

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GMX, INC.		12/24/2008	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	COMMERCIAL INNOVATIONS, INC.		
<b>Street Address:</b>	8531 198th Avenue		
<b>City:</b>	BRISTOL		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53104		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3097718	ULTRA-SHIELD	
Registration Number:	3433679	ULTRA-SHIELD	
Registration Number:	3185357	ULTRA-SHIELD - THE NAME YOU TRUST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)363-9001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	216-363-9000		
<b>Email:</b>	bturung@faysharpe.com		
<b>Correspondent Name:</b>	Brian E. Turung		
<b>Address Line 1:</b>	1228 Euclid Ave.		
<b>Address Line 2:</b>	5th Floor		
<b>Address Line 4:</b>	CLEVELAND, OHIO 44115		
<b>ATTORNEY DOCKET NUMBER:</b>	GARL 5 00116		
<b>NAME OF SUBMITTER:</b>	BRIAN E. TURUNG		

OP \$90.00 3097718

Signature:

/BRIAN E. TURUNG/

Date:

01/02/2009

Total Attachments: 2

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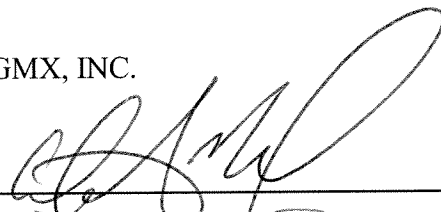
**GMX, INC. ASSIGNMENT**

WHEREAS, GMX, Inc., an Ohio corporation, having a place of business at 3800 East 91st Street, Cleveland, Ohio 44105 (hereinafter "Assignor"), owns all right, title and interest in and to the trademarks, trademark applications, and all common law and state law trademark rights in the trademarks identified in the attached Exhibit A (hereinafter "said Marks");

WHEREAS, Commercial Innovations, Inc., a Corporation of Delaware, having a place of business at 8531 198th Avenue Bristol, Wisconsin 53104 (hereinafter "Assignee"), is desirous of acquiring said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assigns, transfers, conveys and quitclaims unto said Assignee all right, title and interest in and to said Marks, the applications of said Marks, and all common law and state law trademark rights in and to said Marks, together with the goodwill of the business symbolized by said Marks, all identified in the attached Exhibit A.

GMX, INC.

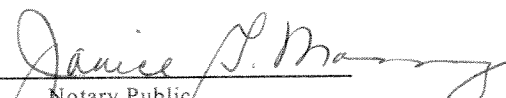
By: 

Name: DAVID M. SOKOL

Title: PRESIDENT

STATE OF : Ohio )  
 ) SS  
COUNTY OF : Cuyahoga )

Subscribed and sworn to before me this 24<sup>th</sup> day of December, 2008.

  
Notary Public

**EXHIBIT A**

<b><u>US TRADEMARK</u></b>	<b><u>REGISTRATION NO./ SERIAL NO.</u></b>	<b><u>REGISTERED/ FILED</u></b>
ULTRA-SHIELD	3,097,718	May 30, 2006
ULTRA-SHIELD	3,433,679	May 27, 2008
ULTRA-SHIELD - THE NAME YOU TRUST	3,185,357	December 19, 2006