

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Velocity Services, Inc.		01/28/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hollywood Life LLC		
Street Address:	9800 South La Cienega Blvd.		
Internal Address:	14th Floor		
City:	Inglewood		
State/Country:	CALIFORNIA		
Postal Code:	90301		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77392650	MAIL TIMES	
Serial Number:	77390648	MMC MAIL.COM MEDIA CORPORATION	
Serial Number:	77466283	MAIL IS GOOD AGAIN	
Serial Number:	77392677	MAIL TIMES	
Serial Number:	77392701	MAILTIMES.COM	
CORRESPONDENCE DATA			
Fax Number:	(310)860-0830		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dzimelis@elswansonlaw.com		
Correspondent Name:	Elizabeth Swanson, Esq.		
Address Line 1:	9454 Wilshire Blvd.		
Address Line 2:	Suite 500		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Elizabeth Swanson		

OP \$140.00 77392650

Signature:

/Elizabeth Swanson/

Date:

12/19/2008

Total Attachments: 1

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Supporting Documentation For Trademark Change Of
Name Documents Is No Longer Required Under The
Trademark Law Treaty Act Effective October 30, 1999.

Only A Legible Cover Sheet Is Required.