

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COSMOPOLITAN COSMETICS S.R.L.		06/25/2008	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	MORRIS PROFUMI S.p.A
Street Address:	Via Maretto 13
City:	43100 Roncopascolo (PR)
State/Country:	ITALY
Entity Type:	CORPORATION: ITALY

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	0513848	ATKINSONS
Registration Number:	2915767	B
Registration Number:	2915766	BIZARRE B
Registration Number:	2193734	I COLONIALI

CORRESPONDENCE DATA

Fax Number: (914)941-6091
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: mcana@collenIP.com
 Correspondent Name: Jane F. Collen
 Address Line 1: 80 South Highland Avenue
 Address Line 4: Ossining, NEW YORK 10562

ATTORNEY DOCKET NUMBER:	H712
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DOMESTIC REPRESENTATIVE

Name: Jane F. Collen

OP \$115.00 0513848

Address Line 1: 80 South Highland Avenue
Address Line 4: Ossining, NEW YORK 10562

NAME OF SUBMITTER: JANE F. COLLEN

Signature: /Jane F. Collen/

Date: 01/22/2009

Total Attachments: 2
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**ASSIGNMENT OF UNITED STATES TRADEMARKS AND
REGISTRATIONS AND APPLICATIONS**

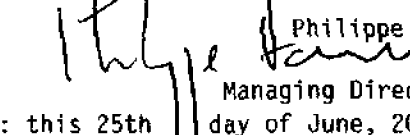
WHEREAS, Cosmopolitan Cosmetics S.r.l., a corporation organized and existing under the laws of Italy (hereinafter called "Assignor") and having a principal place of business at Via Larga 4, 20122 Milano, Italy has adopted, used, is using and is the owner of the United States Trademarks, Trademark Registrations and Trademark Applications set forth in Schedule A attached hereto and made a part hereof: and

WHEREAS, Morris Profumi S.p.A. a corporation organized and existing under the laws of Italy (hereinafter called "Assignee") having a principal place of business at Via Maretto 13, 43100 Roncopascolo (PR), Italy is desirous of acquiring all rights Assignor has or may have in said Trademarks and the Applications or Registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of \$ 30.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer and set over unto Assignee all rights, titles and interest in and to the Trademarks and registrations and/or applications listed in Schedule A together with the goodwill of the business symbolized by the marks and the listed registrations and/or applications, including without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries; the trademarks to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and Assignees as fully and entirely as they would have been held and enjoyed by Assignor had such Assignment not been made.

Assignor hereby authorized and requests that duly authorized officials of the United States Patent and Trademark Office take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any United States Trademark Registrations on Schedule A to Assignee, its successors and Assigns; and Assignor further agrees to do all things necessary to effectuate such sale, assignment and transfer in respect to each such trademark

ASSIGNOR Cosmopolitan Cosmetics
S.r.l.

By:  Philippe FOUNES
Title: Managing Director
Dated: this 25th day of June, 2008

ASSIGNEE Morris Profumi S.p.A.

By:  GIOVANNI BUCCI
Title: AMMINISTRATORE DELEGATO

aw/ea

Schedule A

Trademark	Class	Reg.No.
ATKINSONS (Stylized 49)	3	513 848
B (BIZARRE & Wings Device 04 bw)	3	2 915 767
BIZARRE + WINGS LOGO	3	2915766
COLONIAL	3	2 193 734

TRADEMARK