

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/06/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TKM2 Sales Solutions, LLC		11/06/2008	LIMITED LIABILITY COMPANY: IDAHO

RECEIVING PARTY DATA

Name:	TVBG LLC
Street Address:	17383 Sunset Boulevard, c/o Creo Capital Partners
Internal Address:	Suite A210
City:	Pacific Palisades
State/Country:	CALIFORNIA
Postal Code:	90272
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77194201	HAILEY'S HARVEST

CORRESPONDENCE DATA

Fax Number: (617)345-1300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 617-345-1341
 Email: matm@nixonpeabody.com
 Correspondent Name: Michelle A. Massicotte, Esq.
 Address Line 1: 100 Summer Street
 Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	038726/25
NAME OF SUBMITTER:	Michelle A. Massicotte

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Signature:

/Michelle A. Massicotte/

Date:

02/12/2009

Total Attachments: 2

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EXECUTION

NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK (this "Assignment") is made by and between TKM2 Sales Solutions, LLC, an Idaho limited liability company, with its principal place of business at 225 N. 9th Street, Suite 600, Boise, ID 83702 (the "Assignor") and TVBG LLC, a Delaware limited liability company, with its principal place of business at 17383 Sunset Boulevard, Suite A210, c/o Creo Capital Partners, Pacific Palisades, CA 90272 (the "Assignee").

WHEREAS, the Assignor has adopted, owns and is using (a) certain trademark for which the Assignor owns the pending application listed in Schedule 1 attached hereto and incorporated herein by reference (the "Mark") and (b) all of the elements of package or trade dress associated with the Mark and the respective goods (collectively, the "Trade Dress"); and

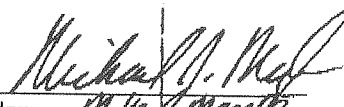
WHEREAS, the Assignor has agreed to assign to the Assignee all of the rights, title and interests of the Assignor in and to the Mark and the Trade Dress, and the Assignee has agreed to accept said assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, all of the rights, title and interests of the Assignor in and to the Mark and the Trade Dress, together with all of the goodwill of the business with which the Mark and Trade Dress are used or otherwise associated and with the right to recover for damages and profits and all other remedies for past infringements thereof, *nunc pro tunc*, effective as of November 6, 2008.

Dated effective as of 2/11/2009

TKM2 SALES SOLUTIONS, LLC

By:


Name: Mike Magalle

Title: Manager

Schedule 1

<u>No.</u>	<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Date of Application</u>
1.	HAILEY'S HARVEST	77/194201	N/A	5-31-2007

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