

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Billy Martin's Western Wear LA, Inc		12/15/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Real American Brands, Inc.		
Street Address:	37 Lafayette Drive		
City:	Rancho Mirage		
State/Country:	CALIFORNIA		
Postal Code:	92270		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78189596	BILLY MARTIN'S	
CORRESPONDENCE DATA			
Fax Number:	(818)380-1908		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8183801900		
Email:	john@patelalumit.com		
Correspondent Name:	John Alumit, Esq		
Address Line 1:	16830 Ventura Blvd Suite 360		
Address Line 4:	Encino, CALIFORNIA 91436		
ATTORNEY DOCKET NUMBER:	TML		
NAME OF SUBMITTER:	John Alumit		
Signature:	/john alumit/		
Date:	12/16/2008		

OP \$40.00 78189596

Total Attachments: 1
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF TRADEMARK**

WHEREAS Billy Martin's Western Wear LA, Inc., a California corporation with its principal place of business at 8605 West Sunset Blvd., Los Angeles, California 90069 is the owner of the trademark registration listed below;

MARK	SERIAL NUMBER	FILING DATE
BILLY MARTIN'S	Ser. No. 78/189,596	Filing Date: November 27, 2002

WHEREAS Real American Brands, Inc., a California corporation with its principal place of business at 37 Lafayette Drive, Rancho Mirage, CA 92270 ("Assignee"), is desirous of acquiring all right, title and interest in and to said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors, do hereby sell, assign and transfer to Assignee, its successors and assigns, all right, title and interest in and to said trademark registration and any renewals thereof, together with all good will symbolized by and associated with the business conducted under said trademark and any part thereof, and all income, royalties, damages and payments now or hereafter due or payable in respect thereto, and in and to all causes of action, either in law or in equity, for past, present, or future infringement based on such trademark, and in and to all rights corresponding to the foregoing throughout the world. Assignors further agree to execute all papers and to perform such acts as necessary to secure the rights herein assigned.

Billy Martin's Western Wear LA, Inc.

Real American Brands, Inc.

Signature: *Don Martin, PRES*

Signature: *Jon Martin, CEO*

Date: 12-15-08

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