

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Point B Solutions Group, LLP		12/15/2008	LIMITED PARTNERSHIP: WASHINGTON

RECEIVING PARTY DATA

Name:	Jim L. Hodge
Street Address:	P.O. Box 828
City:	Snoqualmie
State/Country:	WASHINGTON
Postal Code:	98065
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Timothy B. Jenkins
Street Address:	19918 Maplewood Drive
City:	Edmonds
State/Country:	WASHINGTON
Postal Code:	98026
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Darran S. Littlefield
Street Address:	P.O. Box 550
City:	Woodinville
State/Country:	WASHINGTON
Postal Code:	98072
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2067352	POINT B

CH \$115.00 2067352

Registration Number:	2545584	POINT B
Registration Number:	2070035	POINT B
Registration Number:	3067830	WHERE EXPERIENCE LEADS

CORRESPONDENCE DATA

Fax Number: (206)682-6031
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 206-622-4900
Email: ColleenM@SeedIP.com
Correspondent Name: Lorraine Linford
Address Line 1: 701 Fifth Avenue
Address Line 2: Suite 5400
Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	190108.201, 02, 03, 06
NAME OF SUBMITTER:	Lorraine Linford
Signature:	/Lorraine Linford/
Date:	01/20/2009

Total Attachments: 2
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TRADEMARK RIGHTS ASSIGNMENT

The effective date of this Trademark Rights Assignment (“Assignment”) is dated December 29, 2008, but made effective as of December 15, 2008. This Assignment is entered into between Point B Solutions Group, LLP (“Assignor”), a Washington limited liability partnership located at 1420 Fifth Avenue, Suite 2200, Seattle, Washington 98101, and Jim L. Hodge, Timothy B. Jenkins, and Darran S. Littlefield jointly (“Assignees”).¹

In exchange for valuable consideration, receipt of which is hereby acknowledged, Assignor wishes to transfer to Assignees any and all rights it may own and/or possess in the following trademark registrations, applications or common law trademarks (cumulatively, the “Trademarks”):

POINT B (Stylized)	USPTO Registration No. 2067352
POINT B	USPTO Registration No. 2545584
POINT B	USPTO Registration No. 2070035
WHERE EXPERIENCE LEADS	USPTO Registration No. 3067830
WHERE EXPERIENCE LEADS	Canadian Trademark Application No. 1265825

ASSIGNMENT

1. Assignor irrevocably assigns, conveys, sells grants and transfers and agrees to assign, convey, sell, grant and transfer to Assignee, its successors and assigns all of its right, title and interest of every kind and character throughout the world, including moral rights, in and to the Trademarks to the full extent of its ownership or interest therein; including, without limitation, all federal, state, foreign statutory and common law and other rights; all domestic and foreign trademark applications and registrations therefore (and all extensions and renewals of such applications and registrations, and the right to apply for any of the foregoing); all goodwill symbolized by the Trademarks and the portion of the business of the Assignor to which the Trademarks pertain; all rights to causes of action and remedies related thereto (including, but without limitation, the right to sue for past, present or future infringement, misappropriation, dilution or violation of rights related to the foregoing); and any and all other rights and interests arising out of, in connection with or in relation to the Trademarks.

2. No share, interest, Assignment, or other right to the Trademarks has been transferred, assigned, or granted to any other party.

3. This Assignment contains the final understanding between the Parties and may not be amended or modified except by a written agreement signed by the Parties hereto. If any provision of this Assignment shall be held by a court of competent jurisdiction to be illegal, invalid or unenforceable, the remaining provisions shall remain in full force and effect.

¹ Jim L. Hodge is a Washington resident, located at P.O. Box 828, Snoqualmie, WA 98065. Timothy B. Jenkins is a Washington resident, located at 19918 Maplewood Drive, Edmonds, WA 98026. Darran S. Littlefield is a Washington resident, located at P.O. Box 550, Woodinville, WA 98072.

4. The Assignor will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignees full right, title, and interest in the Trademarks.

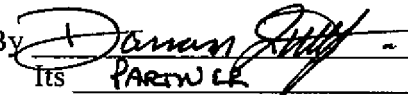
UNDERSTOOD, AGREED, AND ACCEPTED


We have carefully reviewed this Assignment and agree to and accept its terms and conditions, with the intent to be bound by them. We execute this Assignment of our own free will, absent duress, for good and valuable consideration. We are executing this Assignment as of the date written above.

ASSIGNOR

ASSIGNEES

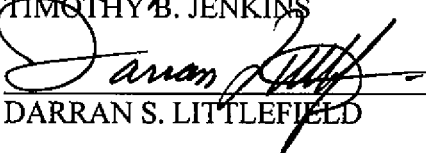
POINT B SOLUTIONS GROUP, LLP

By 
Its PARTNER


JIM L. HODGE


TIMOTHY B. JENKINS

Print Name: DARRAN LITTLEFIELD


DARRAN S. LITTLEFIELD