

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Multimedia Live, Inc.		11/03/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MarketLive, Inc.		
Street Address:	1001 East Hillsdale Blvd.		
City:	Foster City		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2886829	MARKETLIVE	
CORRESPONDENCE DATA			
Fax Number:	(415)391-8269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-659-5969		
Email:	dbjohnson@reedsmith.com		
Correspondent Name:	Doyle B. Johnson		
Address Line 1:	Two Embarcadero Center, Suite 2000		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	353275.00010		
NAME OF SUBMITTER:	Doyle B. Johnson		
Signature:	/Doyle B. Johnson/		
Date:	02/12/2009		

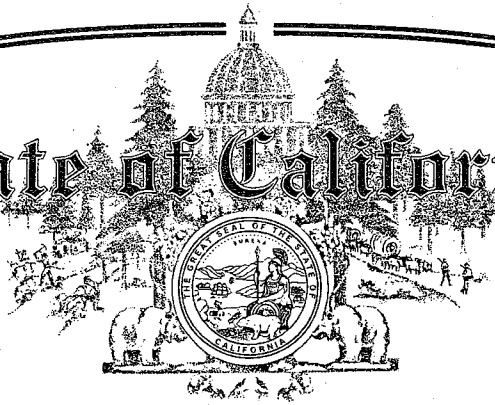
CH \$40.00 2886829

Total Attachments: 2

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State of California



SECRETARY OF STATE

I, *Kevin Shelley*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

NOV 16 2004



Kevin Shelley
Secretary of State

TRADEMARK

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

NOV - 3 2004

KEVIN SHELLEY
Secretary of State

**ARTICLES OF AMENDMENT OF
ARTICLES OF INCORPORATION**

The undersigned certify that:

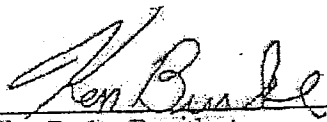
1. They are the duly elected and acting President and Secretary, respectively, of Multimedia Live, Inc., a California corporation.
2. Article I of the Amended and Restated Articles of Incorporation of this corporation is amended to read as follows:

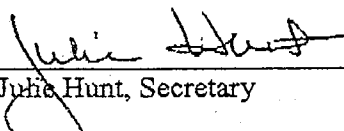
"The name of this corporation is MarketLive, Inc."

3. The foregoing amendment of the Amended and Restated Articles of Incorporation has been duly approved by the Board of Directors of said corporation.
4. The foregoing amendment of the Articles of Incorporation has been approved by the holders of the requisite number of shares of this corporation in accordance with Sections 902 and 903 of the California Corporations Code; the total number of outstanding shares of each class entitled to vote with respect to the foregoing amendment was 19,050,408 shares of Common Stock and 11,570,192 shares of Series B Preferred Stock. There are no shares of Series A Preferred Stock outstanding. The number of shares voting in favor of the foregoing amendment equaled or exceeded the vote required, such required vote being at least a majority of the outstanding shares of Common Stock and Series B Preferred Stock voting together on an as-converted basis.

IN WITNESS WHEREOF, this Certificate of Amendment of the Amended and Restated Articles of Incorporation has been executed in Petaluma, California by the President and the Secretary of this corporation on this 3rd day of November, 2004. The undersigned certify under penalty of perjury that they have read the foregoing Articles of Amendment of the Amended and Restated Articles of Incorporation and know the contents thereof, and that the statements therein are true.

Dated: November 3, 2004


Ken Burke, President


Julie Hunt, Secretary

