\$40.00 2573(

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marine Harvest USA, LLC		ll12/15/2008 l	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Marine Harvest Holding AS	
Street Address:	Postboks 1086, Sentrum	
City:	Oslo	
State/Country:	NORWAY	
Postal Code:	N-0161	
Entity Type:	CORPORATION: NORWAY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2573004	FJORD SEAFOOD

CORRESPONDENCE DATA

Fax Number: (310)395-6115

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310 3956100

Email: williamjseiter@seiterandco.com

Correspondent Name: William J. Seiter Address Line 1: 220 26th Street

Address Line 2: Suite 202

Address Line 4: Santa Monica, CALIFORNIA 90402

DOMESTIC REPRESENTATIVE

900123383

Name: William J. Seiter
Address Line 1: 220 26th Street
Address Line 2: Suite 202

Address Line 4: Santa Monica, CALIFORNIA 90402

TRADEMARK

REEL: 003908 FRAME: 0689

NAME OF SUBMITTER:	William J. Seiter		
Signature:	/wjs/		
Date:	12/23/2008		
Total Attachments: 1 source=US Trademark Assignment (FJORD SEAFOOD) 2#page1.tif			

TRADEMARK REEL: 003908 FRAME: 0690 TRADEMARK ASSIGNMENT

WHEREAS, MARINE HARVEST USA, LLC, a Florida limited liability company

("Assignor"), having its address at 8550 N.W. 17th Street, Suite 105 Miami Florida 33126,

U.S.A. is the owner of the following trademark (the "Mark"):

, under U.S. Trademark Registration No. 2573004.

WHEREAS, Assignor desires to assign all of its right, title and interest in and to the Mark

effective as of December 15, 2008, to MARINE HARVEST HOLDING AS, a Norway

corporation ("Assignee"), having its address at Postboks 1086, Sentrum N-0161, Oslo, Norway.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable

consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby

assigns to Assignee all of Assignor's right, title and interest in and to the Mark and the

registration, together with the goodwill of the business associated with and symbolized by the

Mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of

December 15, 2008.

MARINE/HARVEST USA, LLC

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Name:

Title: Transcor

TRADEMARK REEL: 003908 FRAME: 0691

RECORDED: 12/23/2008