

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frederick P. Furth		01/08/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Imagine Wine, LLC		
Street Address:	P. O. Box 1450		
City:	Santa Inez		
State/Country:	CALIFORNIA		
Postal Code:	93460		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78657388	IMAGINE	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-882-3200		
Email:	tmparalegal2@owe.com		
Correspondent Name:	Owen, Wickersham & Erickson, P.C.		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	IMWINE 90001		
NAME OF SUBMITTER:	Melville Owen		
Signature:	/Melville Owen/		
Date:	01/15/2009		

CH \$40.00 78657388

Total Attachments: 1
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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, **Frederick P. Furth**, a United States individual, with a mailing address of 10300 Chalk Hill Road, Healdsburg, CA 95448 (hereinafter "Assignor") owns the following mark which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
IMAGINE	3285578	August 28, 2007

WHEREAS, **Imagine Wine, LLC**, a California Limited Liability Corporation, with a mailing address of PO Box 1450, Santa Ynez, CA 93460 (hereinafter "Assignee") is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, the Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, hereby assigns to Assignee all right, title and interest to the Mark, together with the goodwill associated with the mark in relation to the goods on which the mark has been used.

Date: January 8, 2009

By: 
Frederick P. Furth ("Assignor")

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