

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/01/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Backward Integration, Inc.		01/06/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Linear Automation Solutions, LLC
Street Address:	P.O. Box 109
City:	Detroit Lakes
State/Country:	MINNESOTA
Postal Code:	56502
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1529475	BCE
Registration Number:	2578078	CONVERGENT LABEL TECHNOLOGY
Registration Number:	2578077	CONVERGENT LABEL TECHNOLOGY
Registration Number:	2609234	CONVERGENT LABEL TECHNOLOGY
Registration Number:	2575833	CONVERGENT LABEL TECHNOLOGY
Registration Number:	2614623	CONVERGENT LABEL TECHNOLOGY
Registration Number:	2578074	CONVERGENT LABEL TECHNOLOGY

**CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	069752-0001
NAME OF SUBMITTER:	Norm J. Rich
Signature:	/norm j. rich/
Date:	01/07/2009

Total Attachments: 2  
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**ASSIGNMENT OF U.S. TRADEMARKS - NUNC PRO TUNC**

WHEREAS, on or about December 1, 2008, Backward Integration, Inc., a Delaware Corporation doing business at 3830 Kelley Avenue, Cleveland, Ohio 44114, (hereinafter referred to as the "Assignor"), then being the owner of the following marks and trademark registrations in the United States:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BCE & Design	1,529,475	Mach 14, 1989
CONVERGENT LABEL TECHNOLOGY	2,578,078	June 11, 2002
CONVERGENT LABEL TECHNOLOGY & Design	2,578,077	June 11, 2002
CONVERGENT LABEL TECHNOLOGY	2,609,234	August 20, 2002
CONVERGENT LABEL TECHNOLOGY & Design	2,575,833	June 4, 2002
CONVERGENT LABEL TECHNOLOGY & Design	2,614,623	September 3, 2002
CONVERGENT LABEL TECHNOLOGY	2,578,074	June 11, 2002

assigned in fact said marks and registrations, together with that part of the good will of the business connected with and symbolized by said marks and registrations, to Linear Automation Solutions, LLC, a Florida Limited Liability Company with a business address of P.O. Box 109, Detroit Lakes, Minnesota 56502, (hereinafter referred to as the "Assignee"), but without having executed a formal United States mark assignment document; and

WHEREAS, said Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby confirms the aforesaid assignment and does hereby assign, nunc pro tunc, as of December 1, 2008, and/or as of anytime prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignee, all right, title and interest in and to the said marks and registrations, and that part of the good will of the business connected with and symbolized by the said marks, as well as all rights to injunctive relief,

damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed by an authorized representative of Assignor this 6<sup>th</sup> day of January 2009.

BACKWARD INTEGRATION, INC.  
as Assignor

By: Stephen R. Klette  
(Signature)

Name: STEPHEN R. KLETTE

Title: VP & General Counsel