

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CASUAL GOURMET FOODS, INC.		01/13/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	MONTEREY GOURMET FOODS, INC.		
Street Address:	1528 Moffett Street		
City:	Salinas		
State/Country:	CALIFORNIA		
Postal Code:	93905-3342		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2431420	CASUAL GOURMET	
CORRESPONDENCE DATA			
Fax Number:	(925)944-9701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	925-955-9700		
Email:	mholman@sbllp.com		
Correspondent Name:	Matthew T. Holman		
Address Line 1:	1333 N. California Blvd., Suite 350		
Address Line 4:	Walnut Creek, CALIFORNIA 94596		
ATTORNEY DOCKET NUMBER:	30053.926		
NAME OF SUBMITTER:	Matthew T. Holman, Esq.		
Signature:	/mth/		
Date:	01/13/2009		

CH \$40.00 2431420

Total Attachments: 3

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

CASUAL GOURMET FOODS, INC.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: Florida
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MONTEREY GOURMET FOODS, INC.

Internal Address: _____

Street Address: 1528 Moffett Street

City: Salinas

State: California

Country: U.S.A. Zip: 93905-3342

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 01/13/2009

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

75/918,160

B. Trademark Registration No.(s)

2,431,420

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

CASUAL GOURMET & Design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Matthew T. Holman, Esq.

Internal Address: _____

Street Address: 1333 N. California Blvd., Suite 350

City: Walnut Creek

State: CA Zip: 94596

Phone Number: (925) 944-9700

Fax Number: (925) 944-9701

Email Address: mholman@sblfp.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number Entered into ETAS

Authorized User Name Entered into ETAS

9. Signature:

Signature

01/13/2009

Date

Matthew T. Holman, Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

WHEREAS, Casual Gourmet Foods, Inc. ("Assignor"), a Florida corporation located at 1528 Moffett Street, Salinas, California, has adopted and used, and is currently using the trademark CASUAL GOURMET & Design (the "Mark"), and owns a registration for the Mark filed with the United States Patent and Trademark Office as Reg. No. 2,431,420 (the "Registration"); and

WHEREAS, Monterey Gourmet Foods, Inc. ("Assignee"), a Delaware corporation located at 1528 Moffett Street, Salinas, California, desires to acquire the Mark and the Registration, and Assignor desires to assign all of its right, title and interest in and to the Mark and Registration, including all of the goodwill associated with the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its right, title and interest in and to the Mark, together with the Registration and all goodwill associated with the Mark, and Assignee hereby accepts the same as if Assignee were its original owner.

Assignor represents that it is the legal owner of all right, title, and interest in and to the Mark; that it has the right to assign the Mark; and that there are currently no pending legal proceedings involving the Mark.

This Assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with, or under their direction, and all those in privity therewith.

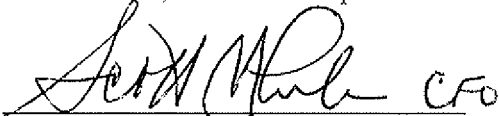
Assignor and Assignee further agree to cooperate to effect the purposes of this Assignment, including to take any action and execute any documents which may be required.

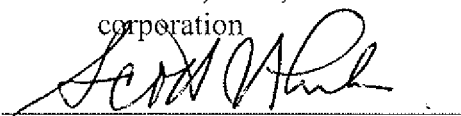
Dated this 13 day of January, 2009.

Accepted this 13 day of January, 2009.

ASSIGNOR: CASUAL GOURMET FOODS, INC., a Florida corporation

ASSIGNEE: MONTEREY GOURMET FOODS, INC., a Delaware corporation

By:  CFO
Scott Wheeler, CFO

By:  V.P.
Scott Wheeler, Vice President

State of CA)
)
County of Monterey)

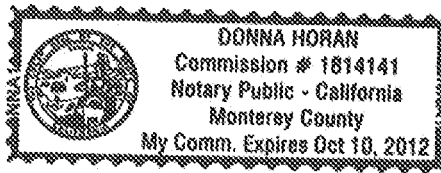
On 1/13, 2009, before me, DONNA HORAN,
Insert Name and Title of Officer: Notary

personally appeared Scott Wheeler
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of CA that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



[Place Notary Seal Above]

Signature: *Donna Horan*
Signature of Notary Public