000 Frederiksberg
State/Country:	DENMARK
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	0384180	GEORG JENSEN
Registration Number:	0927883	ROYAL COPENHAGEN
Registration Number:	1156741	

CORRESPONDENCE DATA

(202)393-5350 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

202-638-6666 Phone:

trademark@jhip.com,rpierce@jhip.com,jholman@jhip.com Email:

Correspondent Name: John Clarke Holman Jacobson Holman PLLC Address Line 1:

400 7th St., NW Address Line 2:

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

T04581 ATTORNEY DOCKET NUMBER:

DOMESTIC REPRESENTATIVE

900122483

Name:

TRADEMARK REEL: 003901 FRAME: 0584

Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	John Clarke Holman
Signature:	/John Clarke Holman/
Date:	12/12/2008
Total Attachments: 2 source=royal scan assignment 1#page1.tif source=royal scan assignment 1#page2.tif	

TRADEMARK REEL: 003901 FRAME: 0585

ASSIGNMENT

WHEREAS, Royal Copenhagen A/S (Assignor), a Danish corporation, is the owner of the following trademarks in the United States and U.S. registrations therefor:

TRADEMARK	REG. NO.	REG. DATE		
GEORG JENSEN and Design	384,180	January 7, 1941		
ROYAL COPENHAGEN	927,883	January 25, 1972		
Wave Design	1,156,741	June 2, 1981		
(hereinafter referred to an "Assignor's Marks"); and				

WHEREAS, Royal Scandinavian A/S (Assignee), a corporation organized under the laws of Denmark, located and doing business at Sønde Fasanvej 9, 2000 Frederiksberg, Denmark, is desirous of acquiring Assignor's Marks which pertains thereto;

NOW, THEREFOR, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Marks and any and all U.S. registrations and/or applications as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Marks may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past

TRADEMARK REEL: 003901 FRAME: 0586 infringement of the Assignor's Mark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned and its seal

affixed, by its duly authorized officer, this $\frac{28^{11}}{2}$ day of $\frac{\text{Octobe} \, \text{v}}{\text{Octobe} \, \text{v}}$

, 200<u></u>

Royal Copenhagen A/S

By

BUK SAVQUARO

PETER LUND

Name:

VICE Title: 4491R CEO

I.D.: JCH/RSP

JCH-5/01-450

TRADEMARK REEL: 003901 FRAME: 0587

RECORDED: 12/12/2008