

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jacmel Jewelry, Inc.		02/05/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Wal-Mart Stores, Inc.		
Street Address:	702 SW 8th Street		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72716		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3327102	THE ESSENTIAL PEARL	
CORRESPONDENCE DATA			
Fax Number:	(479)277-5889		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4792771695		
Email:	candice.kim@walmartlegal.com		
Correspondent Name:	Candice E. Kim		
Address Line 1:	702 SW 8th Street		
Address Line 4:	Bentonville, ARKANSAS 72716		
NAME OF SUBMITTER:	Candice E. Kim		
Signature:	/CEK/		
Date:	03/03/2009		
Total Attachments: 1 source=ESSENTIAL PEARL#page1.tif			

OP \$40.00 3327102

ASSIGNMENT

WHEREAS, Jacmel Jewelry, Inc., a New York corporation, having a place of business at 3000 47th Avenue, 8th Floor, Long Island City, New York 11101 ("Assignor"), owns the entire right, title and interest in and to the following trademark and trademark registration set forth below (hereinafter "Assignor's Trademark");

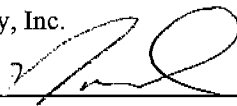
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THE ESSENTIAL PEARL	3,327,102	October 30, 2007

AND WHEREAS, Wal-Mart Stores, Inc., a Delaware corporation, having an address of 702 SW 8th Street, Bentonville, Arkansas 72716 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Assignor's Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and set over unto Assignee, its legal representatives, successors, the entire right, title and interest in and to Assignor's Trademark, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives; together with all claims for damages by reason of past infringement of the Assignor's Trademark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives;

UPON SAID CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with this present, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

IN TESTIMONY WHEREOF, Assignor has caused the aforesaid trademark to be assigned by its duly authorized officer.

Jacmel Jewelry, Inc.
By: 
Name: Nathan Dweck
Title: EUP
Date: 2/5/09