

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the conversion and nullify the conversion filed in error by Miller Products Company previously recorded on Reel 003812 Frame 0001. Assignor(s) hereby confirms the nullification of the conversion filed in error against this registration.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Miller Products Company		06/27/2008	CORPORATION: WISCONSIN

**RECEIVING PARTY DATA**

<b>Name:</b>	Miller Products Company, LLC
<b>Street Address:</b>	3939 West Highland Boulevard
<b>City:</b>	Milwaukee
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53208
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3288153	TASTE THE ADVENTURE

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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<b>ATTORNEY DOCKET NUMBER:</b>	134627.00395
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<b>NAME OF SUBMITTER:</b>	Marta S. Levine
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**CH \$40.00 3288153**

Signature:

/MartaLevine/

Date:

01/27/2009

Total Attachments: 2

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January 27, 2009

Mail Stop Assignment Recordation Services  
 Director of the United States Patent and Trademark Office  
 P. O. Box 1450  
 Alexandria VA 22313-1450

Re: Request for Nullification of Assignments and Correction to Title of  
 U.S. Trademark Registration:  
 Registrant: Jacob Leinenkugel Brewing Co., LLC  
 Mark: TASTE THE ADVENTURE  
 Registration No.: 3,288,153  
 Issued: September 4, 2007

Dear Sirs:

This letter is to request (1) nullification of three conveyances that were recorded against the above registration in error and (2) correction of the U.S. Patent and Trademark Office records to show the proper owner of the registration as Jacob Leinenkugel Brewing Co., LLC.

The following three conveyances were recorded against the above registration in error:

Assignor	Assignee	Conveyance	Reel/Frame Number	Recordation Date
Miller Products Company	Miller Products Company, LLC	conversion	3812/0001	July 8, 2008
Miller Products Company, LLC	Miller Brewing Company	merger	3812/0263	July 9, 2008
Miller Brewing Company	MillerCoors, LLC	assignment	3812/0501	July 9, 2008

In fact, none of these companies had any ownership interest in this registration. The recordal of these conveyances was as a result of a clerical error by counsel to these companies.

The original owner of the registration, Jacob Leinenkugel Brewing Co., Inc. transferred this registration to the current owner, Jacob Leinenkugel Brewing Co., LLC by conversion, as

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Director of the United States Patent and Trademark Office  
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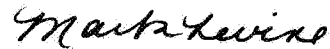
properly recorded at Reel/Frame 3834/01456 on August 13, 2008. This conversion is the only title transfer that should be recorded against the registration.

The registrant requests that the above three conveyances by Miller Products Company, Miller Products Company, LLC and Miller Brewing Company be nullified, so that they have no force and effect against the registration. The registrant also requests that the records of the U.S. Patent and Trademark Office be corrected, to show the proper owner of the registration as Jacob Leinenkugel Brewing Co., LLC.

Thank you for your consideration in this matter. If you have any questions, please do not hesitate to contact me.

Very truly yours,

QUARLES & BRADY LLP



Marta S. Levine

*msl:seh*

Certificate of Transmittal: I hereby certify that this correspondence is being electronically transmitted in PDF image format to the U.S. Patent and Trademark Office through the Electronic Trademark Assignment System (ETAS) on the date indicated below:

Date: January 27, 2009



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Marta S. Levine