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12/2/2008 9:58:25 AM

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TO: BRIAN M. DAVIS COMPANY: ALSTON &amp; BIRD LLP

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.111/18/2008  
900120889

<b>SUBMISSION TYPE:</b>		CORRECTIVE ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Corrective Assignment to correct the Assignee's state of incorporation from Florida to Delaware. Mentioning of Florida was an inadvertent error not meant to deceive previously recorded on Reel 003484 Frame 0142. Assignor(s) hereby confirms the Certificate of merger.	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Parisian Stores, Inc.		10/02/2006	CORPORATION: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Belk, Inc.		
<b>Street Address:</b>	2801 West Tyvola Road		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28217		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78838063	PT PRO TOUR GOLF SHOP AT PARISIAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(704)444-1111		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	704-444-1000		
<b>Email:</b>	elaine.hunt@alston.com		
<b>Correspondent Name:</b>	Brian M. Davis		
<b>Address Line 1:</b>	Alston & Bird LLP		
<b>Address Line 2:</b>	101 South Tryon Street, Suite 4000		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28280-4000		
<b>ATTORNEY DOCKET NUMBER:</b>	23119/296911		
<b>NAME OF SUBMITTER:</b>	Elaine B. Hunt		

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TO: BRIAN M. DAVIS COMPANY: ALSTON & BIRD LLP

Signature:	/Elaine B. Hunt/
Date:	11/18/2008
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REEL: 003904 FRAME: 0315

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2/22/2007 6:31:45 PM PAGE 5

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TO: BRIAN M. DAVIS COMPANY: 101 SOUTH TRYON STREET, SUITE 4000

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.102/20/2007  
800069787

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/02/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parisian Stores, Inc.		10/02/2006	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Bolk, Inc.		
Street Address:	2901 West Tyvola Road		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28217		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total 3			
Property Type	Number	Word Mark	
Serial Number:	78936588	SMUGGLE SOFT	
Serial Number:	78633105	MEET YOUR MATCH PARISIAN CERTIFIED FIT SPECIALIST. PARISIAN CERTIFIED FIT SPECIALIST.	
Serial Number:	78638063	PT PRO TOUR GOLF SHOP AT PARISIAN	
CORRESPONDENCE DATA			
Fax Number:	(704)444-1111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704-444-1000		
Email:	elaine.hunt@alston.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	101 South Tryon Street, Suite 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280		
ATTORNEY DOCKET NUMBER:	30280298911		

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TO: BRIAN M. DAVIS COMPANY: 101 SOUTH TRYON STREET, SUITE 4000

NAME OF SUBMITTER:	Elaine B. Hunt
Signature:	/Elaine B. Hunt/
Date:	02/20/2007
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TO: BRIAN M. DAVIS COMPANY: ALSTON &amp; BIRD LLP

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CORP-DEPT

0483/003

**CERTIFICATE OF MERGER  
OF**

**PARISIAN ALABAMA, INC.,  
PARISIAN WHOLESALERS, INC.,  
and PARISIAN STORES, INC.**

**WITH AND INTO**

**BEIK, INC.,**

**(UNDER SECTION 252 OF THE GENERAL  
CORPORATION LAW OF THE STATE OF DELAWARE)**

The undersigned corporation, organized and existing under and by virtue of the Delaware General Corporation Law (the "DGCL"), DOES HEREBY CERTIFY:

1. Parisian Alabama, Inc., a Delaware corporation; Parisian Wholesalers, Inc., an Alabama corporation; and Parisian Stores, Inc., an Alabama corporation (collectively, the "Subs"), are each a wholly owned subsidiary of Beik, Inc. ("Beik"), a Delaware corporation. Each of the Subs is merging with and into Beik (the "Merger").

2. The Merger Agreement dated as of October 2, 2006 (as in effect on the date hereof, the "Merger Agreement") by and between Beik and the Subs, has been approved, adopted, certified, executed and acknowledged by Beik and each of the Subs, in accordance with Section 252 of the DGCL.

3. Beik will be the surviving Delaware corporation following the Merger, using the name "Beik, Inc." (the "Surviving Corporation").

4. The Certificate of Incorporation of Beik, Inc. will be the Certificate of Incorporation of the Surviving Corporation until thereafter duly amended in accordance with its terms and the DGCL.

5. The Merger Agreement pursuant to which the Merger is being consummated is on file at the principal place of business of the Surviving Corporation. The address of the principal place of business of the Surviving Corporation is 2801 West Tyvola Road, Charlotte, NC 28217.

6. A copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of any constituent corporation.

7. The Merger shall become effective upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

*State of Delaware*  
Secretary of State  
Division of Corporate Services  
Delivered 03:46 PM 12/02/2008  
FILED 03:46 PM 12/02/2008  
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TO: BRIAN M. DAVIS COMPANY: ALSTON & BIRD LLP

IN WITNESS WHEREOF, Bell, Inc. has caused its duly authorized officer to execute and deliver this Certificate of Mergers as of the 2<sup>nd</sup> day of October, 2006.

BELK, INC.

By: 

Ralph A. Pitts  
Executive Vice President and General Counsel

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RECORDED: 11/18/2008

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