

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fox Sports Net, Inc.		12/17/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Twentieth Century Fox Film Corporation		
<b>Street Address:</b>	10201 West Pico Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90035		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77337195	THE NATIONAL COLLEGIATE BASS FISHING CHAMPIONSHIP FCS FOX COLLEGE SPORTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)969-3095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 369-5414		
<b>Email:</b>	tm@fox.com		
<b>Correspondent Name:</b>	Jason P. Zedeck, Esq., Fox Group Legal		
<b>Address Line 1:</b>	P.O. Box 900		
<b>Address Line 2:</b>	Intellectual Property Department		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90213-0900		
<b>ATTORNEY DOCKET NUMBER:</b>	CA2007007729		
<b>NAME OF SUBMITTER:</b>	Mei-lan Stark		
<b>Signature:</b>	/Mei-lan Stark/		

CH \$40.00 77337195

Date:

12/17/2008

Total Attachments: 1

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## TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, dated as of December 17, 2008, is between Fox Sports Net, Inc., a corporation organized under the laws of Delaware with a principal place of business at 10201 West Pico Boulevard, Los Angeles, California, 90035, United States ("Assignor"), and Twentieth Century Fox Film Corporation, a corporation organized under the laws of Delaware, with a principal place of business at 10201 West Pico Boulevard, Los Angeles, California, 90035, United States ("Assignee").

WHEREAS, Fox Sports Net, Inc. has adopted and used the trademark "THE NATIONAL COLLEGIATE BASS FISHING CHAMPIONSHIP FCS FOX COLLEGE SPORTS", and is the sole and exclusive owner of the mark, evidence of Fox Sports Net, Inc.'s ownership of which is embodied, inter alia, in United States Patent and Trademark Office Application No. 77337195 dated November 26, 2007 (the "Mark"); and

WHEREAS, Twentieth Century Fox Film Corporation wishes to acquire all right title and interest in and to the Mark and the registration thereof;

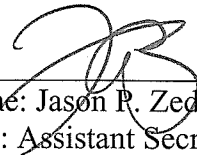
NOW, THEREFORE, in consideration of payment of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Fox Sports Net, Inc. does hereby assign unto Twentieth Century Fox Film Corporation all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the above-identified application for the Mark, and all rights of action and claims for past infringements thereof.

Fox Sports Net, Inc. further promises to execute and deliver to Twentieth Century Fox Film Corporation all other documents reasonably requested by Twentieth Century Fox Film Corporation to perfect and vest in Twentieth Century Fox Film Corporation all of Fox Sports Net, Inc.'s rights, title and interest in and to said Mark.

ACKNOWLEDGED AND AGREED  
Fox Sports Net, Inc.

By:   
Name: Mei-lan Stark  
Title: Assistant Secretary

ACKNOWLEDGED AND AGREED  
Twentieth Century Fox Film Corporation

By:   
Name: Jason P. Zedeck  
Title: Assistant Secretary