

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jim L. Hodge		12/15/2008	INDIVIDUAL: UNITED STATES
Timothy B. Jenkins		12/15/2008	INDIVIDUAL: UNITED STATES
Darran S. Littlefield		12/15/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Point B, Inc.
Street Address:	1420 Fifth Avenue
Internal Address:	Suite 2200
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98101
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2067352	POINT B
Registration Number:	2545584	POINT B
Registration Number:	2070035	POINT B
Registration Number:	3067830	WHERE EXPERIENCE LEADS

CORRESPONDENCE DATA

Fax Number: (206)682-6031
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 206-622-4900
 Email: ColleenM@SeedIP.com
 Correspondent Name: Lorraine Linford
 Address Line 1: 701 Fifth Avenue
 Address Line 2: Suite 5400
 Address Line 4: Seattle, WASHINGTON 98104

CH \$115.00 2067352

ATTORNEY DOCKET NUMBER:	190108.201, 02, 03, 06
NAME OF SUBMITTER:	Lorraine Linford
Signature:	/Lorraine Linford/
Date:	01/22/2009
Total Attachments: 2 source=assignment point b#page1.tif source=assignment point b#page2.tif	

TRADEMARK RIGHTS ASSIGNMENT

The effective date of this Trademark Rights Assignment ("Assignment") is dated December 29, 2008, but made effective as of December 15, 2008. This Assignment is entered into between Jim L. Hodge, Timothy B. Jenkins, and Darran S. Littlefield jointly ("Assignors")¹ and Point B, Inc. ("Assignee"), a Washington corporation located at 1420 Fifth Avenue, Suite 2200, Seattle, Washington 98101.

In exchange for valuable consideration, receipt of which is hereby acknowledged, Assignors wish to transfer to Assignee any and all rights they may own and/or possess in the following trademark registrations, applications or common law trademarks (cumulatively, the "Trademarks"):

POINT B (Stylized)	USPTO Registration No. 2067352
POINT B	USPTO Registration No. 2545584
POINT B	USPTO Registration No. 2070035
WHERE EXPERIENCE LEADS	USPTO Registration No. 3067830
WHERE EXPERIENCE LEADS	Canadian Trademark Application No. 1265825

ASSIGNMENT

1. Assignors irrevocably assign, convey, sell grant and transfer and agree to assign, convey, sell, grant and transfer to Assignee, its successors and assigns all of its right, title and interest of every kind and character throughout the world, including moral rights, in and to the Trademarks to the full extent of its ownership or interest therein; including, without limitation, all federal, state, foreign statutory and common law and other rights; all domestic and foreign trademark applications and registrations therefore (and all extensions and renewals of such applications and registrations, and the right to apply for any of the foregoing); all goodwill symbolized by the Trademarks and the portion of the business of the Assignors to which the Trademarks pertain; all rights to causes of action and remedies related thereto (including, but without limitation, the right to sue for past, present or future infringement, misappropriation, dilution or violation of rights related to the foregoing); and any and all other rights and interests arising out of, in connection with or in relation to the Trademarks.
2. No share, interest, Assignment, or other right to the Trademarks has been transferred, assigned, or granted to any other party.
3. This Assignment contains the final understanding between the Parties and may not be amended or modified except by a written agreement signed by the Parties hereto. If any provision of this Assignment shall be held by a court of competent jurisdiction to be illegal, invalid or unenforceable, the remaining provisions shall remain in full force and effect.

¹ Jim L. Hodge is a Washington resident, located at P.O. Box 828, Snoqualmie, WA 98065. Timothy B. Jenkins is a Washington resident, located at 19918 Maplewood Drive, Edmonds, WA 98026. Darran S. Littlefield is a Washington resident, located at P.O. Box 550, Woodinville, WA 98072.

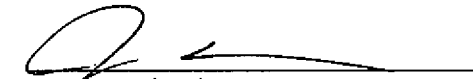
4. The Assignors will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademarks.

UNDERSTOOD, AGREED, AND ACCEPTED

We have carefully reviewed this Assignment and agree to and accept its terms and conditions, with the intent to be bound by them. We execute this Assignment of our own free will, absent duress, for good and valuable consideration. We are executing this Assignment as of the date written above.

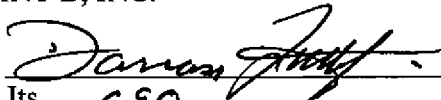
ASSIGNORS

ASSIGNEE


JIM L. HODGE

POINT B, INC.


TIMOTHY B. JENKINS

By 
Its CEO


DARRAN S. LITTLEFIELD

Print Name: DARRAN LITTLEFIELD