

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. Lloyd International, Inc.		12/30/2008	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Wai Har Yip		
Street Address:	1012 Arcadia Avenue		
City:	Arcadia		
State/Country:	CALIFORNIA		
Postal Code:	91007		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72451190	MR. BUBBLES	
CORRESPONDENCE DATA			
Fax Number:	(319)366-4551		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	319-366-7795		
Email:	JMcCright@1010crlaw.com		
Correspondent Name:	Jon M. McCright		
Address Line 1:	425 2nd Street S.E., Suite 1010		
Address Line 4:	Cedar Rapids, IOWA 52401		
NAME OF SUBMITTER:	Jon M. McCright		
Signature:	/jon m mccright/		
Date:	01/02/2009		

Total Attachments: 5
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**TRADEMARK
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT effective as of the 30 day of December, 2008, is by and between Jody L. Keener, a citizen of the State of Iowa, individually, and on behalf of J. Lloyd International, Inc., a corporation formed in accordance with the laws of Iowa (collectively, the "Assignor") and Wai Hai Yip, a citizen of the State of California, individually, (the "Assignee").

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Intellectual Property Assignment Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, both under common law and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (together with Trademarks (if any) regarding Mr. Bubbles not listed on Exhibit 1, collectively, the Trademarks,), together with the goodwill of the business connected with and symbolized by the Trademarks; however the word "Bubbles" may be used in other Trademarks used by the Assignee.

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and otherwise conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.



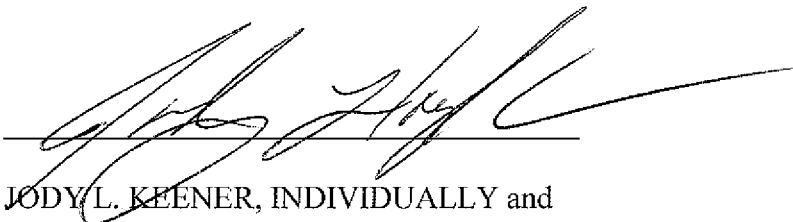
Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary at any time now or in the future to effect and/or perfect this assignment or to confirm Assignee's ownership of the Trademarks.

Assignor and Assignee agree Assignor shall be allowed a limited two-year (2 year) right to sell any present inventory currently in its possession under the Trademark at no cost to the Assignor. Assignee does hereby consent and will not object to assignor registering or using the trademark name (Mr. Bubbles) as Mr. Bubbles for bubble gum, candy and confections ONLY in the appropriate US or International Class.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

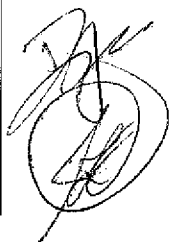
IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the Effective Date.

ASSIGNOR



JODY L. KEENER, INDIVIDUALLY and

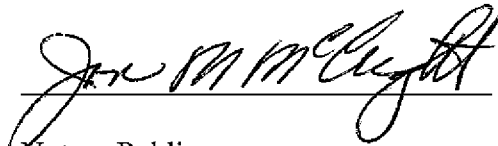
As President of J. LLOYD, INTERNATIONAL, INC.



STATE OF IOWA)
)ss
COUNTY OF LINN)

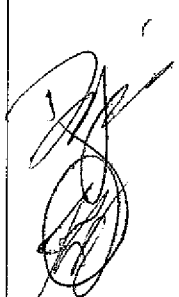
On this 30 day of December, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared Jody L. Keener, individually, known by me to be the person of the above name and an officer of J. Lloyd International, Inc., duly authorized to execute this Assignment on behalf of Jody L. Keener, individually, and J. Lloyd International, Inc.

Given under my hand and seal of office this 30 day of December, 2008.



Notary Public





ASSIGNEE



Wai Har Yip

STATE OF IOWA)
)ss
COUNTY OF LINN)

On this 30 day of December, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared Wai Har Yip, known by me to be the person of the above name and who signed and executed the foregoing instrument.

Given under my hand and seal of office this 30 day of December, 2008.

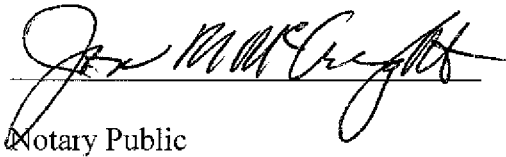
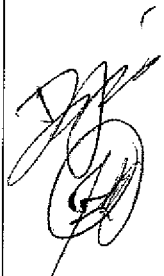

Notary Public

Exhibit 1

Trademarks

Mr. Bubbles
Serial No. 72451190
Registration number 1044496
US Class 022
International Class 028

Mr. Bubbles
Registration number 672520
Australia
Class Type: International
Class 028

Mr. Bubbles
Registration number 1353225
Canada
Class Type: International

Mr. Bubbles
Registration number 5319421
Community Trademark
Class Type: International
Class 028

Mr. Bubbles
Registration number 2036170
Great Britain
Class Type: International
Class 028

Mr. Bubbles
Registration number 2007-683
Japan
Class Type: International

Mr. Bubbles
Registration number 971049
Mexico
Class Type: International
Class 028

Handwritten signature and initials in the bottom right corner of the page.