

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Performance Media Group, Inc.		01/09/2009	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	TravelTribe LLC		
Street Address:	593 Rancocas Road		
City:	Westampton		
State/Country:	NEW JERSEY		
Postal Code:	08060		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3302155	TRAVEL TRIBE	
CORRESPONDENCE DATA			
Fax Number:	(215)299-2150		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.299.2000		
Email:	DFowler@foxrothschild.com		
Correspondent Name:	Lisa B. Lane/Fox Rothschild LLP		
Address Line 1:	2000 Market Street, Tenth Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-3291		
ATTORNEY DOCKET NUMBER:	T30831 USA (74485.00016)		
NAME OF SUBMITTER:	Deborah Fowler		
Signature:	/Deborah Fowler/		
Date:	01/15/2009		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, Performance Media Group, Inc., a New Jersey corporation duly organized and existing under the laws of the State of New Jersey, with its current principal place of business at 593 Rancocas Road, Westampton, New Jersey 08060 (hereinafter "Assignor") has used the trademark TRAVEL TRIBE, U.S. Registration No. 3,302,155, issued October 2, 2007 (hereinafter referred to as the "Mark"); and

WHEREAS, TravelTribe LLC, a New Jersey corporation duly organized and existing under the laws of the State of New Jersey, with its principal place of business at 593 Rancocas Road, Westampton, New Jersey 08060 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefore, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the rights to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Mark in the Assignee

and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

PERFORMANCE MEDIA GROUP, INC.

Date: 1/9/09

By: [Signature]
Name: MARK A. MURPHY
Title: PRESIDENT/CEO

NOTARIAL CERTIFICATION

STATE/Commonwealth of NEW JERSEY:

COUNTRY OF

SS

Before me this 9 day of JANUARY, ²⁰⁰⁹~~2008~~, personally appeared

_____ to me known to be the person who is described in and who executed the foregoing ASSIGNMENT OF TRADEMARK and who acknowledged to me that he/she executed the same of his/her own free will and for the purposes therein expressed.

[Signature]
Notary Public

(SEAL)

JOAN A. LUCKIE
NOTARY PUBLIC
STATE OF NEW JERSEY
My Commission Expires Mar. 23, 2012

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