

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Image Maker Marketing Group, LLC		12/30/2008	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Balkin & Eisbrouch, LLP		
Street Address:	50 Main Street		
City:	Hackensack		
State/Country:	NEW JERSEY		
Postal Code:	07601		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2722772	1-800 BACK DOC	
CORRESPONDENCE DATA			
Fax Number:	(312)578-6666		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-578-6689		
Email:	scott.petersen@hklaw.com		
Correspondent Name:	Scott W. Petersen c/o Holland & Knight		
Address Line 1:	131 South Dearborn Street, 30th Floor		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	071767.00010		
NAME OF SUBMITTER:	Scott W. Petersen		
Signature:	/Scott W. Petersen/		
Date:	01/21/2009		

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Total Attachments: 1
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WHEREAS, Image Maker Marketing Group, LLC, a Limited Liability Corporation of Illinois, having an address of 9124 North 66th Place, Paradise Valley, AZ 85253 having secured a United States trademark registration as follows:

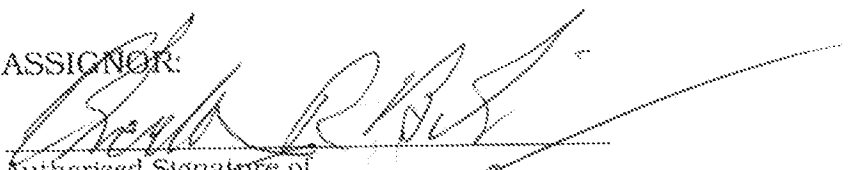
<u>Trademark</u>	<u>U.S. Registration No.</u>	<u>Registered</u>
1-800 BACK DOC	2,722,772	June 3, 2003

AND WHEREAS, Balkin & Eisbrouch, LLC, an Illinois corporation having an address of 50 Main Street, Hackensack, NJ 07601, is desirous of acquiring the rights of Image Maker Marketing Group, LLC in said trademark, and the good will of the business associated therewith and the part of the business with which the trademark will be used.

NOW, THEREFORE, for the good and valuable consideration of \$100.00 (One Hundred Dollars) the receipt and sufficiency of which is hereby acknowledged and confessed, Image Maker Marketing Group, LLC does hereby sell, assign, transfer and set over unto Balkin & Eisbrouch, LLC its entire right, title, and interest in and to said trademark thereof, together with the goodwill of the business in connection with which the trademark has been and is being used, all rights to continue said registration, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademark.

IN WITNESS WHEREOF, Image Maker Marketing Group, LLC has caused this Assignment to be executed on this 30th day of December, 2008.

ASSIGNOR:


Authorized Signature of
Image Maker Marketing Group, LLC

Charles R Balkin, Managing Member
Printed Name and Title

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