Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------|----------|----------------|---------------------------|
| Shani Susan Grosz | | 12/08/2008 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| Name: | MLS Acquisition Corp. | |
|-----------------|---|--|
| Street Address: | 1350 Avenue of the Americas, 24th Floor | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10019 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 3350916 | SHANI |
| Registration Number: | 3243498 | OPTIONS BY SHANI |

CORRESPONDENCE DATA

Fax Number: (212)262-1215

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

cchin@windelsmarx.com Correspondent Name: Christopher L. Chin Address Line 1: 156 West 56th street

Address Line 4: New York, NEW YORK 10019

| NAME OF SUBMITTER: | Christopher L. Chin |
|---------------------------------|---------------------|
| Signature: /Christopher L.Chin/ | |
| Date: | 12/15/2008 |

Total Attachments: 3

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TRADEMARK
REEL: 003903 FRAME: 0522

TRADEMARK ASSIGNMENT

WHEREAS, Shani Susan Grosz, having an address at 140 West End Avenue, Apartment 12G, New York, New York 10023, United States of America (the "ASSIGNOR"), is the owner of the trademark registrations set forth on the attached Schedule A (collectively, the "TRADEMARKS"); and

WHEREAS, MLS Acquisition Corp. a Delaware corporation, having an address at 1350 Avenue of the Americas, 24th Floor, New York, New York 10019, United States of America (the ASSIGNEE), desires to acquire the entire right, title and interest in, to and under said TRADEMARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over to ASSIGNEE for ASSIGNEE'S own use and enjoyment and for the use and enjoyment of its successors, assigns, and other legal representatives as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, ASSIGNOR'S entire right, title and interest in, to and under the TRADEMARKS and the registrations therefor, and any renewals thereof, together with the good will symbolized by and associated with each of the TRADEMARKS, and all income, royalties, damages and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, or other unauthorized use of the rights assigned to ASSIGNEE under this Assignment.

ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record ASSIGNEE as the owner of the TRADEMARKS as ASSIGNEE of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of ASSIGNEE, its successors, assigns or other legal representatives.

ASSIGNOR hereby agrees to execute any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[signatures follow on Page 2]

Page 1 of 3

WHEREFORE, ASSIGNOR and ASSIGNEE have caused this Assignment to be duly executed below on the dates indicated by their duly authorized officers.

| (ASSIGNOR) | |
|--|--|
| | Dated: December, 2008 |
| Name: Shani Susan Grosz | |
| State of Naw York | • |
| County of New York | :SS. |
| above-named Shani Susan Grosz, to me known a and who executed the foregoing instrument and and for the purposes set forth in said instrument. | acknowledged the same to be his act and deed in |
| MLS ACQUISITION CORP. (ASSIGNEE) By Name: Town Market President Title: 44 may 1 m | Dated: December <u>Z</u> , 2008 |
| State of New York County of New York | : : ss. |
| On this by day me the above-named present, to me described in and who executed the foregoing instact and deed in and for the purposes set forth in s | rument and acknowledged the same to be his |
| (notary seal) | Manya Spaner |
| MARITZA SEGARRA Notary Public, State of New York No. 03-4652865 Qualified in Bronx County Commission Expires December 31, 19 | notary signature print name Warter Segure Commission expires |

Page 2 of 3

SCHEDULE A

U.S. Trademark Registrations

Registration No. 3350916 3243498

<u>Mark</u> Shani

Options By Shani

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RECORDED: 12/15/2008

Page 3 of 3

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