

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG Electronics MobilComm U.S.A., Inc.		12/23/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LG Electronics Inc.		
Street Address:	LG Twin Towers, 20 Yoido-dong, Youngdunpo-gu		
City:	Seoul 150-721		
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
Entity Type:	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77455938	SECRET	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024084000		
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Correspondent Name:	Evan A. Raynes, Esq.		
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Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	04747.0187 - ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:	Evan A. Raynes, Esq.		
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OP \$40.00 77455938

NAME OF SUBMITTER:	Evan A. Raynes
Signature:	/evan a raynes/
Date:	12/24/2008
Total Attachments: 1 source=Assignment of SECRET to LG Electronics Inc#page1.tif	

ASSIGNMENT

LG Electronics MobileComm U.S.A., Inc., a California corporation with its principal place of business at 10101 Old Grove Road, San Diego, California 92131, USA ("Assignor"), is the owner of U.S. Trademark Application No. 77/455,938 for the mark SECRET ("the Trademark").

LG Electronics Inc., a Republic of Korea corporation with its principal place of business at LG Twin Towers, 20 Yoido-dong, Youngdunpo-gu, Seoul 150-721, Republic of Korea ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

LG ELECTRONICS MOBILECOMM
U.S.A., INC.

By:  _____

Name: Alan K. TSE

Title: General Counsel

Date: December 23, 2008

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