Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EF Cultural Tours Sarl		12/15/2008	COMPANY: LUXEMBOURG

RECEIVING PARTY DATA

Name:	Signum International S.a.r.l.	
Street Address:	22, rue Goethe	
City:	L-1637 Luxembourg	
State/Country:	LUXEMBOURG	
Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77390083	GOEF

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: jweiss@frosszelnick.com Correspondent Name: Susan Upton Douglass

Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.

Address Line 2: 866 United Nations Plaza

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: EFCT 0801455

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3:

900124145

TRADEMARK REEL: 003914 FRAME: 0829

Address Line 4:		
NAME OF SUBMITTER:	Susan Upton Douglass	
Signature:	/joanna weiss/	
Date:	01/07/2009	
Total Attachments: 1 source=Assignment deed for GOEF (F0395466)#page1.tif		

TRADEMARK REEL: 003914 FRAME: 0830

ASSIGNMENT

WHEREAS, EF CULTURAL TOURS SARL, a company organized and existing under the laws of Luxembourg, located at 22, rue Goethe, L-1637 Luxembourg, Luxembourg ("Assignor"), is the owner of the following trademark application (hereinafter, the "Trademark");

TRADEMARK	SERIAL NO.
GOFF	77/390,083

and WHEREAS, SIGNUM INTERNATIONAL S.A.R.L., a limited liability company organized and existing under the laws of Luxembourg, located at 22, rue Goethe, L-1637 Luxembourg, Luxembourg ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

EF CULTURAL TOURS SARE

Ву:

lanc: Benoît NASR

(Oa)

Date of Signature: Dec 14, Poor afte 15-08

(P0378975.1)

REEL: 003914 FRAME: 0831

RECORDED: 01/07/2009