

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Romi Garland and Carol April		10/28/2008	PARTNERSHIP: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zen Doggie, LLC		
<b>Street Address:</b>	561 Moreno Avenue		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90049		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77365798	ZEN DOGGIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)247-2190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310-247-2165		
<b>Email:</b>	tbrackey@freundandbrackey.com		
<b>Correspondent Name:</b>	Thomas A. Brackey II		
<b>Address Line 1:</b>	427 North Camden Drive		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90210		
<b>NAME OF SUBMITTER:</b>	Derek S. Lemkin		
<b>Signature:</b>	/dsl/		
<b>Date:</b>	01/29/2009		

Total Attachments: 2  
 source=Signed Assignment-Zen Doggie#page1.tif

**900125779**

**TRADEMARK  
 REEL: 003926 FRAME: 0257**

**OP \$40.00 77365798**



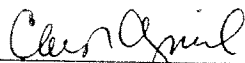
**ASSIGNMENT OF ITU TRADEMARK APPLICATION AND GOODWILL**

Whereas Zen Doggie ("Assignor"), a California Partnership composed of Romi Garland and Carol April, citizens of California and currently located at 3355 Alana Drive, Sherman Oaks, California, 91403, has intended to use the word mark ZEN DOGGIE in interstate commerce and has filed an intent-to-use application in the United States Patent and Trademark Office on January 7, 2008 based on its bona fide intent to use such mark in commerce, which application has been given Serial Number 77/365798, but has not yet filed and allegation of use of the mark under section 1(c) or 1(d) of the Trademark Act; and

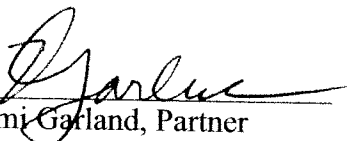
Whereas Zen Doggie, LLC ("Assignee"), a California limited liability company is acquiring the entire business of said partnership or portion thereof to which the mark pertains as required by 15 USC §1060.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all right, title and interest in and to the above identified application together with any and all goodwill of the business in which the mark is used or is intended to be used and the entire business or portion thereof to which the mark pertains, as required by 15 USC § 1060 to effectuate this assignment.

ZEN DOGGIE

By:   
Carol April, Partner

Date: 10-28-08

By:   
Romi Garland, Partner

Date: 10-28-08

State of CALIFORNIA

County of LOS ANGELES

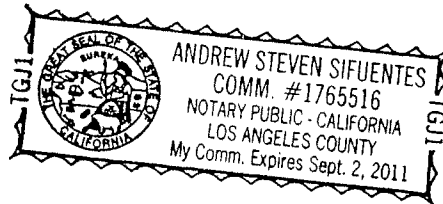
On this 28<sup>TH</sup> Day of OCTOBER, 2008, before me appeared CAROL APPL, the person who signed this instrument, who acknowledged that she/he signed it as a free act on his/her behalf.



State of CALIFORNIA

County of LOS ANGELES

On this 28 Day of OCTOBER, 2008, before me appeared ROMI GARLAND, the person who signed this instrument, who acknowledged that she/he signed it as a free act on his/her behalf.



Accepted:

ZEN DOGGIE, LLC

Name: \_\_\_\_\_  
Manager

Signature: \_\_\_\_\_

Date: \_\_\_\_\_