

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lee Hancock		04/29/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Brandfind, Inc.		
Street Address:	8013 Elliot Dr.		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3309598	BRANDFIND	
CORRESPONDENCE DATA			
Fax Number:	(562)598-5993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tmarinello@bettingerlaw.com		
Correspondent Name:	Tory Marinello		
Address Line 1:	3020 Old Ranch Parkway, Suite 300		
Address Line 4:	Seal Beach, CALIFORNIA 90740		
NAME OF SUBMITTER:	Tory Marinello		
Signature:	/Tory Marinello/		
Date:	12/30/2008		
Total Attachments: 1			
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OP \$40.00 3309598

ASSIGNMENT OF TRADEMARK RIGHTS

Lee Hancock (hereinafter called "Assignor"), hereby assigns all trademark rights in "BRANDFIND" (the "Mark") to **Brandfind, Inc.**, a corporation organized and existing under the laws of Delaware, having a place of business at **8013 Elliot Dr., Plano Texas 75024** (hereinafter called "Assignee");

WHEREAS Assignor acquired the Mark together with all business and goodwill associated therewith from UDS Directory Corp. on the date hereof and the mark is registered in the United States Patent and Trademark Office, Registration No. 3,309,598, dated October 9, 2007 and Assignee is desirous of acquiring such mark and the registration thereof, together with all goodwill associated therewith,

AND WHEREAS Assignor has agreed with Assignee for the transfer of the whole right, title and interest in and to said trademark, together with all goodwill associated therewith, to Assignee,

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the said agreement and in consideration of the sum of one U.S. Dollar (\$1.00) paid by Assignee to Assignor (the receipt of which Assignor hereby acknowledges), Assignor, as beneficial owner, hereby assigns and transfers to Assignee said trademark, together with all goodwill associated therewith, in the United States of America and all foreign countries which may be granted therefor and thereon and all rights under the International Convention for the Protection of Industrial Property, and the full exclusive benefits thereof, and all rights, privileges and advantages appertaining thereto, including any and all rights to damages, profits or recoveries of any nature for past infringement of said trademark, and the payment of any and all maintenance fees, taxes, and the like TO HOLD the same unto and to the use of the Assignee, its successors and assigns absolutely during the residue of the respective terms for which the said trademark was granted and during any such terms, and for any and all rights extending from said applications and reissues.

Dated as of April 29, 2008.

Assignor

Signature:


Lee Hancock