Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------|----------|----------------|--|
| DEPTH BODY LLC | | 102/25/2009 | LIMITED LIABILITY COMPANY: CALIFORNIA |

RECEIVING PARTY DATA

| Name: | MINERAL FUSION NATURAL BRANDS LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 600 West Bayaud Avenue | |
| City: | DENVER | |
| State/Country: | COLORADO | |
| Postal Code: | 80223 | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------|----------|--------------------------|
| Serial Number: | 77382122 | DEPTH |
| Serial Number: | 77446022 | LIVE BENEATH THE SURFACE |

CORRESPONDENCE DATA

Fax Number: (212)735-8708

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 735-8851

Email: jzelnick@morrisoncohen.com

Correspondent Name: Jeanne Zelnick
Address Line 1: 909 Third Avenue
Address Line 2: c/o Morrison Cohen LLP

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 019233-0005(JZELNICK)

NAME OF SUBMITTER: Jeanne Zelnick

Signature: /jzelnick/

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TRADEMARK

| Date: | 03/03/2009 | |
|--|------------|--|
| Fotal Attachments: 4 | | |
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EXECUTION COPY

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated as of February 25, 2009, is made by DEPTH BODY LLC a California limited liability company ("Assignor") in favor of MINERAL FUSION NATURAL BRANDS LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to those trademarks as set forth on the attached <u>Schedule A</u> and all goodwill associated therewith (collectively, the "Marks"). Assignor wishes to assign its right, title and interest in and to the Marks to Assignee, and Assignee wishes to assume such rights, title and interest.

NOW, THEREFORE, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns to Assignee, its successors and assigns, all of its right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used, and all registrations and trademark applications therefore, in the United States, its territories and possessions and throughout the world as well as renewals and extensions of the registrations that are or may be secured under the laws of the United States, its territories and possessions and throughout the world.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, or with respect to any foreign trademarks or service marks or applications or registrations for such marks the foreign equivalent as the case may be, to record Assignee as owner of the Marks and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives. Assignor hereby represents and covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed and will not execute any agreement in conflict with this Assignment.

[Signature page follows]

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed as of the date first above written.

| ASSIGNOR |
|--|
| By: Name: Timethy N Schoeffer Title: Owner |
| ASSIGNEE |
| MINERAL FUSION NATURAL BRANDS LLC |
| By;Name: |
| |

[Signature page to Depth Body LLC Trademark Assignment]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed as of the date first above written.

| ASSIGNOR |
|-----------------------------------|
| DEPTH BODY LLC |
| Ву: |
| Name: |
| Title: |
| |
| ASSIGNEE |
| MINERAL FUSION NATURAL BRANDS LLC |
| |
| By: |
| Name: / Jon Canarick |
| Title: Vice Resident |

[Signature page to Depth Body LLC Trademark Assignment].

Schedule A

Trademarks

A. Registered Trademarks: None

| <u>Owner</u> | Registration Date | Registration Number | <u>Mark</u> |
|--------------|-------------------|---------------------|-------------|
| | | | |

B. Pending Trademark Applications:

| <u>Owner</u> | Filing Date | Application Serial Number | <u>Mark</u> |
|----------------|------------------|------------------------------|--------------------------|
| Depth Body LLC | January 28, 2008 | 77382122 | DEPTH |
| Depth Body LLC | April 11, 2008 | 77446022 | LIVE BENEATH THE SURFACE |

TRADEMARK REEL: 003945 FRAME: 0149

RECORDED: 03/03/2009