TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Plainville Turkey Farm, LLC		105/13/2008 I	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Hain Pure Protein Corporation	
Street Address:	4870 York Road	
City:	New Oxford	
State/Country:	PENNSYLVANIA	
Postal Code:	17350	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2778581	EARTHWISE

CORRESPONDENCE DATA

Fax Number: (717)260-1641

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 717-232-8000

Email: trademarks@mwn.com
Correspondent Name: Michael A. Doctrow
Address Line 1: 100 Pine Street

Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	356/23843-0004
NAME OF SUBMITTER:	Michael A. Doctrow
Signature:	/Michael Doctrow/
Date:	02/17/2009

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REEL: 003936 FRAME: 0722

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Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 134 day of May, 2008

by and between Plainville Turkey Farm, LLC (the "Assignor"), a Delaware limited liability

company having its principal place of business at 4870 York Road, New Oxford, PA 17350 and

Hain Pure Protein Corporation (the "Assignce"), a Delaware corporation, having its principal place

of business at 4870 York Road, P.O. Box 38, New Oxford, PA 17350.

Assignor is the owner of trademark registration no. 2,778,581 for the EARTHWISE and

Design trademark; and

Assignor has elected to transfer all of its right, title, and interest in and to the trademark

registration to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells,

assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark

registration, together with the goodwill of the business symbolized by the trademark registration,

together with all claims for damages by reason of past infringement of said trademark, with the right

to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its

successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to set

his hand and seal on the day and year first above written.

PLAINVILLE TURKEY FARM, LLC

James Reed, COO

TRADEMARK EL: 003936 FRAME: 072

RECORDED: 02/17/2009